Polymer Emulsion Market by Type (Acrylics, Polyurethane Dispersions, SB Latex, Vinyl acetate Polymer and Others), by Application (Adhesives & Sealants, Paints & Coatings, Paper & Paperboard, and Others) - Trends & Forecasts to 2020

Description:
Polymer Emulsion are monomer dissolved in water. They are known as waterborne solvent because of their water content. They are one of the fastest growing categories of speciality chemicals in the world. Polymer emulsions are substitute for solvent-borne polymers due its low VOC and VAC. Polymer Emulsion have superior usability and safety standards. Polymer emulsions also have better recyclability and lifespan when compared to solvent-borne polymers.

Asia Pacific is the leading region for polymer emulsion market during the forecast period, owing to the rapid growth of end user industries such as consumer durables, buildings & construction and transportation in the region. Low cost of setting up manufacturing units and easy availability of feedstocks aids to the growth of the polymer emulsion in the region.

Moreover the low wages of skilled labor in the region makes it easier for the manufacturer to have a control on their operating cost. Lower costs of electricity and water are the other reasons for the high growth rate in Asia Pacific region.

Paints & coatings are the largest application during the forecast period, followed by adhesives & sealants and paper & paperboard. Low VOC and VAC makes polymer emulsion paints & coatings environmental friendly. Moreover polymer emulsion paints & coatings are not flammable, which reduces its handling charges and fire insurance costs.

Adhesives & Sealants are the second largest application. Adhesives and sealants adhere to the surface applied and thus become rigid, which is essential for strong adhesion. They are also very stable under stress and weathering for significant period of time.

This study aims to estimates the market of polymer emulsion in 2015 in terms of volume and value and projects its demand by 2020. This market research study provides a detailed qualitative and quantitative analysis of the polymer emulsion market. It provides a comprehensive review of major drivers, restraints, opportunities, and challenges in the market. The market is segmented and projected by region into Asia-Pacific, North America, Europe, and RoW, which are further segmented by key countries in each region.

We have used different secondary sources, such as company websites, encyclopedia, directories, and databases to identify and collect information that are useful for this extensive commercial study of the polymer emulsion market. The primary sources, which include experts from related industries, have been interviewed to verify and collect critical information as well as to assess the future prospects of the market.

It also includes detailed profiling of various market players such as BASF SE (Germany), Arkema SA (France), DIC Corporation (Japan), AkzoNobel N.V (Netherlands), Asahi Kasei Corporation (U.S.), Clarient AG (Switzerland), Momentive Performance Materials Holdings LLC (U.S.), Nuplex industries Ltd (Australia), Omnova Solutions (U.S.), Wacker Chemie AG (U.S.), Trinseo S.A. (U.S.), The Dow chemicals company (U.S.), Asian Paints Ltd (India), Celanese Corporation (U.S.),Cytec Industries Inc. (U.S.),Financiera Maderera SA (Spain) and Lubrizol Corporation (U.S.).

Scope of the Report:
This research report categorizes the market for polymer emulsion on the basis of types, applications, and region and provides forecast of revenue growth and analysis of trends in each of the submarkets.

On the Basis of Types:
- The polymer emulsion market is segmented on the basis of types into Acrylics, Vinyl acetate polymer, SB Latex, polyurethane dispersion, and others. Each process is further described in detail in the report with value forecasts till 2020.
On the Basis of Application:
- The polymer emulsion market is segmented on the basis of application that include paints & coatings, adhesives & sealants, paper & paperboards, and others. Each application is further described in detail in the report with value forecasts till 2020.

On the Basis of Region:
- The polymer emulsion market is segmented by regions into Asia-Pacific, Europe, North America, and RoW. They are further segmented by key countries in each region that include China, Malaysia, South Korea, France, Germany, U.S., and Brazil.

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.2 Primary Data
2.1.3 Key Industry Insights
2.2 Market Size Estimation
2.3 Market Breakdown and Data Triangulation
2.4 Research Assumptions

3 Executive Summary
4 Premium Insights
4.1 Attractive Opportunities in the Polymer Emulsion Market
4.2 Polymer Emulsion Market, By Region
4.3 Polymer Emulsion Market in Asia-Pacific
4.4 Polymer Emulsion Market Attractiveness
4.5 Polymer Emulsion Market, By Application (2015)
4.6 Polymer Emulsion Market: By Type
4.7 Polymer Emulsion Market, By Type
4.8 Lifecycle Analysis, By Region

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Accelerating Demand From End Use Industries and Emerging Markets
5.3.1.2 Government Environmental Regulations
5.3.1.3 Increasing Awareness About Green Buildings
5.3.2 Restraints
5.3.2.1 Volatile Raw Material Prices
5.3.2.2 Intervention of Substitute Materials
5.3.3 Opportunities
5.3.3.1 Use of Bio-Based Polymer Emulsion
5.3.3.2 Increase in Demand for Water-Based Acrylic Dispersion
5.3.4 Challenges
5.3.4.1 Manufacturing Polymer Emulsion Products With Low Voc

6 Industry Trends
6.1 Introduction
6.2 Value-Chain Analysis
6.3 Porter’s Five Forces Analysis
6.3.1 Bargaining Power of Suppliers
6.3.2 Threat of New Entrants
6.3.3 Threat of Substitutes
6.3.4 Bargaining Power of Buyers
6.3.5 Intensity of Rivalry

7 Polymer Emulsion Market, By Type
    7.1 Introduction
    7.2 Acrylics
    7.3 SB Latex
    7.4 Vinyl Acetate Polymer
    7.5 Polyurethane Dispersions
    7.6 Others

8 Polymer Emulsion Market, By Application
    8.1 Introduction
    8.2 Paints & Coatings
    8.3 Paper & Paperboard
    8.4 Adhesives & Sealants
    8.5 Others

9 Regional Analysis
    9.1 Introduction
    9.2 Asia-Pacific
        9.2.1 China
        9.2.2 Japan
        9.2.3 South Korea
        9.2.4 Malaysia
        9.2.5 Rest of Asia-Pacific
    9.3 Europe
        9.3.1 Germany
        9.3.2 France
        9.3.3 U.K.
        9.3.4 Rest of Europe
    9.4 North America
        9.4.1 U.S.
        9.4.2 Rest of North America
    9.5 RoW
        9.5.1 Brazil
        9.5.2 Others

10 Competitive Landscape
    10.1 Overview
    10.2 Expansion: the Most Popular Growth Strategy
    10.3 BASF SE: the Most Active Player Between 2010 and 2015
    10.4 Competitive Situation and Trends
        10.4.1 Expansions
        10.4.2 Mergers & Acquisitions
        10.4.3 New Product Launches

