
Description: Over the last decade, the world of digital currencies underwent major transformation with the Introduction of Bitcoin to the market. Bitcoin is a decentralized cryptocurrency, a purely peer-to-peer version of electronic cash used for online transactions through digital unit of exchange, where a user can make transactions without a middleman. Transactions made are processed through a private network of computers, linked through a shared program and simultaneously it gets verified and recorded in a public distributed ledger, called the book chain. Bitcoin is the most prominent triple entry book-keeping system in existence. Some of the key benefits of using bitcoin are: there are no intermediaries or third parties involved, lesser transaction fees, multimode payments methods, daily cash outs and others.

Bitcoin, has paved the way for increased mainstream acceptance for the digital currency, which even has the potential for transforming global financial transactions. In the current scenario, most of the online merchants and startup companies have already started enjoying the anonymity and efficiency of bitcoin payments, which allows them to cut overhead costs compared to credit or debit cards transactions.

The Global Bitcoin Technology Market is estimated to grow at a CAGR of 7.26% over the period 2015 - 2020. A booming economy and growing disposable income among middle income groups in the developing world has led Bitcoin technologies to gain traction and to be used as one of the medium of exchange in the region.

However, the recent regulations and directives imposed by the European banking authorities has hugely impacted the Bitcoin market in Europe. Whereas, owing to large number of bitcoin users, the market will witness growth in the North American region.

The global Bitcoin technology market has been broadly segmented on the basis of denominations used, services offered, industry verticals and geography. As per denominations, the market has been segregated into bitcoin (BTC), millibitcoin (mBTC), microbitcoin (uBTC) and satoshi. Whereas per services it has been segmented by bitcoin exchanges, remittance services, and payment & wallet services. Various industry verticals, where bitcoin is being used are mining, banking and financial services, entertainment and media.

Some of the major players mentioned in the report are Bitcoin.Travel, Amazon, Bitcoinshop.us, WordPress.com and Honest Brew.

Contents:

1. Introduction

2. Research Methodology

3. Executive Summary

4. Market Dynamics
  4.1 Introduction
  4.1.1 Global Bitcoin Technology Market Overview
  4.2 Drivers
  4.2.1 Easy transaction process
  4.2.2 Growing acceptance by different industry verticals
  4.3 Restraints
  4.3.1 Lack of awareness
  4.3.2 Security issues
  4.3.3 Complex to Use
  4.4 Opportunities
  4.4.1 Growth In Emerging Nations
  4.4.2 Growth in MilliBitcoin
  4.4.3 Growth in Privacy and Data Protection
  4.5 Industry Attractiveness – Porter’s 5 Force Analysis
  4.5.1 Bargaining Power of Suppliers
  4.5.2 Bargaining Power of Buyers
4.5.3 Threat of New Entrants
4.5.4 Threat of Substitute Products or Services
4.5.5 Competitive Rivalry among Existing Competitors

5. Global Bitcoin Technology Market Analysis & Forecast
5.1 Global Market – Segmented By Denominations
5.1.1 Bitcoin – BTC
5.1.2 MilliBitcoin – mBTC
5.1.3 MicroBitcoin – uBTC
5.1.4 Satoshi
5.2 Global Market – Segmented By Services
5.2.1 Bitcoin Exchanges
5.2.2 Remittance Services
5.2.3 Payment & Wallet Services
5.3 Global Market – Segmented By Industry Verticals
5.3.1 Mining
5.3.2 Banking & Financial
5.3.3 Entertainment & Media
5.3.4 Others
5.4 Global Market – Segmented By Region
5.4.1 North America
5.4.2 Europe
5.4.3 Asia Pacific
5.4.4 Rest of the World

6. Competitive Intelligence - Company Profiles
6.1 Bitcoin.Travel
6.2 Amazon
6.3 WordPress.com
6.4 Dell
6.5 Bitcoinshop.us
6.6 Air Lithuania
6.7 Honest Brew
6.8 Subway

7. Future of Bitcoin Technology Market

8. Appendix
8.1 Abbreviations
8.2 Sources
8.3 Bibliography
8.4 Disclaimer

LIST OF TABLES
1: Global Bitcoin Technology Market ($ Billion), 2015-2020
2: Global Bitcoin Technology Market By Denominations ($ Billion), 2015-2020
3: Global Bitcoin Technology Market By Denominations - Bitcoin – BTC ($ Billion), 2015-2020
4: Global Bitcoin Technology Market By Denominations - MilliBitcoin – mBTC ($ Billion), 2015-2020
5: Global Bitcoin Technology Market By Denominations - MicroBitcoin – uBTC ($ Billion), 2015-2020
6: Global Bitcoin Technology Market By Denominations - Satoshi ($ Billion), 2015-2020
7: Global Bitcoin Technology Market By Services ($ Billion), 2015-2020
8: Global Bitcoin Technology Market By Services - Bitcoin Exchanges ($ Billion), 2015-2020
9: Global Bitcoin Technology Market By Services - Remittance Services ($ Billion), 2015-2020
10: Global Bitcoin Technology Market By Services - Payment & Wallet Services ($ Billion), 2015-2020
11: Global Bitcoin Technology Market By Industry Verticals ($ Billion), 2015-2020
12: Global Bitcoin Technology Market By Industry Verticals - Mining ($ Billion), 2015-2020
13: Global Bitcoin Technology Market By Industry Verticals - Banking & Financial ($ Billion), 2015-2020
14: Global Bitcoin Technology Market By Industry Verticals - Entertainment & Media ($ Billion), 2015-2020
15: Global Bitcoin Technology Market By Industry Verticals - Others ($ Billion), 2015-2020
16: Global Bitcoin Technology Market By Region ($ Billion), 2015-2020
17: Global Bitcoin Technology Market By Region - North America ($ Billion), 2015-2020
18: Global Bitcoin Technology Market By Region - Europe ($ Billion), 2015-2020
Ordering:

Order Online - http://www.researchandmarkets.com/reports/3421457/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3421457/
Office Code: SCPLJ5YX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>✔️</td>
<td>USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>✔️</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>✔️</td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
- First Name: ____________________________  Last Name: ____________________________
- Email Address: * _______________________
- Job Title: ____________________________
- Organisation: _________________________
- Address: ______________________________
- City: _________________________________
- Postal / Zip Code: ____________________
- Country: _____________________________
- Phone Number: ________________________
- Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World