
Description: Ampoules are basically manufactured using plastic and glass while for Blister films, it is made with materials like PP, PVC, PET and others. Forming film accounts to 80-85% of the blister packaging while lidding materials account for the remaining portion.

Supply - Demand Market

The Global Ampoules and Blister packaging market is driven by trends such as focus on sustainability and consumer demand such as more shelf life and easy to handle design. The market is estimated to increase from $10.30 billion in 2014 to $14.81 billion by 2020 with a CAGR of 6.24%.

Growth by Regions

It was estimated that in 2014, 85% of solid dose drugs are packaging through blisters in Europe while on the other hand, this value was 20% in US. However, North America is witnessing a shift in usage of pharmaceutical packaging. As such, blister packaging is expected to be the highest growing packaging material for Pharmaceutical products. Asia Pacific and Latin America regions are the fastest growing regions for Glass Ampoules packaging market due to increase in expendable income in these countries.

Drivers vs. Constraints

The key determining factors for packaging are varying consumer trends, additional weight on the products, different sizes, shelf life and ease of recycling. Longer product shelf life, changing lifestyle of people, increasing disposable income across different regions and new innovative products are the major drivers for high growth of the flexible packaging market. Added to this, stringent regulations by FDA on other packaging materials particularly related to Pharmaceutical products.

Industry Structure

Pharmaceutical packaging industry, particularly Blister and Glass ampoule packaging is highly fragmented market, with lot of players in the industry catering to the varied requirements of the pharmaceutical companies. As a result, companies are focusing on adopting new technologies to provide differentiation in the products, thus increasing their market share.

Related Reports:

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