11 Company Profiles
    11.1 Introduction
    11.2 BASF SE
        11.2.1 Business Overview
        11.2.2 Products Offered
        11.2.3 Recent Development
        11.2.4 BASF SE: SWOT Analysis
        11.2.5 MnM View
    11.3 Arkema Sa
        11.3.1 Business Overview
        11.3.2 Products Offered
        11.3.3 Recent Developments
        11.3.4 Arkema Sa: SWOT Analysis
11.3.5 MnM View
11.4 DIC Corporation
11.4.1 Business Overview
11.4.2 Products Offered
11.4.3 Recent Development
11.4.4 DIC Corporation: SWOT Analysis
11.4.5 MnM View
11.5 Momentive Performance Materials Holdings LLC
11.5.1 Business Overview
11.5.2 Products Offered
11.5.3 Recent Development
11.5.4 Momentive Performance Materials Holdings LLC: SWOT Analysis
11.5.5 MnM View
11.6 Nuplex Industries Ltd.
11.6.1 Business Overview
11.6.2 Products Offered
11.6.3 Recent Development
11.6.4 Nuplex Industries Limited: SWOT Analysis
11.6.5 MnM View
11.7 AKZO Nobel N.V
11.7.1 Business Overview
11.7.2 Products Offered
11.7.3 Recent Developments
11.7.4 AKZO Nobel N.V: SWOT Analysis
11.7.5 MnM View
11.8 Asahi Kasei Corporation
11.8.1 Business Overview
11.8.2 Products Offered
11.8.3 Recent Developments
11.8.4 Asahi Kasei Corporation: SWOT Analysis
11.8.5 MnM View
11.9 Asian Paints Ltd
11.9.1 Business Overview
11.9.2 Products Offered
11.9.3 Recent Developments
11.9.4 Asian Paints Limited: SWOT Analysis
11.9.5 MnM View
11.10 Celanese Corporation
11.10.1 Business Overview
11.10.2 Products Offered
11.10.3 Recent Developments
11.10.4 Celanese Corporation: SWOT Analysis
11.10.5 MnM View
11.11 Clariant AG.
11.11.1 Business Overview
11.11.2 Products Offered
11.11.3 Recent Developments
11.11.4 Clariant AG: SWOT Analysis
11.11.5 MnM View
11.12 Cytec Industries Inc.
11.12.1 Business Overview
11.12.2 Products Offered
11.12.3 Recent Development
11.12.4 Cytec Industries Inc.: SWOT Analysis
11.12.5 MnM View
11.13 Financiera Maderera, S.A.
11.13.1 Business Overview
11.13.2 Products Offered
11.13.3 Recent Development
11.13.4 Financiera Maderera, S.A.: SWOT Analysis
11.13.5 MnM View
11.14 The DOW Chemical Company
11.14.1 Business Overview
11.14.2 Products Offered
11.14.3 Recent Development
11.14.4 DOW Chemical Company: SWOT Analysis
11.14.5 MnM View
11.15.4 The DOW Chemicals Company: SWOT Analysis
11.15.5 MnM View
11.16 Omnova Solutions Inc.
11.16.1 Business Overview
11.16.2 Products Offered
11.16.3 Recent Development
11.16.4 Omnova Solutions Inc.: SWOT Analysis
11.16.5 MnM View
11.17 Trinseo S.A.
11.17.1 Business Overview
11.17.2 Products Offered
11.17.3 Recent Development
11.17.4 Trinseo S.A.: SWOT Analysis
11.17.5 MnM View
11.18 Wacker Chemie AG
11.18.1 Business Overview
11.18.2 Products Offered
11.18.3 Recent Development
11.18.4 Wacker Chemie AG: SWOT Analysis
11.18.5 MnM View
11.19 The Lubrizol Corporation
11.19.1 Business Overview
11.19.2 Products Offered
11.19.3 Recent Development
11.19.4 The Lubrizol Corporation: SWOT Analysis
11.19.5 MnM View

12 Appendix
12.1 Insights From Industry Experts
12.2 Recent Developments
12.2.1 Expansion
12.2.2 Mergers & Acquisitionssh
12.3 Discussion Guide
12.4 Introducing RT: Real Time Market Intelligence
12.5 Available Customizations
12.6 Related Reports

