Global Specialty Carbon Black Market Forecast and Opportunities, 2020

Description: According to the report, “Global Specialty Carbon Black Market Forecast & Opportunities, 2020”, global specialty carbon black market is anticipated to grow at a CAGR of more than 6% during 2015 - 2020 on account of increasing demand from end user industries including plastics, printing inks & toners, and paints & coatings. In 2014, Asia-Pacific garnered a lion’s share in global specialty carbon black market owing to booming infrastructure, construction and automotive sectors in the region. Global specialty carbon black market is majorly dominated by three players, which include Orion Engineered Carbons, Cabot Corporation and Birla Carbon. These companies are heavily investing towards new product development and improvement of quality and functionality of the existing products. Few of the other major players operating in global specialty carbon black market include China Synthetic Rubber Corporation, Zaozhuang Xinyuan Chemical Industry Co. Ltd., Sid Richardson Carbon & Energy Co., and Tokai Carbon Co. Ltd., among others.

Specialty carbon black is a refined, black colored powder with high carbon content. Owing to its characteristic pigmentation properties, specialty carbon black is used to impart color to products manufactured in diverse industry verticals. In addition, specialty carbon black also possesses exceptional conductive properties and ability to provide protection from UV radiations. The plastics industry is the largest end user industry of specialty carbon black, where it is used to impart color, improve thermal insulation and impart UV resistance to plastic products such as pipes, engineering plastics, cables and synthetic fibers. In addition, due to its favorable conductive properties, specialty carbon black is being increasingly used in various other niche industries, such as lithium ion batteries.

“Global Specialty Carbon Black Market Forecast & Opportunities, 2020” report elaborates following aspects related to the global specialty carbon black market:

- Global Specialty Carbon Black Market Size, Share & Forecast
- Segmental Analysis – By Application (Plastics, Printing Inks & Toners, Paints & Coatings, Batteries, Fuel Cells, etc.); and By Type (Lamp Black, Conductive Black, Acetylene Black, etc.)
- Regional Analysis - Asia-Pacific, Europe, North America, Middle East & Africa, and South America
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations
- Key Customer Profiles

Why You Should Buy This Report?

- To gain an in-depth understanding of global specialty carbon black market
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, specialty carbon black manufacturers, vendors and dealers align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with specialty carbon black suppliers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

Contents:

1. Research Methodology
2. Analyst View
3. Product Overview

4. Global Carbon Black Market Overview

5. Global Specialty Carbon Black Market Outlook
5.1. Market Size & Forecast
5.1.1. By Value & Volume
5.2. Market Share & Forecast
5.2.1. By Region
5.2.2. By Type (Lamp Black, Conductive Black, Acetylene Black, etc.)
5.2.3. By Application (Plastics, Printing Inks & Toners, Paints & Coatings, Batteries, Fuel Cells, etc.)
5.2.4. By Company

6. Asia-Pacific Specialty Carbon Black Market Outlook
6.1. Market Size & Forecast
6.1.1. By Value & Volume
6.2. Market Share & Forecast
6.2.1. By Type (Lamp Black, Conductive Black, Acetylene Black, etc.)
6.2.2. By Application (Plastics, Printing Inks & Toners, Paints & Coatings, Batteries, Fuel Cells, etc.)
6.2.3. By Country
6.3. China Specialty Carbon Black Market Outlook
6.3.1. By Volume
6.4. Japan Specialty Carbon Black Market Outlook
6.4.1. By Volume
6.5. India Specialty Carbon Black Market Outlook
6.5.1. By Volume

7. Europe Specialty Carbon Black Market Outlook
7.1. Market Size & Forecast
7.1.1. By Value & Volume
7.2. Market Share & Forecast
7.2.1. By Type (Lamp Black, Conductive Black, Acetylene Black, etc.)
7.2.2. By Application (Plastics, Printing Inks & Toners, Paints & Coatings, Batteries, Fuel Cells, etc.)
7.2.3. By Country
7.3. Germany Specialty Carbon Black Market Outlook
7.3.1. By Volume
7.4. France Specialty Carbon Black Market Outlook
7.4.1. By Volume
7.5. United Kingdom Specialty Carbon Black Market Outlook
7.5.1. By Volume

8. North America Specialty Carbon Black Market Outlook
8.1. Market Size & Forecast
8.1.1. By Value & Volume
8.2. Market Share & Forecast
8.2.1. By Type (Lamp Black, Conductive Black, Acetylene Black, etc.)
8.2.2. By Application (Plastics, Printing Inks & Toners, Paints & Coatings, Batteries, Fuel Cells, etc.)
8.2.3. By Country
8.3. United States Specialty Carbon Black Market Outlook
8.3.1. By Volume
8.4. Canada Specialty Carbon Black Market Outlook
8.4.1. By Volume
8.5. Mexico Specialty Carbon Black Market Outlook
8.5.1. By Volume

