Global Water Treatment Chemicals Market 2015-2019

Description:
About Water Treatment Chemicals
Water treatment chemicals are used to eliminate impurities or suspended particles from water to make it fit for industrial or domestic use. These chemicals can be used to purify sea water, ground water, municipal drinking water, or industrial waste water. The choice of chemicals depends on the cost and the desired outcome. These chemicals are used in industries such as power plants, food and beverages, metal and mining, pulp and paper, oil and gas, and chemical processing. The commonly used chemicals are biocides, antifoams, coagulants, flocculants, disinfectants, oxidants, scale inhibitors, and pH conditioners.

The report forecasts the global water treatment chemicals market to grow at a CAGR of 7.10% over the period 2014-2019.

Covered in this Report
Technavio's report, Global Water Treatment Chemicals Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from various industry experts. The report includes a comprehensive discussion on the market, an extensive coverage on various types of production techniques, applications, and demand-supply dynamics in various geographies. The report provides comments on both the existing market landscape and its growth prospects over the forecast period. The report further includes a discussion on the key vendors in the market. Also, the report maps the competition in each region using the Herfindahl index.

The report provides data based on the following:
- Types (coagulants and flocculants, biocides and disinfectants, pH adjusters and stabilizers, inhibitors, defoaming agents, and others)
- Applications (industrial and municipal)
- Geography (North America, APAC, Europe, and ROW)

Key Vendors
- AkzoNobel
- Ashland
- BASF
- Evonik
- GE Infrastructure Water and Process Technologies
- Kemira
- Kurita Water Industries

Other Prominent Vendors
- American Water Works
- BWA Water Additives
- ChemTreat
- Grundfos
- Lonza Group
- Nalco-Ecolab
- Nippon Rensui
- Shandong Taihe Water Treatment
- Suez Environnement
- Thames Water
- The Dow Chemical Company
- Veolia Environnement

Market drivers
- Cost-efficiency of Water Treatment Chemicals
- For a full, detailed list, view the full report

