Proliferation of cloud computing in the market has been remarkable as benefits gained from cloud based services are abundant. Enabling organizations to reduce cost without losing business agility and achieve economies of scale. However, information is knowledge especially for business and moving data into cloud raises many concerns, as enterprises tend to share or have little or no control over the data being stored in the cloud. In addition, there is a growing trend of security threats being made broadly available online through underground economy. Hence, it is important that care is taken to have right people have access to sensitive information; zero tolerance being maintained for data loss due to theft, snooping and other threats from within and outside the network. In addition, organizations have to assure compliance with hundreds of laws that makes them directly responsible for personal, financial, or proprietary data.

The report provides an in-depth analysis of the Cloud Database Security market across different industry verticals and regions. The Cloud Database Security market is segmented across the Geographical regions namely North America, Europe, Asia Pacific and Rest of World. The North America has the largest market share followed by Europe and Asia Pacific.

The vertical segment includes various industries such as Telecom and Information Technology, Banking and Financial Services, Oil and Gas, Manufacturing, Healthcare, Local/Central Government, Travel and Transport, Retail, Entertainment and Media and Other Industries.

Cloud Database Security market is competitive and diversified market with key major players such as IBM, Fortinet, Porticor, McAfee, Safenet, Oracle, Imperva, Netlib, Green SQL, HP, Trustwave, Informatica, Voltage Security and Axis Technology.

Drivers

The factors driving the demand for the cloud database security are the need for protection against the ongoing attacks on data of major brands, academic institutions and federal agencies; growing global adoption trend towards cloud and the rising database workloads; scalability, automation, and recovery of database during a disaster are the advantages of cloud database security systems that is equally contributing to its demand among its end-users.

Restraints

The existence of privacy and security issues with the cloud database software systems as well as the dominance of big players in this market could hinder the demand or the growth of new market players.

Global Cloud Database Security Software Market Overview with information on Drivers and Restraints

1. Key Findings Of The Study
2. Executive Summary
3. Market Overview
   3.1 Market Overview
   3.2 Ind US try Value Chain Analysis
3.3 Industry try Attractiveness - Porter's 5 Force Analysis
3.4 Industry try Policies
4. Market Dynamics
4.1 Drivers
4.1.1 Ongoing Attacks Of Major Brands, Academic Institutions And Federal Agencies
4.1.2 The Global Adoption Trend Towards Cloud And The Rising Database Workloads
4.1.3 Scalability, Automation And Recovery Of Database During A Disaster
4.2 Restraints
4.2.1 DSS Is A Compliance Driven But Not Compliance Mandated
4.2.2 Dominance Of Big Players In The Market
4.2.3 Privacy And Security Issues
5. Technology Overview
6.1 Market Size & Forecast
6.2 By Geographical Region
6.2.1 North America
6.2.2 Europe
6.2.3 Asia Pacific
6.2.4 Rest Of World
6.3 By Industry
6.3.1 Telecom And Information Technology
6.3.2 Banking And Financial Service
6.3.3 Oil And Gas
6.3.4 Manufacturing
6.3.5 Healthcare
6.3.6 Local/Central Government
6.3.7 Travel And Transport
6.3.8 Retail
6.3.9 Entertainment And Media
6.3.10 Others
7. Competitive Intelligence - Vendor Profiles
7.1 IBM
7.2 Fortinet
7.3 Porticor
7.4 McAfee
7.5 Safenet
7.6 Oracle
7.7 Imperva
7.8 Netlib
7.9 GreenSql
7.10 HP
7.11 TRUS twave
7.12 Informatica
7.13 Voltage Security
7.14 Axis Technology

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