9. Middle East & Africa Specialty Carbon Black Market Outlook
9.1. Market Size & Forecast
9.1.1. By Value & Volume
9.2. Market Share & Forecast
9.2.1. By Type (Lamp Black, Conductive Black, Acetylene Black, etc.)
9.2.2. By Application (Plastics, Printing Inks & Toners, Paints & Coatings, Batteries, Fuel Cells, etc.)
9.2.3. By Country
9.3. Saudi Arabia Specialty Carbon Black Market Outlook
9.3.1. By Volume
9.4. UAE Specialty Carbon Black Market Outlook
9.4.1. By Volume

10. South America Specialty Carbon Black Market Outlook
10.1. Market Size & Forecast
10.1.1. By Value & Volume
10.2. Market Share & Forecast
10.2.1. By Type (Lamp Black, Conductive Black, Acetylene Black, etc.)
10.2.2. By Application (Plastics, Printing Inks & Toners, Paints & Coatings, Batteries, Fuel Cells, etc.)
10.2.3. By Country
10.3. Brazil Specialty Carbon Black Market Outlook
10.3.1. By Volume
10.4. Argentina Specialty Carbon Black Market Outlook
10.4.1. By Volume
10.5. Colombia Specialty Carbon Black Market Outlook
10.5.1. By Volume

11. Porter's Five Forces Analysis

12. Market Dynamics
12.1. Market Drivers
12.2. Market Challenges

13. Market Trends and Developments
13.1. Rising Production of Light Weight Vehicles
13.2. Expanding Automotive Refinish Coatings Market
13.3. Growing Use of Specialty Carbon Black in Textile Fibers
13.4. Specialty Carbon Black for LCD Panels
13.5. Shifting Focus of Rubber Carbon Black Producers to Specialty Carbon Black
13.6. Increasing Demand from Metallurgical Applications
13.7. Rising Production of E-Vehicles
13.8. Increasing Use of Specialty Carbon Black in Water Borne Coatings

14. Competitive Landscape
14.1. Orion Engineered Carbons S.A. (OEC)
14.2. Cabot Corporation (CBT)
14.3. Birla Carbon
14.4. Denki Kagaku Kogyo Kabushiki Kaisha (4061)
14.5. Phillips Carbon Black Limited (PHILCARB)
14.6. Mitsubishi Chemical Corporation
14.7. Tokai Carbon Co. Ltd (5301)
14.8. China Synthetic Rubber Corporation (2104)
14.9. Imerys S.A (NK)
14.10. Shandong Huibaichuan New Materials Co., Ltd
14.11. Black Diamond Material Science Co., Ltd
14.13. Beilum Carbon Chemical Limited
14.17. Omsk Carbon Group OOO
14.18. Xiahuyuan Xuguang Chemical Co., Ltd
14.20. Geotech International B.V.

15. Customer Profiles
15.1. Fifteen Customer Profiles - Conductive Acetylene Black
15.1.1. Company Brief
15.1.2. Application
15.1.3. Annual Demand
15.1.4. Manufacturing Location
15.1.5. Contact Details
15.2. Fifteen Customer Profiles - Lamp Black