List of Tables
Table 1 Polymer Emulsion Market Size, By Region, (USD Billion), 2013-2020
Table 2 Polymer Emulsion Market, By Type
Table 3 Polymer Emulsion Market, By Application
Table 4 Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 5 Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 6 Acrylics Market Size, By Region, 2013-2020 (USD Million)
Table 7 Acrylics Market Size, By Region, 2013-2020 (Kiloton)
Table 8 SB Latex Market Size, By Region, 2013-2020 (USD Million)
Table 9 SB Latex Market Size, By Region, 2013-2020 (Kiloton)
Table 10 Vinyl Acetate Market Size, By Region, 2013-2020 (USD Million)
Table 11 Vinyl Acetate Polymer Market Size, By Region, 2013-2020 (Kiloton)
Table 12 Polyurethane Dispersion Market Size, By Region, 2013-2020 (USD Million)
Table 13 Polyurethane Dispersion Market Size, By Region, 2013-2020 (Kiloton)
Table 14 Others Market Size, By Region, 2013-2020 (USD Million)
Table 15 Others: Market Size, By Region, 2013-2020 (Kiloton)
Table 16 Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 17 Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 18 Polymer Emulsion Market Size in Paints & Coatings, By Region, 2013-2020 (USD Million)
Table 19 Polymer Emulsion Market Size in Paints & Coatings, By Region, 2013-2020 (Kiloton)
Table 20 Polymer Emulsion Market Size in Paper & Paperboard, By Region, 2013-2020 (USD Million)
Table 21 Polymer Emulsion Market Size in Paper & Paperboard, By Region, 2013-2020 (Kiloton)
Table 22 Polymer Emulsion Market Size in Adhesives & Sealants, By Region, 2013-2020 (USD Million)
Table 23 Polymer Emulsion Market Size in Adhesives & Sealants, By Region, 2013-2020 (Kiloton)
Table 24 Polymer Emulsion Market Size in Other Applications, By Region, 2013-2020 (USD Million)
Table 25 Polymer Emulsion Market Size in Other Applications, By Region, 2013-2020 (Kiloton)
Table 26 Polymer Emulsion Market Size, By Region, 2013-2020 (USD Million)
Table 27 Polymer Emulsion Market Size, By Region, 2013-2020 (Kiloton)
Table 28 Asia-Pacific: Polymer Emulsion Market Size, By Country, 2013-2020 (USD Million)
Table 29 Asia-Pacific: Polymer Emulsion Market Size, By Country, 2013-2020 (Kiloton)
Table 30 China: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 31 China: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 32 China: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 33 China: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 34 Japan: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 35 Japan: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 36 South Korea: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 37 South Korea: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 38 South Korea: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 39 South Korea: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 40 South Korea: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 41 South Korea: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 42 Malaysia: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 43 Malaysia: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 44 Malaysia: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 45 Malaysia: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 46 Rest of Asia-Pacific: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 47 Rest of Asia-Pacific: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 48 Rest of Asia-Pacific: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 49 Rest of Asia-Pacific: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 50 Europe: Polymer Emulsion Market Size, By Country, 2013-2020 (USD Million)
Table 51 Europe: Polymer Emulsion Market Size, By Country, 2013-2020 (Kiloton)
Table 52 Germany: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 53 Germany: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 54 Germany: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 55 Germany: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 56 France: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 57 France: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 58 France: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 59 France: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 60 U.K.: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 61 U.K.: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 62 U.K.: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 63 U.K.: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 64 Rest of Europe: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 65 Rest of Europe: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 66 Rest of Europe: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 67 Rest of Europe: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 68 North America: Polymer Emulsion Market Size, By Country, 2013-2020 (USD Million)
Table 69 North America: Polymer Emulsion Market Size, By Country, 2013-2020 (Kiloton)
Table 70 North America: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 71 U.S.: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 72 U.S.: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 73 U.S.: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 74 U.S.: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 75 Rest of North America: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 76 Rest of North America: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 77 Rest of North America: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 78 Rest of North America: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 79 RoW: Polymer Emulsion Market Size, By Country, 2013-2020 (USD Million)
Table 80 RoW: Polymer Emulsion Market Size, By Country, 2013-2020 (Kiloton)
Table 81 RoW: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 82 Brazil: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 83 Brazil: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 84 Brazil: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 85 Brazil: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 86 Others: Polymer Emulsion Market Size, By Type, 2013-2020 (USD Million)
Table 87 Others: Polymer Emulsion Market Size, By Type, 2013-2020 (Kiloton)
Table 88 Others: Polymer Emulsion Market Size, By Application, 2013-2020 (USD Million)
Table 89 Others: Polymer Emulsion Market Size, By Application, 2013-2020 (Kiloton)
Table 90 Expansions, 2010-2015
Table 91 Mergers & Acquisitions, 2010-2015
Table 92 New Product Launches, 2010-2015

