
Description: A wireless audio system offers connectivity, expandability, flexibility, and convenience and it makes audio playback by using a handheld device. Wireless audio devices uses wireless platforms such as Bluetooth, Radio frequency, Infrared, Wi-Fi, SKAA and Airplay for the streaming of music from audio enabled devices to wireless output system. The advancement in wireless audio devices is expected to provide an impetus to the growth of the market. The growing technological propagation and amalgamation of wireless audio device products with vast range of applications such as consumer, commercial, automotive and others are the major factors driving the growth of the Wireless Audio Device Market.

The continual rise of portable devices like smartphones, multimedia players, and tablets has helped drive up the demand for audio devices especially in Asia Pacific and Middle East region. This has led to audio industry adapting to the changing trends in consumers' media consumption habits. The industry is swiftly evolving by integrating wireless connectivity across host of devices such as sound bars, microphone, headphones, speaker docks, and home theater in box systems. The technological advancements and the increasing requirement for mobility are the key Drivers which are making the wireless audio device market to grow lucratively.

The Wireless Audio Device Market is expected to increase to $23.89 billion by 2020 at a CAGR of 24.9% over the period 2015 to 2020. In application segment, commercial application sector accounted for the largest market revenue, while other application sector like automotive and defense enjoyed the least market revenue in 2014. In North America, the U.S. constituted largest market share revenue. However, Asia Pacific, with Japan, Australia and China leading the way, is likely to grow at the highest CAGR.

The Global Wireless Audio Device Market is segmented on the basis of Technology (Bluetooth, Airplay, Wi-Fi, and Others), Product (Sound Bars, Wireless Speakers, Wireless Headsets & Microphones, and Others), Application (Consumer, Commercial, Automotive, and Others), and Geography (North America, Europe, Asia Pacific and Rest of the World).

This report describes a detailed study of the Porters five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these players which includes the key growth strategies, geographical footprint, and competition analysis.

The report also considers key trends that will impact the industry and profiles over 10 leading suppliers of wireless audio device market. Some of the top companies mentioned in the report are DEI Holdings Inc. (U.S.), Harman International, Inc. (U.S.), Koninklijke Philips N.V. (The Netherlands), Sony Corporation (Japan), VOXX International Corporation (U.S.), and Apple, Inc. (U.S.).

Specialties of This Report
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) The report will be useful in gaining an exhaustive understanding of the regional market. It will also be of assistance in providing a comprehensive analysis of the major trends, innovations and associated prospects for market growth over the coming half a decade.
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) The report will be an ideal source material for industry consultants, manufacturers and other interested and allied parties to gain a critical insight into the factors driving and restraining the market, in addition to opportunities offered.
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) The report contains wide range of information about the leading market players and the major strategies adopted by them.

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