Global Tablet Display Market 2015-2019

Description:
About tablet displays
Displays are an interface between the user and the application processor. They define the image quality delivered by tablets. Therefore, tablet manufacturers attach high significance to displays. Tablet displays are also connected to the touch screen control, which is directly proportional to the sensitivity of the device.
There are two types of display technologies employed in tablet displays: LCD and OLED. LCD-based displays use liquid crystals to project images on the screen, while OLED-based displays, specifically AMOLED displays, are developed using thin-film display technology, in which organic compounds form the electroluminescent material. AMOLED-based displays consist of an active matrix of OLED pixels that generate light on electrical stimulation.

The report forecasts the global tablet display market to grow at a CAGR of 8.2% over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global tablet display market for 2015-2019. The report covers the entire range of tablet displays by screen size. To calculate the market size, the report considers the sales of LCD and OLED-based tablet displays.

However, the report does not consider the following to estimate the market size:
- PMOLED displays
- Sales of components used for the production of tablet displays
- Aftermarket sales of tablet displays

The report, Global Tablet Display Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- AU Optronics
- Chimei Innolux
- LG Display
- Samsung Display
- Sharp

Other prominent vendor
- Japan Display

Market drivers
- Rise in sales of tablets
- For a full, detailed list, view the full report

Market challenges
- Intense competition from other mobile computing devices
- For a full, detailed list, view the full report

Market trends
- Declining ASP of tablets
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the Key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
Market share analysis 2014
Other prominent vendors

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Innolux
LG Electronics
Sharp
Samsung

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