Dairy Products In Saudi Arabia: Analysis Of Dairy And Other Related Milk Products With Consumption And Production Trends (2004-2014)

Description: Saudi Arabia is the largest dairy products consumer among GCC states, accounting for 74% of the market volume. Saudi Arabia leads the way in terms of per capita consumption on dairy products among GCC states. Increase in demand were driven mainly by increasing consumption of dairy products, self-sufficient in terms of milk and milk products and increasing per capita income. The two greatest challenges have come from the harsh climate, lack of adequate grazing land and mainly the water scarcity. The Saudi government has remained steady in its support of this industry, as it is considered as a vital segment of the nation’s food security policy. The government has also strongly encouraged the private sector’s involvement. Consumption has grown by 6% per annum since 2007 and is 24.6 litres per capita in 2013. Ambient milk still dominates the market and accounts for 62%, while fresh milk makes up 38%. Ambient milk has grown by 3.4% per annum, but fresh milk has been growing at 11.3% per annum since 2007.

Exports grew at a CAGR of 9% over the period of 2008-2012, and is projected to increase US $1.2 billion by 2015. Imports grew at a CAGR of 3 per cent over the period of 2008-2012, and imports growth is expected to moderately continue in the future, driven mainly by dairy raw materials and other products such as butter, solid milk and solid cheese. The overall market is forecast to grow by 4.9% per annum to 2016, fresh by 5.6% and long life by 4.5%.

Drivers

Key factors in the growth of Saudi Arabia Dairy Sector Market are self-sufficient in terms of milk and milk products, growth in GDP, and increasing per capita income.

Restraints

Low Production, High Animal Mortality rate, High Packaged products cost and Costly Labour are the biggest factors which effects the dairy market of Saudi Arabia.

What the report offers

The study identifies the situation of Saudi Arabia, and predicts the growth of its dairy market. Report talks about milk production, consumption, import and export with prices and market trends, Government regulations, growth forecast, major companies, upcoming companies & projects, etc. Report will talk about Economic conditions of and future forecast of its current economic scenario and effect of its current policy changes in to its economy, reasons and implications on its growth. Lastly, the report is divided by major import & export and importing and exporting partners.

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