Body Worn Insect Repellent Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2021

Description:

The market size in terms of revenue of the global body worn insect repellent market is forecast during 2014 to 2021 at each sub-segment level. Body Worn Insect Repellent market is segmented by product type into: oils and creams, apparel and stickers and patches. Amongst various product types, oils and creams held the largest market share followed by stickers and patches in 2014. Based on oils and creams types, body worn insect repellent market are segmented into plant based and synthetic. Increasing health awareness is the major drivers for body worn insect repellent market globally. Apparel is further sub segment into trousers, shirts, jackets, head nets and others. Amongst various apparel segments, head nets held the largest market share in 2014 and expected to be the same during the forecast period of 2015 – 2021.

Increasing geographical arena for body worn insect repellent products is the major factor driving the expansion of market globally. In addition, body worn insect repellent is sold through different distribution channels such as supermarkets, online stores, and convenience stores. Manufacturers also sell body worn insect repellent products through their websites. Availability of the product is one of the key drivers for the body worn insect repellent market and is expected to fuel demand for this market in developing countries such as India and Brazil. The relief from irritation and discomfort caused by insect bites that is provided by body worn insect repellent is another major factor driving its use. In addition, body worn insect repellent products act as a shield from protecting people from insect bites working in agriculture, oils and mining among others. It does not have any substitute products.

Stringent government regulations across different countries such as France, Canada and U.S. among others restrain the growth of the global body worn insect repellent market Different organizations such as FDA and the U.S. Environmental Protection Agency (EPA) have set different rules in order to maintain consumer's safety. The law mandates that the safety of body worn insect repellent products and its ingredients be substantiated before being made available in the market. Also, these products should not contain any prohibited ingredients.

Many countries across the globe are expected to serve as attractive markets for body worn insect repellent products. For instance, the demand for body worn insect repellent products has increased in the countries of Asia Pacific. Moreover, growing demand for body worn insect repellent products in the countries of RoW such as Brazil, Argentina, and South Africa among others is expected to open up new avenues for this market over the next few years.

Based on geography, the global body worn insect repellent market is segmented into North America, Europe, Asia-Pacific, and Rest of the World (RoW). In 2014, North America held the maximum market share of this market, followed by Asia Pacific. Among the different countries globally, the U.S body worn insect repellent market is expected to hold the maximum share during the forecast period. Increasing health awareness is the major factor that is driving the growth of the body worn insect repellent market in North America. North America is expected to be the largest regional market with 34.1% market share in 2021, followed by Asia Pacific, which is expected to occupy 30.3% share of the global market in 2021.


The report also provides an understanding of value (USD million) of Body Worn Insect Repellent market. The study also provides forecast from 2015-2021 and highlights current and future market trends. The market attractiveness analysis is also covered in the report along with qualitative data relating to the drivers, restraints and opportunities governing the global Body Worn Insect Repellent market.

The segments covered in the Body Worn Insect Repellent market are as follows:

Global Body Worn Insect Repellent Market: By Product Type
Oils and Creams
Synthetic
Plant based
Apparel
Trousers
Shirts
Jackets
Head Nets
Others
Stickers and Patches

Global Body Worn Insect Repellent Market: By Geography
North America
U.S.
Canada
Rest of North America
Europe
U.K.
Germany
France
Italy
Rest of Europe
Asia Pacific
India
China
Japan
Rest of Asia Pacific
Rest of the World (RoW)
Middle East
Latin America
Africa

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