India E-Commerce Market Forecast and Opportunities, 2020

Description: According to "India E-commerce Market Forecast & Opportunities, 2020", the country's e-commerce market is projected to grow at a CAGR of more than 36% during 2015 - 2020. E-services segment, which comprises online travel, online payments, online classifieds, etc., is expected to continue its domination through 2020. However, the e-tail segment that includes electronics, apparels & accessories, health and personal care, etc., is expected to witness significantly higher market growth compared to e-services segment over the next five years. During 2015-20, the western region is expected to remain the largest e-commerce market in the country. Major players operating in India's e-tail market include Flipkart, Snapdeal and Amazon.

On account of rising number of e-commerce websites, growing internet penetration, and increasing sophistication and diversification of small businesses, India's e-commerce market is forecast to grow exponentially over the next five years. Besides the obvious ease that online platform offers to shoppers, consumers in India are increasingly opting for online shopping as online retailers offer huge discounts on their products. Private label brands, launched by various online retailers, are also fueling growth in the country's e-commerce market as retailers are now able to offer a wider range of products to their customers at competitive prices. The country's e-commerce market is forecast to witness staggering growth on the back of increasing working population and growing number of middle class households, which is expected to reach around 53 million by the end of 2015, and is further anticipated to double by 2025.

"India E-commerce Market Forecast & Opportunities, 2020" report highlights the following aspects related to e-commerce market in India:

- India E-commerce Market Size, Share & Forecast
- Segmental Analysis – E-services (Online Travel, Online Payments, Online Classifieds, etc.) and E-tail (Electronics, Apparels & Accessories, Health & Personal Care, Books & Media, Home Appliances, etc.)
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Strategic Recommendations & Competitive Landscape

Why You Should Buy This Report?

- To gain an in-depth understanding of E-commerce market in India
- To identify the on-going trends and anticipated growth over next five years
- To help industry consultants, distributors and other stakeholders align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research includes interviews with leading online retailers and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and proprietary databases.

Contents:

1. Research Methodology
2. Analyst View
3. E-commerce - An Introduction
4. Global E-commerce Market Overview
5. India E-commerce Market Outlook
5.1. Market Size & Forecast
5.1.1. By Value
5.2. Market Share & Forecast
5.2.1. By Type (E-tail & E-services)
5.2.2. By Region
5.2.3. By Age Group

6. India E-tail Market Outlook
6.1. Market Size & Forecast
6.1.1. By Value
6.2. Market Share & Forecast
6.2.1. By Type
6.2.1.1. Online Electronics Market Outlook
6.2.1.2. Online Apparel & Accessories Market Outlook
6.2.1.3. Online Health and Personal Care Market Outlook
6.2.1.4. Online Books and Media Market Outlook
6.2.1.5. Online Home Appliances & Furniture Market Outlook
6.2.1.6. Others Market Outlook
6.2.2. By Company
6.2.3. By Gender
6.3. Price Overview

7. India E-services Market Outlook
7.1. Market Size & Forecast
7.1.1. By Value
7.2. Market Share & Forecast
7.2.1. By Type
7.2.1.1. Online Travel Market Outlook
7.2.1.2. Online Payment Market Outlook
7.2.1.3. Online Classifieds Market Outlook
7.2.1.4. Others Market Outlook

8. Voice of Customer (Consumer Voice)

9. Supply Chain Overview (E-tail)

10. Market Dynamics
10.1. Drivers
10.2. Challenges

11. Market Trends & Developments
11.1. Increasing Investments in the Market
11.2. Emergence of Private Label Brands
11.3. Emergence of Various Business Models
11.4. Development of Flexible Payment Options
11.5. Emergence of New Businesses

12. Policy & Regulatory Landscape

13. India Economic Profile

14. Competitive Landscape
14.1. Competitive Benchmarking
14.2. Profile of leading companies
14.2.1. Flipkart Internet Private Limited
14.2.2. Jasper InfoTech.
14.2.3. MakeMyTrip (India) Private Limited
14.2.4. Info Edge (India) Limited
14.2.5. IBIBO Group
14.2.6. Xerion Retail Pvt Ltd
14.2.7. eBay India
14.2.8. Amazon India
14.2.9. One97 Communication Limited
15. Strategic Recommendations