Market challenges
- General Aversion to Chemical Treatments
- For a full, detailed list, view the full report
Market trends
- Increased Federal Intervention in Water Management
- For a full, detailed list, view the full report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the Key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
- What is the nature of competition in each geography?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast by Revenue
06.3 Five Forces Analysis
07. Market Segmentation by Type
07.1 Global Water Treatment Chemicals Market by Type 2014-2019
07.2 Global Water Treatment Chemicals Market by Coagulants and Flocculants
07.2.1 Market Size and Forecast
07.3 Global Water Treatment Chemicals Market by Corrosion and Scale Inhibitors
07.3.1 Market Size and Forecast
07.4 Global Water Treatment Chemicals Market by Biocides and Disinfectants
07.4.1 Market Size and Forecast
07.5 Global Water Treatment Chemicals Market by pH Adjusters and Softeners
07.5.1 Market Size and Forecast
07.6 Global Water Treatment Chemicals Market by Defoaming Agents
07.6.1 Market Size and Forecast
08. Market Segmentation by End-Use Industries
08.1 Global Water Treatment Chemicals Market by End-Use Industries 2014-2019
08.2 Global Water Treatment Chemicals in Industrial Segment
08.2.1 Global Water Treatment Chemicals Market in Power Generation
08.2.2 Global Water Treatment Chemicals Market in F&B
08.2.3 Global Water Treatment Chemicals Market in Pulp and Paper
08.2.4 Global Water Treatment Chemicals Market in Oil and Gas
08.2.5 Global Water Treatment Chemicals Market in Metal Mining
08.3 Global Water Treatment Chemicals Market in Municipal Segment
09. Geographical Segmentation
09.1 Global Water Treatment Chemicals Market by Geography 2014-2019
09.2 Water Treatment Chemicals Market in APAC
09.2.1 Market Size and Forecast
09.2.2 India
09.2.3 China
09.3 Water Treatment Chemicals Market in Europe
09.3.1 Market Size and Forecast
09.4 Water Treatment Chemicals Market in North America
09.4.1 Market Size and Forecast
09.4.2 United States
09.5 Water Treatment Chemicals Market in ROW
09.5.1 Market Size and Forecast
09.5.2 Brazil
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
16.1 Competitive Scenario
16.2 Herfindahl index (HI): Definition
16.3 Major Vendor Analysis 2014
16.4 Other Prominent Vendors
17. Key Vendor Analysis
17.1 AkzoNobel
17.1.1 Key Facts
17.1.2 Business Overview
17.1.3 AkzoNobel: Business Segmentation by Revenue 2013
17.1.4 Business Segmentation by Revenue 2012 and 2013
17.1.5 Geographical Segmentation by Revenue 2013
17.1.6 Business Strategy
17.1.7 Recent Developments
17.1.8 SWOT Analysis
17.2 Ashland
17.2.1 Key Facts
17.2.2 Business Overview
17.2.3 Business Segmentation by Revenue
17.2.4 Geographical Segmentation by Revenue
17.2.5 Business Strategy
17.2.6 Recent Developments
17.2.7 SWOT Analysis
17.3 BASF
17.3.1 Key Facts
17.3.2 Business Overview
17.3.3 Business/Product Segmentation
17.3.4 Business Segmentation by Revenue 2012 and 2013
17.3.5 Geographical Segmentation by Revenue 2013
17.3.6 Business Strategy
17.3.7 Recent Developments
17.3.8 SWOT Analysis
17.4 Evonik
17.4.1 Key Facts
17.4.2 Business Overview
17.4.3 Business Segmentation by Revenue 2013
17.4.4 Business Segmentation by Revenue 2012 and 2013
17.4.5 Geographical Segmentation by Revenue 2013
17.4.6 Business Strategy
17.4.7 Recent Developments
17.4.8 SWOT Analysis
17.5 GE Infrastructure Water and Process Technologies
17.5.1 Key Facts
17.5.2 Business Overview
17.5.3 Business Strategy
17.5.4 Recent Developments
17.5.5 SWOT Analysis
17.6 Kemira Oyj
17.6.1 Key Facts
17.6.2 Business Overview
17.6.3 Business Segmentation by Revenue 2013
17.6.4 Business Segmentation by Revenue 2012 and 2013
17.6.5 Geographical Segmentation by Revenue 2013
17.6.6 Business Strategy
17.6.7 Recent Developments
17.6.8 SWOT Analysis
17.7 Kurita Water Industries
17.7.1 Key Facts
17.7.2 Business Overview
17.7.3 Business Segmentation by Revenue
17.7.4 Geographical Segmentation by Revenue
17.7.5 Business Strategy
17.7.6 Recent Developments
17.7.7 SWOT Analysis
18. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Segmentation of Global Water Treatment Chemicals Market
Exhibit 3: Global Water Treatment Chemicals Market by Type
Exhibit 4: Global Water Treatment Chemicals Market by Application
Exhibit 5: Industrial Applications of Water Treatment Chemicals
Exhibit 6: Global Water Treatment Chemicals Market by Geography
Exhibit 7: Market Size and Forecast by Revenue ($ billions)
Exhibit 8: Global Water Consumption in 2014
Exhibit 9: Global Water Treatment Chemicals Market by Type ($ billions) 2014 and 2019
Exhibit 10: Global Water Treatment Chemicals Market by Coagulants and Flocculants 2014-2019 ($ billions)
Exhibit 11: Commonly Used Coagulants and Flocculants
Exhibit 12: Global Water Treatment Chemicals Market by Corrosion and Scale Inhibitors
Exhibit 13: Commonly Used Corrosion Inhibitors
Exhibit 14: Global Water Treatment Chemicals Market by Biocides and Disinfectants 2014-2019 ($ billions)
Exhibit 15: Commonly Used Biocides and Disinfectants
Exhibit 16: Global Water Treatment Chemicals Market by pH adjusters and Softeners 2014-2019 ($ billions)
Exhibit 17: Global Water Treatment Chemicals Market by Defoaming Agents 2014-2019 ($ billions)
Exhibit 18: Commonly Used Defoaming Agents
Exhibit 19: Global Water Treatment Chemicals Market by End-Use Industries 2014
Exhibit 20: Global Water Treatment Chemicals in Industrial Segment
Exhibit 21: Municipal Water Applications
Exhibit 22: Global Water Treatment Chemicals Market by Geography 2014-2019
Exhibit 23: Water Treatment Chemicals Market in APAC 2014-2019 ($ billions)
Exhibit 24: Water Treatment Chemicals Market in Europe 2014-2019
Exhibit 25: Water Treatment Chemicals Market in North America 2014-2019
Exhibit 26: Water Treatment Chemicals Market in ROW 2014-2019 ($ billions)
Exhibit 27: Correlation Graph: Water Market versus Water Treatment Chemicals Market 2014-2019
Exhibit 28: Water Treatment Chemicals Market Structure 2014 (Growth Rate versus H1)
Exhibit 29: AkzoNobel: Business Segmentation by Revenue 2013
Exhibit 30: AkzoNobel: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 31: AkzoNobel: Geographical Segmentation by Revenue 2013
Exhibit 32: Business Segmentation of Ashland by Revenue 2013
Exhibit 33: Business Segmentation of Ashland by Revenue 2012 and 2013 (US$ billion)
Exhibit 34: Geographical Segmentation of Ashland by Revenue 2013
Exhibit 35: BASF: Business Segmentation 2013
Exhibit 36: BASF: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 37: BASF: Geographical Segmentation by Revenue 2013
Exhibit 38: Evonik: Business Segmentation by Revenue 2013
Exhibit 39: Global Water Treatment Chemicals Market: Business Segmentation by Revenue 2012 and 2013 ($ billion)
Exhibit 40: Global Water Treatment Chemicals Market: Geographical Segmentation by Revenue 2013
Exhibit 41: Kemira Oyj: Business Segmentation by Revenue 2013
Exhibit 42: Kemira Oyj: Business Segmentation by Revenue 2012 and 2013
Exhibit 43: Kemira Oyj: Geographical Segmentation by Revenue 2013
Exhibit 44: Business Segmentation of Kurita Water Industries by Revenue 2013
Exhibit 45: Business Segmentation of Kurita Water Industries by Revenue 2012 and 2013 (US$ million)
Exhibit 46: Geographical Segmentation of Kurita Water Industries by Revenue 2013

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3420484/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Water Treatment Chemicals Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3420484/
Office Code: SCH3RWAQ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  Mrs  Dr  Miss  Ms  Prof
First Name: __________________________  Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp