Global Concrete Superplasticizer Market 2015-2019

Description:
Concrete superplasticizers are admixtures formed by linear polymerization of sulfonic acids attached to polymer backbones. They play an important role in construction materials, as they enhance strength, binding properties, flowability, and workability. Concrete superplasticizers are available in two forms: powders and liquids. End-users usually prefer the liquid form, as the powdered form is difficult to add to concrete mixtures and to maintain uniformity. Concrete superplasticizers are used in ready-mix concrete, precast concrete, high-performance concrete, shotcrete, and others.

The report forecasts the global concrete superplasticizer market to grow at a CAGR of 6.26% over the period 2014-2019.

Covered in this report
Based on type, the global concrete superplasticizer market can be segmented into SNF, MLS, PC, and SMF. SNF concrete superplasticizers are water-soluble construction materials and consist of naphthalene sulfonate formaldehyde condensates. PC concrete superplasticizers are high-range water reducers and are used as dispersants to avoid particle aggregation and improve suspension flow.

The report, Global Concrete Superplasticizer Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, MEA, the Americas, and Europe; it also covers the global concrete superplasticizer market landscape and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key regions
Americas
APAC
Europe
MEA

Key vendors
Arkema
BASF
Kao
Sika
WR Grace
Other Prominent Vendors
Air Products & Chemicals
Cac
Cemex
Enaspol
Euclid Chemical
Fritz-Pak
Fuclear Technologies
Hangzhou Lans Concrete Admixture
Heidelberg Cement
Lafarge
Lanya Concrete Admixtures
Mapei
Muhu (China) Construction Materials
Rhein-Chemotechnik
RT Vanderbilt Holding
Ruetgers Polymers
Sakshi Chem Sciences
Shandong Wanshan Chemical
Sure Chemicals
Market drivers

Ability to reduce water to cement ratio
For a full, detailed list, view the full report

Market challenges

High cost of raw materials
For a full, detailed list, view the full report

Market trends

Rapid expansion by major producers
For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the Key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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Concrete superplasticizer market in Europe

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India
Brazil

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BASF
Kao
Sika
W.R. Grace

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