
Description: Saudi Arabia is at the heart of the Middle East/North Africa (MENA) region's 400 million-strong population. One of the world's 20 largest economies, and No.1 in the MENA region, Saudi Arabia ranks 22nd out of 185 countries for the overall Ease of Doing Business. Saudi Arabia is the largest free market in the Middle East, having 25% of the total Arab gross domestic product (GDP), the largest oil reserves worldwide (25%) and lowest energy prices for investment projects. Thus, Saudi Arabia is an ideal destination for projects that depend on energy consumption. In addition, Saudi Arabia has a number of promising mining natural resources and a prime location gives it easy access to the European, Asian and African markets.

Moreover, Saudi market has high purchasing power and continuous expansion. The Kingdom is one of the fastest-growing countries worldwide, with per capita income forecast to rise from $25,000 in 2012 to $33,500 by 2020.

The Saudi Riyal is one of the world's most stable currencies, with no critical changes in its exchange rates during the last three decades. Saudi Arabia in addition permits transferring of capital and profit abroad.

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