15.2.1. Company Brief
15.2.2. Application
15.2.3. Annual Demand
15.2.4. Manufacturing Location
15.2.5. Contact Details

15.3. List of Additional Customers with Contact Details (without annual demand)

16. Strategic Recommendations

List of Figures

Figure 1: Global Specialty Carbon Black Market Size, By Value (USD Million), By Volume ('000 MT), 2010-2020F
Figure 2: Global Automotive Plastics Demand, By Value, 2015E-2020F (USD Billion)
Figure 3: Global Specialty Carbon Black Market Share, By Region, By Volume, 2010-2020F
Figure 4: Global Specialty Carbon Black Market Share, By Region, By Value, 2010-2020F
Figure 5: Global Specialty Carbon Black Market Attractiveness, By Region, By Volume, 2014-2020F
Figure 6: Global Specialty Carbon Black Market Share, By Type, By Volume, 2010-2020F
Figure 7: Global Specialty Carbon Black Market Share, By Application, By Volume, 2010-2020F
Figure 8: Global Paints and Coatings Market Share, By Type, By Value, 2014
Figure 9: Global Decorative Paints Market Share, By Country, By Value, 2014
Figure 10: Global Specialty Carbon Black Market Share, By Company, By Volume, 2014
Figure 11: Global Specialty Carbon Black Market Share, By Company, By Volume, 2020F
Figure 12: Orion Engineered Carbons Specialty Carbon Black Sales Share, By Application, By Volume, 2014
Figure 13: Asia-Pacific Specialty Carbon Black Market Size, By Value (USD Million), By Volume ('000 MT), 2010-2020F
Figure 14: Asia-Pacific Automotive Plastics Market Size, By Volume, 2014-2022F (Million Tons)
Figure 15: Asia-Pacific Specialty Carbon Black Market Share, By Type, By Volume, 2010-2020F
Figure 16: Asia-Pacific Specialty Carbon Black Market Share, By Application, By Volume, 2010-2020F
Figure 17: Asia-Pacific Per Capita Plastic Consumption, 2006 & 2015E (Kg)
Figure 18: Asia-Pacific Paints & Coatings Demand, By Volume, 2013-2020F (Million MT)
Figure 19: Asia-Pacific Paints & Coatings Market Share, By Type, By Value, 2014-2020F (USD Billion)
Figure 20: Asia-Pacific Specialty Carbon Black Market Share, By Country, By Volume, 2010-2020F
Figure 21: China Specialty Carbon Black Market Size, By Volume, 2010-2020F (Thousand MT)
Figure 22: China Plastics Production, By Volume, 2011-2013 (Million MT)*
Figure 23: China Black Masterbatch Market Size, By Volume, 2010-2020F ('000 Tons)
Figure 24: Japan Specialty Carbon Black Market Size, By Type, By Volume, 2010-2020F ('000 MT)
Figure 25: Japan Finished Plastic Products Production and Sales, By Volume, 2010-2014 ('000 MT)
Figure 26: India Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 27: India Plastics Demand, By Volume, 2009, 2013 & 2014 ('000 MT)
Figure 28: India Paints Market Size, By Value, 2010-2014 (USD Million)
Figure 29: Europe Specialty Carbon Black Market Size, By Value (USD Million), By Volume ('000 MT), 2010-2020F
Figure 30: Europe Specialty Carbon Black Market Share, By Type, By Volume, 2010-2020F
Figure 31: Europe Specialty Carbon Black Market Share, By Application, By Volume, 2010-2020F
Figure 32: Europe Plastic Materials Production, By Volume, 2007, 2009 & 2011-2013 (Million Tons)
Figure 33: Europe Black Masterbatch Market Size, By Volume, 2015E & 2020F ('000 MT)
Figure 34: Europe Black Masterbatch Market Size, By Value, 2015E & 2020F (USD Million)
Figure 35: Europe Specialty Carbon Black Market Share, By Country, By Volume, 2010-2020F
Figure 36: European Union Plastic Market Demand, By Volume, 2012 & 2013 (Million MT)
Figure 37: European Union Plastic Material Market Share, By Country, By Volume, 2013
Figure 38: Germany Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 39: France Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 40: France Black Printing Inks Production, By Value, 2010-2014 (USD Million)
Figure 41: United Kingdom Specialty Carbon Black Market Size, By Volume, 2010-2020F (Thousand Tons)
Figure 42: United Kingdom Black Printing Inks Production, By Value, 2010-2014 (USD Million)
Figure 43: North America Specialty Carbon Black Market Size, By Value (USD Million), By Volume ('000 MT), 2010-2020F
Figure 44: North America Plastic Resin Production and Sales, By Volume, 2013 & 2014 (Million MT)
Figure 45: North America Specialty Carbon Black Market Share, By Type, By Volume, 2010-2020F
Figure 46: North America Specialty Carbon Black Market Share, By Application, By Volume, 2010-2020F
Figure 47: North America Specialty Carbon Black Market Share, By Country, By Volume, 2010-2020F
Figure 48: US Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 49: Canada Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 50: Mexico Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 51: Middle East & Africa Specialty Carbon Black Market Size, By Value (USD Million), By Volume ('000 MT), 2010-2020F
Figure 52: Middle East & Africa Specialty Carbon Black Market Share, By Type, By Volume, 2010-2020F
Figure 53: Middle East & Africa Specialty Carbon Black Market Share, By Application, By Volume, 2010-2020F
Figure 54: Middle East & Africa Plastics Production, By Volume, 2011-2013 (Million MT)*
Figure 55: Middle East & Africa Specialty Carbon Black Market Share, By Country, By Volume, 2010-2020F
Figure 56: Saudi Arabia Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 57: Saudi Arabia Polymer Production, By Volume, 2014 & 2019F (Million MT)
Figure 58: UAE Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 59: UAE Polymer Production, By Volume, 2014 & 2019F (Million MT)
Figure 60: South America Specialty Carbon Black Market Size, By Value (USD Million), By Volume ('000 MT), 2010-2020F
Figure 61: South America Specialty Carbon Black Market Share, By Type, By Volume, 2010-2020F
Figure 62: South America Specialty Carbon Black Market Share, By Application, By Volume, 2010-2020F
Figure 63: South America Plastics Production, By Volume, 2011-2013 (Million MT)*
Figure 64: South America Specialty Carbon Black Market Share, By Country, By Volume, 2010-2020F
Figure 65: Brazil Specialty Carbon Black Market Size, By Volume, 2010-2020F ('000 MT)
Figure 66: Argentina Specialty Carbon Black Market Size, By Volume, 2010-2020F (000 MT)
Figure 67: Colombia Specialty Carbon Black Market Size, By Volume, 2010-2020F (000 MT)
Figure 68: Global Passenger Cars & Commercial Vehicles Production, By Volume, 2010-2014 (Million Units)
Figure 69: Global Magazine Market Size, By Value, 2010-2019F (USD Billion)
Figure 70: Global Consumer Magazine Market Size & Share, By Value, By Media Type, 2010 & 2019F
Figure 71: Global Passenger Cars Production, By Volume, 2010-2014 (Thousand Units)
Figure 72: Global Light Commercial Vehicles Production, By Volume, 2010-2014 (Thousand Units)
Figure 73: Global Automobile Refinish Coatings Market Size, By Value, 2013-2018F (USD Million)
Figure 74: Global Powder Metallurgy Market Size, By Value, 2013 & 2020F (USD Million)
Figure 75: Omsk Carbon Group’s Carbon Black Production Capacity, By Plant, By Volume, 2012-2017F ('000 MT)

