
Description: A wireless audio system offers connectivity, expandability, flexibility, and convenience and it makes audio playback by using a handheld device. Wireless audio devices use wireless platforms such as Bluetooth, Radio frequency, Infrared, Wi-Fi, SKAA and Airplay for the streaming of music from audio enabled devices to wireless output system. The advancement in wireless audio devices is expected to provide an impetus to the growth of the market. The growing technological propagation and amalgamation of wireless audio device products with vast range of applications such as consumer, commercial, automotive and others are the major factors driving the growth of the Wireless Audio Device Market.

The continual rise of portable devices like smartphones, multimedia players, and tablets has helped drive up the demand for audio devices especially in Asia Pacific and Middle East region. This has led to audio industry adapting to the changing trends in consumers' media consumption habits. The industry is swiftly evolving by integrating wireless connectivity across host of devices such as sound bars, microphone, headphones, speaker docks, and home theater in box systems. The technological advancements and the increasing requirement for mobility are the key Drivers which are making the wireless audio device market to grow lucratively.

The Wireless Audio Device Market is expected to increase to $23.89 billion by 2020 at a CAGR of 24.9% over the period 2015 to 2020. In application segment, commercial application sector accounted for the largest market revenue, while other application sector like automotive and defense enjoyed the least market revenue in 2014. In North America, the U.S. constituted largest market share revenue. However, Asia Pacific, with Japan, Australia and China leading the way, is likely to grow at the highest CAGR.

The Global Wireless Audio Device Market is segmented on the basis of Technology (Bluetooth, Airplay, Wi-Fi, and Others), Product (Sound Bars, Wireless Speakers, Wireless Headsets & Microphones, and Others), Application (Consumer, Commercial, Automotive, and Others), and Geography (North America, Europe, Asia Pacific and Rest of the World).

This report describes a detailed study of the Porters five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these players which includes the key growth strategies, geographical footprint, and competition analysis.

The report also considers key trends that will impact the industry and profiles over 10 leading suppliers of wireless audio device market. Some of the top companies mentioned in the report are DEI Holdings Inc. (U.S.), Harman International, Inc. (U.S.), Koninklijke Philips N.V. (The Netherlands), Sony Corporation (Japan), VOXX International Corporation (U.S.), and Apple, Inc. (U.S.).

Specialties of This Report

The report will be useful in gaining an exhaustive understanding of the regional market. It will also be of assistance in providing a comprehensive analysis of the major trends, innovations and associated prospects for market growth over the coming half a decade.

The report will be an ideal source material for industry consultants, manufacturers and other interested and allied parties to gain a critical insight into the factors driving and restraining the market, in addition to opportunities offered.

The report contains wide range of information about the leading market players and the major strategies adopted by them.

Contents:

1. Introduction

1.1 Description
1.2 Research Methodology
1.3 Report Outline By Technology, Product, Applications, And Geographies Covered

2. Executive Summary

3. Market Overview
3.1 Current Market Scenario
3.2 Applications Of Wireless Audio Device Market
3.3 Factors Driving The Market
3.3.1 Technological Advancements
3.3.2 Requirements For Mobility Is Rising
3.3.3 Inclination Of Growth Towards Infotainment Services
3.4 Factors Restraining The Market
3.4.1 Health Issues
3.4.2 Issues Related With Operating Frequency Compliance
3.5 Current Opportunities In The Market
3.6 Technology Snapshot
3.7 Porters Five Forces
3.7.1 Bargaining Power Of Suppliers
3.7.2 Bargaining Power Of Consumers
3.7.3 Threat Of New Entrants
3.7.4 Threat Of Substitute Products And Services
3.7.5 Competitive Rivalry Within The Industry

4. Wireless Audio Device Market Breakdown By Technology, Market Share, Forecast
4.1 Bluetooth
4.1.1 Introduction
4.1.2 Market Share, Size And Forecast
4.2 Airplay
4.2.1 Introduction
4.2.2 Market Share, Size And Forecast
4.3 Wi-Fi
4.3.1 Introduction
4.3.2 Market Share, Size And Forecast
4.4 Others
4.4.1 Introduction
4.4.2 Market Share, Size And Forecast

5. Wireless Audio Device Market By Product- Market Share, Forecast
5.1 Sound Bars
5.1.1 Introduction
5.1.2 Market Share, Size And Forecast
5.2 Wireless Speakers
5.2.1 Introduction
5.2.2 Market Share, Size And Forecast
5.3 Wireless Headsets & Microphones
5.3.1 Introduction
5.3.2 Market Share, Size And Forecast
5.4 Others
5.4.1 Introduction
5.4.2 Market Share, Size And Forecast

6.1 Consumer
6.1.1 Introduction
6.1.2 Market Share, Size And Forecast
6.2 Commercial
6.2.1 Introduction
6.2.2 Market Share, Size And Forecast
6.3 Automotive
6.3.1 Introduction
6.3.2 Market Share, Size And Forecast
6.4 Others
6.4.1 Introduction
6.4.2 Market Share, Size And Forecast

7. Wireless Audio Device Market By Geography
7.1 North America
7.1.1 Introduction
7.1.2 United States
7.1.2.1 Market Share, Size And Forecast By Product And Technology
7.1.2.2 Market Share, Size And Forecast By Application
7.1.3 Canada
7.1.3.1 Market Share, Size And Forecast By Product And Technology
7.1.3.2 Market Share, Size And Forecast By Application
7.1.4 Others
7.1.4.1 Market Share, Size And Forecast By Product And Technology
7.1.4.2 Market Share, Size And Forecast By Application
7.2 Europe
7.2.1 Introduction
7.2.2 Germany
7.2.2.1 Market Share, Size And Forecast By Product And Technology
7.2.2.2 Market Share, Size And Forecast By Application
7.2.3 United Kingdom
7.2.3.1 Market Share, Size And Forecast By Product And Technology
7.2.3.2 Market Share, Size And Forecast By Application
7.2.4 France
7.2.4.1 Market Share, Size And Forecast By Product And Technology
7.2.4.2 Market Share, Size And Forecast By Application
7.2.5 Others
7.2.5.1 Market Share, Size And Forecast By Product And Technology
7.2.5.2 Market Share, Size And Forecast By Application
7.3 Asia Pacific
7.3.1 Introduction
7.3.2 China
7.3.2.1 Market Share, Size And Forecast By Product And Technology
7.3.2.2 Market Share, Size And Forecast By Application
7.3.3 Japan
7.3.3.1 Market Share, Size And Forecast By Product And Technology
7.3.3.2 Market Share, Size And Forecast By Application
7.3.4 India

7.3.4.1 Market Share, Size And Forecast B

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3421438/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3421438/
Office Code: SCH319P4

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * _______________________________________
Job Title: ____________________________________________
Organisation: _________________________________________
Address: _____________________________________________
City: _________________________________________________
Postal / Zip Code: ____________________________________
Country: _____________________________________________
Phone Number: _________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp