
Description: It should be noted that the UAE and Qatar are the two countries that have almost negligible imports of eggs for hatching. Both the UAE and Qatar owe it to low domestic production and high imports for consumption. The prices for these eggs used for hatching is higher than the ones used for general consumption. These prices are also on the rise due to the introduction of genetic breeding and other techniques to improve the yield of the chicken produced from these eggs. There is a severe shortage of local poultry products, especially fresh chicken, resulting in consumers looking for imported products, which are not only more expensive but also less fresh compared to local produce. Supplies from Arab Qatari Company for Poultry Production, sole producer of poultry products in the country, used to cater only XX% per cent of local demand during normal seasons, but as a result of peak demand during Ramadan, supplies are able to meet only a fraction of demand. Local supplies are able to meet only X% per cent of daily demand for fresh chicken.

Consumers have voiced several complaints over the years urging government authorities to intervene directly and ensure there are more than just a few producers of poultry products which will also encourage healthy competition and lead to self-sufficiency in food supplies. At a time when Qatar is striving for self-sufficiency in terms of food security (Qatar National Food Security Plan), supplies of local produce should keep pace with the growing population and rising demand. Supplies of fresh chicken and eggs surges during a few months specifically during Ramadan and the tourist season. The imports of chicken and eggs during this period are falling far short of the consumption demands of the country. Our sources indicate that shortage of local supplies is not only confined to fresh chicken, but also in local eggs and other items.

The local supplier of poultry products, which produces between 55 and 60 million eggs annually, had earlier announced to expand its production capacity to meet demand of the local market, but failed to keep its promise.

The rise in crude oil prices has led to increased economic growth in the region. The increased affluence has led to shift in consumption pattern from carbohydrate-based to a protein-based diet, thus increasing the demand for meat and meat products. Growing population is another factor responsible for increased consumption. Urbanization and growing popularity of retail format together are enhancing the consumption of processed food, milk and meat. Qatar currently imports around 90% of its food needs and is completely reliant on imports. The local poultry production is capable of meeting only around 15% of the country consumption. To combat this the government recently formulated its National food security plan.

Qatar's government is committed to solving the problem of food security and to securing high quality, sustainable food that is locally produced as well as putting in place an infrastructure that supports agriculture and local meat production. Qatar’s food system currently relies on local agricultural produce, imported food and strategic storage. The end goal is to enhance self-sufficiency in agricultural production in parallel with securing imports in order to decrease food shortages. This program is key to help implement Qatar’s goals and achieve its comprehensive national vision for 2030, which supports human, social, economic and environmental development. The ministry of economy and finance and the chamber of commerce and industry came together to create a farmers’ co-operative to support the food security program and develop Qatar’s agricultural resources, increase local agricultural production and raise the level of self-sufficiency.

Major countries exporting eggs to Qatar are mainly from the Middle East as the quality and freshness of the eggs imported matters to the consumers who prefer buying locally produced eggs as the first option, as all poultry products imported are labelled by country of origin. When we contacted several major supermarkets directly they all concurred that locally produced eggs were the first off the shelves, they also said that usually at some time throughout the year they have faced considerable problems sourcing eggs as for the past few years due to several animal infections mainly the bird flu the government had banned poultry products from several countries. In 2011 and for most part of 2012 poultry products from Saudi Arabia and India were banned as there was a high risk of bird flu in these countries. The demand was met by importing from the United States and Brazil.
Imports have been rising in at XX% CAGR and the several private firms have been invited to start poultry farms in the country to boost local production. But several problems still exist for this to become a reality, a few of the major issues is the regulations and procedures which delay most of these projects beyond their timeline and the high cost of animal feed.

Drivers
Key factors in the growth of Poultry Market are robust economic growth, rising population, and advanced technologies.

Restraints
Major Factors effecting Qatar Poultry Market are low agro production and Low animal feed production & stock.

What the report offers
The study identifies the situation of Qatar Poultry Market and predicts the growth of its Poultry market. Report talks about Poultry production, consumption, import and export with prices and market trends, Government regulations, Slaughtering regulations, growth forecast, major companies, upcoming companies & projects, etc. Report will talk about Economic conditions of and future forecast of its current economic scenario and effect of its current policy changes in to its economy, reasons and implications on its growth. Lastly, the report is divided by major import & export and importing and exporting partners.

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