General Lighting Market in BRIC Countries 2015-2019

Description:
About general lighting
The general lighting market forms the biggest sector of the lighting industry, followed by automotive lighting and backlighting. The general lighting market includes lighting applications for residential, commercial, industrial, architectural, and outdoor purposes. The commercial and residential segments are the major drivers for general lighting market in the BRIC nations. The general lighting comes in two types: traditional and LED. The traditional lightings are categorized into LFLs, CFLs, and others that include incandescent bulbs, halogens, and HID. The traditional lighting market will see a decline in the sales because of the rising popularity of LED technology.

Technavio predicts that the general lighting market in BRIC countries will grow at a CAGR of 12.45% over the period 2014-2019.

Covered in this report
This report covers the present scenario and growth prospects of the general lighting market in BRIC countries during 2015-2019. The report covers the residential segment, commercial segment, industrial segment, architecture segment, and outdoor segment lighting products. The report covers the technology landscape of the general lighting industry. It also presents an overview of countries, stating significant facts and information influencing the growth of the market in BRIC countries. The report also categorizes the market on the following basis:

- By application: residential segment, commercial segment, industrial segment, architectural segment, and outdoor
- By technology: LED and traditional lighting that includes CFL, LFL, and others (halogen, HID, and incandescent lighting)
- By form: luminaire and replacement

Key vendors
- Dongguan Kingsun Optoelectronic
- General Electric
- Koninklijke Philips
- NVC Lighting Technology
- OSRAM

Other prominent vendors
- Cree
- Nichia

Key Market drivers
- Increase in urbanization
- For a full, detailed list, view the full report

Key Market challenges
- Higher import duties
- For a full, detailed list, view the full report

Key market trends
- High demand for architectural lighting fixtures
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- How is the general lighting market segmented on the basis of application, technology and form?
- What are the Key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?

Contents:

PART 01: Executive summary
   Highlights

PART 02: Scope of the report
   Market overview
   Top vendor offerings

PART 03: Market research methodology
   Research methodology
   Economic indicators

PART 04: Introduction
   Key market highlights

PART 05: Industry overview

PART 06: Technology landscape
   LED lighting
   Comparison between LED, incandescent light bulb, and CFL

PART 07: Market landscape
   Country overview
   Market overview
   Five forces analysis

PART 08: Market segmentation by application
   General lighting market in BRIC countries by application 2014-2019
   General lighting market in BRIC countries by commercial segment
   General lighting market in BRIC countries by residential segment
   General lighting market in BRIC countries by industrial segment
   General lighting market in BRIC countries by outdoor segment
   General lighting market in BRIC countries by architecture segment

PART 09: Market segmentation by technology
   General lighting market in BRIC countries by technology 2014-2019
   General LED lighting market 2014-2019
   General traditional lighting market 2014-2019

PART 10: Market segmentation by form
   General lighting market in BRIC countries by form 2014-2019

PART 11: Geographical segmentation
   General lighting market in BRIC countries by geography 2014-2019
   General lighting market in China
   General lighting market in India
   General lighting market in Russia
   General lighting market in Brazil

PART 12: Market drivers

PART 13: Impact of drivers

PART 14: Market challenges

PART 15: Impact of drivers and challenges

PART 16: Market trends

PART 17: Vendor landscape
   Competitive scenario
Key vendors
Other prominent vendors

PART 18: Key vendor analysis
Dongguan Kingsun
GE Lighting
Koninklijke Philips
NVC
OSRAM

