Higher Education Market by Hardware (PCs, Tablets, IWBs), by Solution (Content and Collaboration, Data Security and Compliance, Campus Technology), by Service (Consulting, Implementation, Training and Support), & Region - Global Forecast to 2020

Description: The higher education market is commonly defined as learning that is imparted through contexts such as social and content interactions with the help of hardware such as personal computers (PCs), interactive white boards (IWBs), etc. These solutions are focused on improving the overall learning experience for the end users that require constant and situated learning support.

The target audiences for this market report are education support service providers, higher education consumers, state or local government, technology solution providers, and higher education hardware providers.

Adoption of device-based computing, increased connectivity of hardware, emergence of online and collaborative learning, and personalization of technology are some of the factors driving the adoption of higher education solutions.

The Higher Education Market scenario for higher education is a substantial one with major mergers and acquisitions such as Verizon with AOL, Inc., Cisco Systems with Metacloud, Blackboard with Schoolwires, and IBM Corporation with StoredIQ. Besides this, various solution providers such as Ellucian and IBM Corporation are developing innovative techniques of advanced learning management features into their solution offerings.

North America is estimated to have the highest adoption rate of higher education, and regions such as Latin America along with Middle East and Africa offer a lot of opportunities for the vendors where a majority of the countries such as United Arab Emirates and Saudi Arabia are yet to expansively adopt these solutions.

This report analyzes the global adoption trends, future growth potential, key drivers, restraints, opportunities, challenges, in the market. The report also examines growth potential market sizes and revenue forecasts across different regions.

Scope of the Report:

Higher education market is a broad study of the global market and forecasts the market sizes and trends in the following sub-segments.

By hardware:
- PCs
- Tablets
- Interactive White Boards
- Projectors
- Printers
- Others

By solution:
- Content and Collaboration solutions
- Data Security and Compliance Solutions
- Campus Technology Solutions
- Student and Curriculum Solutions
- Performance Management Solutions
- Others

By type:
- Consulting
- Implementation
- Training and Support

By region:

- North America
- Europe (EU)
- Asia-Pacific (APAC)
- Middle East and Africa (MEA)
- Latin America

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