Global Plastic Door and Window Market 2015-2020: Trends, Forecast, and Opportunity Analysis

Description: According to a new market report, the future of the plastic door and window market looks good with opportunities in the residential and commercial building construction market. The global door and window market is forecast to grow at a CAGR of 5% from 2015 to 2020. The major drivers of growth for this market are the growth of the global building construction market and reconstruction or re-development activities. The penetration of plastic doors and windows are increasing due to growing awareness regarding the features of the product. People are purchasing plastic doors and windows due to their superior features which include toughness, durability, energy efficiency, heat and wind resistance when compared to other traditional materials like wood and metal. Population and migration has increased the need for single housing construction that also supports the plastic door and window market. APAC has been the top region in terms of total plastic door and window sales due to rapidly increasing demand in both China and India.

In this market, vinyl and fiberglass materials are used for plastic doors and windows. The author predicts that the demand for ‘fiberglass & others’ segment in plastic doors and windows are likely to experience the highest growth in the forecast period as they are tougher and more energy efficient than vinyl doors and windows. On the basis of comprehensive research, the author forecasts that residential market is expected to show above average growth during the forecast period. On the basis of product type, plastic windows are expected to show highest growth rate in forecast period as they seems more aesthetically beautiful than other traditional windows.

Within the plastic door and window market, residential segment is expected to emerge as the largest market by value. The development of novel application in the residential industry is expected to spur growth for this segment over the forecast period.

APAC is expected to remain the largest market due to increasing awareness regarding features of the products; they are fire-resistant, water-resistant, termite-free, and aesthetically beautiful. Expanding population in this region also offers a huge potential for the new housing demand and thus, would lead the plastic door and window market towards growth. North America is expected to witness significant growth over the forecast period because of growing residential and commercial building construction activities.

For market expansion, report suggests M&A and new product development, where the unique characteristics of plastic doors and windows can be capitalized. The report further suggests the development of partnerships with customers to create win-win situations and development of low-cost solutions for the end user.

Emerging trends, which have a direct impact on the dynamics of the industry, include fully reversible windows, replacement of aluminum by eco-friendly plastic, and energy efficiency in plastic doors and windows. Jeld-Wen, Masonite International Corp, Atrium Windows & Doors, Deceuninck NV, and Masco Corporation are among the major suppliers of the plastic doors and windows. Some companies are opting for M&A as a strategic initiative for driving growth.

The report serves as a spring board for growth strategy as it provides a comprehensive data and analysis on trends, key drivers, and directions. The study includes a forecast of the global plastic door and window market through 2020, segmented by product, material, application, and region as follows:

By end-use industry [$ Mil market size analysis for 2009 to 2020]:
- Residential
- Commercial

By product type [$ Mil market size analysis for 2009 to 2020]:
- Plastic doors
- Plastic windows
By material type [$ Mil market size analysis for 2009 to 2020]:

- Vinyl
- Fiberglass and others

By region [$ Mil market size analysis for 2009 to 2020]:

- North America
- Europe
- Asia Pacific
- Rest of World

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Global Plastic Door and Window Market 2015-2020: Trends, Forecast, and Opportunity Analysis” include:

- Market size estimates: Global plastic door and window market size estimation in terms of value ($B).
- Trend and forecast analysis: Global plastic door and window market trend (2009-2014) and forecast (2015-2020) by region and segment.
- Segmentation analysis: Global plastic door and window market size by various product type such as plastic door and plastic window in terms of value. By material type: Vinyl and fiberglass and others, by application: residential and commercial.
- Regional analysis: Global plastic door and window market breakdown by region, such as North America, Europe, Asia Pacific, and Rest of World.
- Growth opportunities: Analysis on growth opportunities in different segments and regions.
- Strategic analysis: This includes M&A, new product development, competitive landscape, and expansion strategies of global plastic door and window market suppliers.
- Emerging applications: Emerging applications of global plastic door and window market in various segments.
- Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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