PART 19: Appendix
List of abbreviations

PART 20: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Segmentation of lighting industry
Exhibit 03: General lighting industry
Exhibit 04: LED bulb: Components
Exhibit 05: Components of LED lighting
Exhibit 06: Light output
Exhibit 07: Efficiency and cost
Exhibit 08: Key facts about Brazil 2014
Exhibit 09: Key facts about Brazilian economy 2014
Exhibit 10: Key cities in Brazil 2014
Exhibit 11: Ease of doing business ranking and FDI of Brazil
Exhibit 12: Key facts about China 2014
Exhibit 13: Key facts about Chinese economy 2014
Exhibit 14: Key Chinese cities 2014
Exhibit 15: Key facts about India 2014
Exhibit 16: Key facts about Russia 2014
Exhibit 17: General lighting market in BRIC countries by forms 2014
Exhibit 18: General lighting market in BRIC countries by application
Exhibit 19: General lighting market in BRIC countries by technology
Exhibit 20: General lighting market in BRIC countries 2014-2019 ($ billions)
Exhibit 21: General lighting market in BRIC countries 2014-2019 ($ billions)
Exhibit 22: General lighting market in BRIC countries 2014-2019 ($ billions)
Exhibit 23: Five forces analysis for Brazil
Exhibit 24: Five forces analysis for Russia
Exhibit 25: Five forces analysis for India
Exhibit 26: Five forces analysis for China
Exhibit 27: General lighting market in BRIC countries by application 2014-2019
Exhibit 28: General lighting market in BRIC countries by application 2014-2019 ($ billions)
Exhibit 29: General lighting market in BRIC countries by commercial segment 2014-2019 ($ billions)
Exhibit 30: General lighting market in BRIC countries by commercial segment 2014-2019
Exhibit 31: General lighting market in BRIC countries by commercial segment 2014-2019 ($ millions)
Exhibit 32: General lighting market in BRIC countries by residential segment 2014-2019 ($ billions)
Exhibit 33: General lighting market in BRIC countries by residential segment 2014-2019
Exhibit 34: General lighting market in BRIC countries by residential segment 2014-2019 ($ billions)
Exhibit 35: General lighting market in BRIC countries by industrial segment 2014-2019 ($ billions)
Exhibit 36: General lighting market in BRIC countries by industrial segment 2014-2019
Exhibit 37: General lighting market in BRIC countries by industrial segment ($ millions)
Exhibit 38: General lighting market in BRIC countries by outdoor segment 2014-2019 ($ billions)
Exhibit 39: General lighting market in BRIC countries by outdoor segment 2014-2019
Exhibit 40: General lighting market in BRIC countries by outdoor segment 2014-2019 ($ billions)
Exhibit 41: General lighting market in BRIC countries by architecture segment 2014-2019 ($ billions)
Exhibit 42: General lighting market in BRIC countries by architecture segment by countries 2014-2019
Exhibit 43: General lighting market in BRIC countries by architecture segment by countries 2014-2019 ($ millions)
Exhibit 44: General lighting market in BRIC countries by technology
Exhibit 45: General lighting market in BRIC countries segmentation by technology 2014-2019
Exhibit 46: General lighting market in BRIC countries by technology 2014-2019 ($ billions)
Exhibit 47: General lighting market in BRIC countries by technology 2014-2019
Exhibit 48: General LED lighting market 2014-2019 ($ billions)
Exhibit 49: General LED lighting market by countries 2014-2019
Exhibit 50: General LED lighting market by countries 2014-2019 ($ billions)
Exhibit 51: General traditional lighting market 2014-2019 ($ billions)
Exhibit 52: General traditional lighting market by countries 2014-2019
Exhibit 53: General traditional lighting market by countries 2014-2019 ($ billions)
Exhibit 54: General lighting market in BRIC countries by LFL technology 2014-2019 ($ billions)
Exhibit 55: General lighting market in BRIC countries by LFL technology 2014-2019
Exhibit 56: General lighting market in BRIC countries by CFL technology 2014-2019 ($ billions)
Exhibit 57: General lighting market in BRIC countries by CFL technology 2014-2019
Exhibit 58: General lighting market in BRIC countries by other technology 2014-2019 ($ billions)
Exhibit 59: General lighting market in BRIC countries by other technology 2014-2019
Exhibit 60: General lighting market segmentation by form 2014-2019
Exhibit 61: Luminaire lighting market by countries 2014-2019 ($ billions)
Exhibit 62: Replacement lighting market 2014-2019 ($ millions)
Exhibit 63: General lighting market in BRIC countries by geography 2014-2019
Exhibit 64: General lighting market in BRIC countries by geography 2014-2019 ($ billions)
Exhibit 65: Impact of drivers
Exhibit 66: Comparison of import duties in BRIC countries
Exhibit 67: Impact of drivers and challenges
Exhibit 68: Manufacturing cost of LED 2012-2019 ($/Klm)

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