Saudi Arabia Window Films Market Forecast and Opportunities, 2020

Description: According to “Saudi Arabia Window Films Market Forecast & Opportunities, 2020”, the window films market in Saudi Arabia is estimated to cross US $ 84 million in 2015. Segment-wise, solar control window films are anticipated to dominate the country's window films market, followed by windows films designed for enhancing safety and security. The largest end user of window films in the country is the automotive sector, and the sector is expected to continue its market dominance through 2020. With government of Saudi Arabia expected to lift ban on women driving in the coming years, the country's window films market is expected to benefit from this initiative. In Saudi Arabia, window films market is completely import dependent, and global manufacturers are operating in the country through their respective distributors. Few of the leading window film brands operating in Saudi Arabia include 3M, Johnson, Madico, V-KOOL, Sun-Gard, and LLumar, among others.

Window films are thin polymeric sheets retrofitted to the glass in order to improve its performance, clarity, tensile strength and dimensional stability. These films also offer various other advantages, such as heat and glare control, energy efficiency, safety and security, and user privacy. Window films are broadly classified into five categories, namely, solar control, safety & security, privacy/partition, decorative and specialized films. In Saudi Arabia, extreme climatic conditions prevailing in the country is the major growth driver boosting the adoption of window films. With UV index often shooting up to 12, which can cause skin cancer and other fatal diseases, window films are more of a necessity product in the Saudi Arabia. Moreover, demand for window films is directly influenced by the growth in construction and automobile sectors, which over the last decade have been witnessing robust growth in Saudi Arabia on account of rising purchasing power of consumers and expanding population.

“Saudi Arabia Window Films Market Forecast & Opportunities, 2020” discusses the following aspects of window films market in Saudi Arabia:

- Saudi Arabia Window Films Market Size, Share and Forecast
- Segmental Analysis – Automotive and Architectural (Residential & Commercial)
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Saudi Arabia window films market
- To identify the on-going trends and anticipated growth over the next five years
- To help industry consultants, window films manufacturers and distributors to align their market-centric strategies
- To obtain research-based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading players / brands
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with window film manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

Contents:

1. Research Methodology
2. Analyst View
3. Product Overview
4. Saudi Arabia Window Films Market Outlook
   4.1. Market Size & Forecast
      4.1.1. By Value
      4.1.2. By Volume
   4.2. Market Share & Forecast
      4.2.1. By Type (Solar Control, Safety & Security, Privacy/Partition, Decorative, etc.)
      4.2.2. By Grade (Low, Medium & Premium)
      4.2.3. By End Use Sector (Automotive & Architectural)
      4.2.4. By Region
      4.2.5. By Brand

5. Saudi Arabia Automotive Window Films Market Outlook
   5.1. Market Size & Forecast
      5.1.1. By Value
      5.1.2. By Volume
   5.2. Market Share & Forecast
      5.2.1. By Type (Solar Control and Safety & Security)

6. Saudi Arabia Architectural Window Films Market Outlook
   6.1. Market Size & Forecast
      6.1.1. By Value
      6.1.2. By Volume
   6.2. Market Share & Forecast
      6.2.1. By End Use Sector (Residential & Commercial)
      6.2.2. By Type (Solar Control, Safety & Security, Privacy/Partition, Decorative, etc.)

7. Trade Analysis
   7.1. Imports
   7.2. Exports

8. Market Dynamics
   8.1. Drivers
   8.2. Challenges

9. Market Trends & Developments
   9.1. Electronic Window Films
   9.2. Solar Control Glass
   9.3. Strong Growth in Passenger Car Sales
   9.4. Technological Development
   9.5. Increasing Investments in Real Estate Sector

10. Policy & Regulatory Landscape

11. Saudi Arabia Economic Profile

12. Competitive Landscape
   12.1. 3M Saudi Arabia (3M)
   12.2. V-KOOL International Pte Ltd. (V-Kool)
   12.3. Madico Inc. (Madico)
   12.4. Johnson Laminating and Coating, Inc. (Johnson Window Films)
   12.5. Eastman Chemical Company (LLumar)
   12.6. Madico Inc. (SUN-GARD)
   12.7. Saint-Gobain (Solar Gard)
   12.8. Garware Polyester Ltd. (Garware SunControl & Global)
   12.9. American Standard Window Films (ASWF)
   12.10. Geoshield, LLC (Geoshield)

13. Strategic Recommendations

List of Figures

Figure 1: Working of Window Film
Table 10: Saudi Arabia Automotive Window Films Market Size, By Type, By Volume, 2015E-2020F ('000 Roll)
Table 11: Saudi Arabia Crime Index, 2014
Table 12: Saudi Arabia Architectural Window Films Market Size, By End Use Sector, By Volume, 2010-2014 ('000 Roll)
Table 13: Saudi Arabia Architectural Window Films Market Size, By End Use Sector, By Volume, 2015E-2020F ('000 Roll)
Table 14: Saudi Arabia Architectural Window Films Market Size, By Type, By Volume, 2010-2014 ('000 Roll)
Table 15: Saudi Arabia Architectural Window Films Market Size, By Type, By Volume, 2015E-2020F ('000 Roll)
Table 16: UV Index - Impact on Skin
Table 17: Partial List for UV Index in Saudi Arabia Provinces, As on 14th September 2015
Table 18: Saudi Arabia Cumulative Projects, By Completion Year
Table 19: Saudi Arabia Upcoming Mega Projects, By Investment

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3421640/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Saudi Arabia Window Films Market Forecast and Opportunities, 2020
Web Address: http://www.researchandmarkets.com/reports/3421640/
Office Code: SCPLQYRI

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>CD-ROM</td>
<td></td>
<td>USD 3000 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 3500 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 5000</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ____________________________________________
Last Name: ____________________________________________
Email Address: * _______________________________________
Job Title: _____________________________________________
Organisation: _________________________________________
Address: _____________________________________________
City: _________________________________________________
Postal / Zip Code: ____________________________________
Country: _____________________________________________
Phone Number: ________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World