List of Figures

Figure 1: India E-commerce Market Size, By Value, 2010-2020F (USD Billion)
Figure 2: Smartphone Users (Millions) and Internet Penetration (in Percentage) in India, 2012-2014
Figure 3: India Phone User Share, By Age-Group, By Phone Type and Internet Penetration, 2013
Figure 4: India Percentage of Population in Age Group of 15-64 Years (As Percentage of Total Population), 2010-2014
Figure 5: India Number of Social Media Users, 2014 (Million)
Figure 6: India E-commerce Market Share, By Type, By Value, 2014
Figure 7: India E-commerce Market Share, By Type, By Value, 2020F
Figure 8: India E-commerce Market Share, By Region, By Value, 2014 & 2020F
Figure 9: India Number of Internet Subscribers, By State, March 2014 (Million)
Figure 10: India E-commerce Market Share, By Age Group, By Value, 2014
Figure 11: India E-commerce Market Share, By Age Group, By Value, 2020F
Figure 12: India Population Share, By Age Group, 2013
Figure 13: India E-tail Market Size, By Value, 2010-2020F (USD Billion)
Figure 14: India Internet Users in Rural Areas, 2012-2014 (Million)
Figure 15: India E-tail Market Share, By Type, By Value, 2014
Figure 16: India E-tail Market Share, By Type, By Value, 2020F
Figure 17: India Online Electronics Market Size, By Value, 2010-2020F (USD Billion)
Figure 18: India Online Electronics Market Share, By Leading Segments, By Value, 2014
Figure 19: India Online Apparel & Accessories Market Size, By Value, 2010-2020F (USD Billion)
Figure 20: India Online Apparel & Accessories Market Share, By Leading Segments, By Value, 2014
Figure 21: India Online Health and Personal Care Market Size, By Value, 2010-2020F (USD Billion)
Figure 22: India Online Books and Media Market Size, By Value, 2010-2020F (USD Billion)
Figure 23: India Online Books Market Share, By Leading Segments, By Value, 2014
Figure 24: India Online Media Market Share, By Leading Segments, By Value, 2014
Figure 25: India Online Home Appliances & Furniture Market Size, By Value, 2010-2020F (USD Billion)
Figure 26: India Others Market Size, By Value, 2010-2020F (USD Billion)
Figure 27: India E-tail Market Share, By Company, 2014 (Percentage)
Figure 28: India E-tail Market Share, By Company, 2020F (Percentage)
Figure 29: India E-tail Market Share, By Gender, By Value, 2014
Figure 30: India E-tail Market Share, By Gender, By Value, 2020F
Figure 31: India E-services Market Size, By Value, 2010-2020F (USD Billion)
Figure 32: Number of Credit Card Users in India, 2011-2014 (As Percentage of Total Population)
Figure 33: Number of Debit Card Users in India, 2011-2014 (As Percentage of Total Population)
Figure 34: India E-services Market Share, By Type, By Value, 2014
Figure 35: India E-services Market Share, By Type, By Value, 2020F
Figure 36: India Online Travel Market Size, By Value, 2010-2020F (USD Billion)
Figure 37: India Online Travel Market Share, By Type, By Value, 2014
Figure 38: India Total Number of Air Passengers, 2013 and 2014 (Million)
Figure 39: India Online Payment Market Size, By Value, 2010-2020F (USD Billion)
Figure 40: India Number of Debit Card and Credit Card Transactions, 2012-2015E (Million)
Figure 41: India Online Payments Market Share, By Type, By Value, 2014
Figure 42: India Online Classifieds Market Size, By Value, 2010-2020F (USD Billion)
Figure 43: India Online Classifieds Market Share, By Type, By Value, 2014
Figure 44: India Others Market Size, By Value, 2010-2020F (USD Billion)
Figure 45: Products Purchased Online by Consumers, 2014 (Percentage)
Figure 46: Non-Delivery Faced by Consumers, By Company, 2014 (Percentage)
Figure 47: Problems Related to Defective Products Faced by Consumers, By Company, 2014 (Percentage)
Figure 48: Refund Problems Faced by Consumers, By Company, 2014 (Percentage)
Figure 49: Product Return/Replacement Problems Faced by Consumers, By Company, 2014 (Percentage)
Figure 50: Poor Customer Care Service Problems Faced by Consumers, By Company, 2014 (Percentage)
Figure 51: Internet Users (Million) and Internet Penetration (in Percentage) in India, 2012-2014
Figure 52: India Number of Smartphone Users, 2010-2015 (Millions)
Figure 53: India Number of Reported Cyber Crimes, 2010-2014 (Thousands)
Figure 54: India E-commerce Market Share, By Payment Modes, 2014

List of Tables
Table 1: South India Broadband Connections, By State, 2013-2014 (Million)
Table 2: North India Wireless and Wireline Subscribers, By State, May 2015 (Million)
Table 3: East India Wireline Subscribers, By Leading States, 2015*(Million)
Table 4: India E-tail Market Growth Rate, By Segments, By Value, 2010-2014 & 2015E-2020F
Table 5: India Online Availability of Apparels & Accessory Products on Myntra and Jabong, By Price Range, As on 9/9/2015
Table 6: India Online Availability of Electronics, By Select Company, By Price Range, As on 9/9/2015
Table 7: India Online Availability of Books on Flipkart and Amazon, By Price Range, As on 9/9/2015
Table 8: India Online Availability of Media Products on Flipkart and Amazon, By Price Range, As on 9/9/2015
Table 9: India Online Availability of Computer & Video Games on Flipkart and Amazon, By Price Range, As on 9/9/2015
Table 10: India Online Availability of Musical Instruments, By Select Company, By Price Range, As on 9/9/2015
Table 11: India E-services Market Growth Rate, By Segments, 2010-2014 & 2015E-2020F
Table 12: India Digital and Mobile Internet Ads Spending, 2013 & 2014 (USD Million)
Table 13: India Online Classifieds Market, By Segments, By Key Players & Revenue Model
Table 14: Key players in India Online Classifieds Market, By Type
Table 15: India E-commerce Top PE Investments, By Select Company, 2014 (USD Million)
Table 16: India Major Private Label Brands Offered by Leading Online Retailers, 2014
Table 17: India System Wise Features of Prepaid Payment Instruments

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3421634/](http://www.researchandmarkets.com/reports/3421634/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: India E-Commerce Market Forecast and Opportunities, 2020
Web Address: http://www.researchandmarkets.com/reports/3421634/
Office Code: SCPLJ5XT

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 3200</td>
</tr>
<tr>
<td>CD-ROM</td>
<td></td>
<td>USD 3700 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 4200 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 6000</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________________________ Last Name: ____________________________________________
Email Address: * ____________________________________________
Job Title: ____________________________________________
Organisation: ____________________________________________
Address: ____________________________________________
City: ____________________________________________
Postal / Zip Code: ____________________________________________
Country: ____________________________________________
Phone Number: ____________________________________________
Fax Number: ____________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World