
Description: The Global Cloud IAM Software market is expected to grow at a Compounded Annual Growth Rate (CAGR) of 35.76% during the forecasted period 2015-2020.

The increased cloud adoption has changed how the organizations perceive the Identity and Access Management and the Enterprises must understand that the evolution to cloud computing affects their IAM strategies in two distinct ways as how it's used and how it's deployed. The web based cloud computing is a big hit with government agencies and commercial enterprises in which the software applications can be accessed on a subscription basis.

First, the cloud has created new management challenges because enterprises must now extend the scope of their IAM to manage users and their access to cloud applications in addition to their on-premise applications. Second, the growing acceptance of cloud-based management tools has opened up a world of possibilities for implementing IAM-as-a-service, a new approach that can increase business agility, speed time to value, and reduce operating costs.

The report provides an in-depth analysis of the cloud IAM software market across different industry verticals and regions. The Cloud IAM software market is segmented across the Geographical regions namely North America, Europe, Asia Pacific and Rest of World. The North America and Europe are identified as having their governments driving investment in IAM solutions as well as market and technological need, with their combined share of the global market at almost 72.62% in 2015 with North America at 42.30% and Europe at 30.32% of the Global Cloud IAM Software Market.

The vertical segment includes various industries such as Telecom and Information Technology, Banking and Financial Services, Oil and Gas, Manufacturing, Healthcare, Local/Central Government, Travel and Transport, Retail, Entertainment and Media and Other Industries with highest adoption amongst financial services and Manufacturing.

The Cloud IAM market is competitive and diversified market with key major players such as CA Technologies, One Login, Okta, Identyropy, Sailpoint, Ping Identity, Centrify, Oracle, IBM Lighthouse, Net IQ, Symplified, Bitium, Salesforce Identity, Microsoft Azure Active Directory, Symantec Identity, Quest, EMC2, HP, Courion and Hitachi ID.

Drivers

Seamless collaboration through cloud-based solutions, better network capabilities, diminished vendor lock-in, and cloud-native architecture is going to drive the market for cloud identity and access management software market.

Restraints

Some of the challenges of the cloud identity and access management software market are compliance and regulations, security, and performance issues at times.

Global Cloud Identity And Access Management Software Market Overview with information on Drivers and Restraints>Global Cloud Identity And Access Management Software Market Analysis and its applications in the industry>Identification of factors responsible for changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on global and regional scale>Extensively researched competitive landscape with profiles of major companies along with their market shares>A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
Contents:

1. Key Findings Of The Study
2. Executive Summary
3. Market Overview
   3.1 Market Overview
   3.2 Ind US try Value Chain Analysis
   3.3 Ind US try Atractiveness - Porter's 5 Force Analysis
   3.4 Ind US try Policies
4. Market Dynamics
   4.1 Drivers
      4.1.1 Seamless Collaboration Through Cloud-Based Solutions
      4.1.2 Better Network Capabilities
      4.1.3 Diminished Vendor Lock-In
      4.1.4 Cloud-Native Architecture
   4.2 Restraints
      4.2.1 Compliance And Regulations
      4.2.2 Security
      4.2.3 Outages And Performance
5. Technology Overview
   6.1 By Geographical Region
      6.1.1 North America
      6.1.2 Europe
      6.1.3 Asia Pacific
      6.1.4 Rest Of World
   6.2 By Ind US try
      6.2.1 Telecom And Information Technology
      6.2.2 Banking And Financial Service
      6.2.3 Oil And Gas
      6.2.4 Manufacturing
      6.2.5 Healthcare
      6.2.6 Local/Central Government
      6.2.7 Travel And Transport
6.2.8 Retail
6.2.9 Entertainment And Media
6.2.10 Others

7. Competitive Intelligence - Vendor Profiles

7.1 Ca Technologies
7.2 One Login
7.3 Okta
7.4 Identropy
7.5 Sailpoint
7.6 Ping Identity
7.7 Centrify
7.8 Oracle
7.9 Ibm Lightlho US e
7.10 Net Iq
7.11 Symplified
7.12 Bitium
7.13 Salesforce Identity
7.14 Microsoft Azure Active Directory
7.15 Symantec Identity
7.16 Quest
7.17 Emc2
7.18 Hp
7.19 Courion
7.20 Hitachi Id

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