List of Figures
Figure 1 Polymer Emulsion Market, Research Design
Figure 2 Key Data From Secondary Sources
Figure 3 Data From Primary Sources
Figure 4 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 5 Market Size Estimation: Top-Down Approach
Figure 6 Market Size Estimation: Bottom-Up Approach
Figure 7 Polymer Emulsions Market: Data Triangulation
Figure 8 Polymer Emulsion Market: By Application
Figure 9 Polymer Emulsion Market: By Type
Figure 10 Paints & Coatings and Adhesives & Sealants Applications to Drive the Polymer Emulsion Market, Between 2015 and 2020
Figure 11 Polymer Emulsion Regional Market Share in 2014, and CAGR (2015-2020)
Figure 12 Polymer Emulsion Market to Register High Growth Between 2015 and 2020
Figure 13 Market in Asia-Pacific is Projected to Grow at the Highest Rate, Between 2015 and 2020
Figure 14 China Accounted for the Largest Share of the Asia-Pacific Polymer Emulsion Market, in 2015
Figure 15 Malaysia to Register the Fastest Growth Rate During 2015-2020
Figure 16 Paints & Coatings Accounts for the Largest Share of the Market
Figure 17 Polyurethane Dispersion: the Fastest Growing Segment of Polymer Emulsion Between 2015 and 2020
Figure 18 Acrylics is the Leading Segment, By Type, in the Emerging Economies
Figure 19 Asia-Pacific has the Highest Growth Potential in the Polymer Emulsion Market Among Other Regions
Figure 20 Polymer Emulsion Market, By Application
Figure 21 Drivers, Restraints, Opportunities, and Challenges in Polymer Emulsion Market
Figure 22 Value-Chain Analysis
Figure 23 Porter's Five Forces Analysis
Figure 24 Acrylics to Dominate the Polymer Emulsion Market, 2015 vs. 2020
Figure 25 Asia-Pacific: the Fastest-Growing Market for SB Latex Chemical Type, 2015 vs. 2020
Figure 26 Asia-Pacific has the Largest Share of Vinyl Acetate Polymer in Polymer Emulsion Market
Figure 27 Paper & Paperboard to Witness the Highest Demand, 2015-2020
Figure 28 Asia-Pacific is the Fastest-Growing Market for Paints & Coatings
Figure 29 Asia-Pacific to Witness the Fastest Growth, 2015-2020
Figure 30 Asia-Pacific: the Fastest-Growing Region in Adhesives & Sealants Application, 2015 vs. 2020
Figure 31 Rapid Growth Markets are Emerging as New Strategic Locations
Figure 32 Polymer Emulsion Market in Asia-Pacific has the Highest Growth Potential
Figure 33 Malaysia the Fastest-Growing Market in Asia-Pacific
Figure 34 Germany is the Most Lucrative Market in Europe
Figure 35 North America: the Second Fastest-Growing Polymer Emulsion Market, 2015-2020
Figure 36 Brazil is the Largest and the Fastest-Growing Market in RoW
Figure 37 Companies Primarily Adopted Organic Growth Strategies
Figure 38 Battle for Market Share: Expansion Was the Key Strategy, 2010-2015
Figure 39 Developmental Share, By Company, 2010-2015
Figure 40 Regional Revenue Mix of Major Market Players
Figure 41 BASF SE.: Company Snapshot
Figure 42 SWOT Analysis
Figure 43 Arkema Sa: Company Snapshot
Figure 44 SWOT Analysis
Figure 45 DIC Corporation.: Company Snapshot
Figure 46 SWOT Analysis
Figure 47 Momentive Performance Materials Holdings LLC.: Company Snapshot
Figure 48 Nuplex Industries Ltd.: Company Snapshot
Figure 49 SWOT Analysis
Figure 50 AKZO Nobel N.V: Company Snapshot
Figure 51 SWOT Analysis
Figure 52 Asahi Kasei Corporation: Company Snapshot
Figure 53 SWOT Analysis
Figure 54 Asian Paints Ltd.: Company Snapshot
Figure 55 SWOT Analysis
Figure 56 Celanese Corporation.: Company Snapshot
Figure 57 SWOT Analysis
Figure 58 Clariant AG.: Company Snapshot
Figure 59 SWOT Analysis
Figure 60 Cytec Industries Inc.: Company Snapshot
Figure 61 SWOT Analysis
Figure 62 Financiera Maderera, S.A.: Company Snapshot
Figure 63 The DOW Chemicals: Company Snapshot
Figure 64 SWOT Analysis
Figure 65 Omnova Solutions: Company Snapshot
Figure 66 SWOT Analysis
Figure 67 Trinseo S.A.: Company Snapshot
Figure 68 SWOT Analysis
Figure 69 Wacker Chemie AG: Company Snapshot
Figure 70 SWOT Analysis

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