List of Tables

Table 1: Specialty Carbon Blacks Applications, By Particle Size
Table 2: Orion Engineered Carbons Specialty Carbon Black Sales, By Volume ('000 MT) & By Value (USD Million), 2012-2014
Table 3: Cabot Corporation Specialty Carbon Black & Compounds Sales, By Value, 2010–2014 (USD Million)
Table 4: Asia-Pacific Specialty Carbon Black Market Size, By Application, By Volume, 2010-2020F ('000 MT)
Table 5: Asia-Pacific Specialty Carbon Black Market CAGR, By Application, By Volume, 2010-2014
Table 6: Asia-Pacific Specialty Carbon Black Market CAGR, By Application, By Volume, 2015E-2020F
Table 7: India Print Media Market Size, By Type, By Value, 2010-2013 (USD Million)
Table 8: Europe Specialty Carbon Black Market CAGR, By Application, By Volume, 2010-2014
Table 9: Europe Specialty Carbon Black Market CAGR, By Application, By Volume, 2015E-2020F
Table 10: North America Carbon Black Production, By Country, By Volume, 2014 ('000 MT)
Table 11: North America Specialty Carbon Black Market CAGR, By Application, By Volume, 2010-2014
Table 12: North America Specialty Carbon Black Market CAGR, By Application, By Volume, 2015E-2020F
Table 13: Middle East & Africa Specialty Carbon Black CAGR, By Application, By Volume, 2010-2014
Table 14: Middle East & Africa Specialty Carbon Black CAGR, By Application, By Volume, 2015E-2020F
Table 15: South America Specialty Carbon Black Market CAGR, By Application, By Volume, 2010-2014
Table 16: South America Specialty Carbon Black Market CAGR, By Application, By Volume, 2015E-2020F
Table 17: Drivers for Specialty Carbon Black Market: Impact Analysis
Table 18: Challenges for Specialty Carbon Black Market: Impact Analysis
Table 19: Average Share of Materials Used in Automobiles in Europe, By Weight
Table 20: Orion Engineered Carbons S.A. Product Portfolio
Table 21: Birla Carbon Product Portfolio
Table 22: Phillips Carbon Black Limited Product Portfolio
Table 23: CSRC Carbon Black Production Capacity and Employee Strength, By Plant Location, 2014
Table 24: Shanxi Fulihua Chemical Materials Carbon Black Grades and their Applications, 2014
Table 25: Sid Richardson Carbon & Energy Co.  Product Portfolio
Table 26: Omsk Carbon Group Regional Office Locations
Table 27: Omsk Carbon Group Research and Development Center
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