General Lighting Market in BRIC Countries 2015-2019

Description:
About general lighting
The general lighting market forms the biggest sector of the lighting industry, followed by automotive lighting and backlighting. The general lighting market includes lighting applications for residential, commercial, industrial, architectural, and outdoor purposes. The commercial and residential segments are the major drivers for general lighting market in the BRIC nations. The general lighting comes in two types: traditional and LED. The traditional lightings are categorized into LFLs, CFLs, and others that include incandescent bulbs, halogens, and HIDs. The traditional lighting market will see a decline in the sales because of the rising popularity of LED technology.

Technavio predicts that the general lighting market in BRIC countries will grow at a CAGR of 12.45% over the period 2014-2019.

Covered in this report
This report covers the present scenario and growth prospects of the general lighting market in BRIC countries during 2015-2019. The report covers the residential segment, commercial segment, industrial segment, architecture segment, and outdoor segment lighting products. The report covers the technology landscape of the general lighting industry. It also presents an overview of countries, stating significant facts and information influencing the growth of the market in BRIC countries. The report also categorizes the market on the following basis:

- By application: residential segment, commercial segment, industrial segment, architectural segment, and outdoor
- By technology: LED and traditional lighting that includes CFL, LFL, and others (halogen, HID, and incandescent lighting)
- By form: luminaire and replacement

Key vendors
- Dongguan Kingsun Optoelectronic
- General Electric
- Koninklijke Philips
- NVC Lighting Technology
- OSRAM

Other prominent vendors
- Cree
- Nichia

Key Market drivers
- Increase in urbanization
- For a full, detailed list, view the full report

Key Market challenges
- Higher import duties
- For a full, detailed list, view the full report

Key market trends
- High demand for architectural lighting fixtures
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- How is the general lighting market segmented on the basis of application, technology and form?
- What are the Key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

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GE Lighting
Koninklijke Philips
NVC
OSRAM

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