
Description: This study offers a 10-year forecast for the global recordable optical disc market between 2015 and 2025. The market is expected to register a CAGR of -5.6% by volume during the forecast period. The study demonstrates market dynamics and trends of all the seven regions that influence the current and future status of the recordable optical disc market over the forecast period.

Report Description

This report examines the global recordable optical disc market for the period 2015–2025. The primary objective of the report is to offer key insights into market trends and opportunities in the recordable optical disc market across the regions.

The global demand for optical storage disc market is declining as a result of rapid adoption of new technologies such as cloud storage, Internet of Things (IoT) and Video on Demand. However, globally, increasing demand for archival solutions and positive outlook for the media and entertainment industry are expected to create a significant demand for recordable optical discs in the near future. Increasing popularity of next generation optical disc for recording HD broadcasting, growing demand for content protection and widening application areas also act as factors supporting market growth.

This industry covers the recordable optical disc market performance in terms of recordable optical disc market revenue split, to better illustrate dynamics and trends of the recordable optical disc market. The report also includes analysis of key trends, drivers and restraints that are influencing the recordable optical disc market. Impact analysis of key growth drivers and restraints based on the weighted average model is included in the recordable optical disc market report to better equip clients with crystal clear decision-making insights.

The global recordable optical disc market has been segmented on the basis of product type into CD, DVD and BD. The market is also segmented by end-users as media industry, healthcare, educational institutes and others (manufacturing industry, telecom and IT). The report provides key insights into these segments, sub-segments and categories for a comprehensive understanding of the market.

The report further highlights the recordable optical disc market adoption by region. It provides the market outlook for 2015–2025 and sets the forecast within the context of the recordable optical disc market ecosystem. This study discusses key regional trends contributing to the growth of the global recordable optical disc market on a worldwide basis, analysing the extent to which global drivers are influencing the market in each region. Key regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific excluding Japan (APEJ), Japan and the Middle East and Africa.

All the sections of the report i.e. by product type, by end-users and by region evaluate the present scenario and growth prospects of the recordable optical disc market for the period of 2015–2025. We have considered 2014 as the base year and provide data for the trailing 12 months.

To calculate the recordable optical disc market size, we have considered revenue generated from the sales of various recordable optical disc types. The forecast presented here assesses total revenue across the recordable optical disc market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the recordable optical disc market is projected to develop in the future. Given the characteristics of the market, we triangulated the outcome of three different types of analysis based on supply side, consumer spending and the economic envelope. However, forecasting the market in terms of various recordable optical disc segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse it on the basis of key parameters such as year-on-year (Y-o-Y) growth rate to understand the predictability of the market and to identify the right opportunities across the recordable
optical disc market.

As previously highlighted, the recordable optical disc market is split into a number of segments and sub-segments. All the recordable optical disc market segments and sub segments in terms of product type, end user and region are analysed in terms of Basis Point Share (BPS) to understand individual segments’ relative contribution to market growth. This detailed level of information is important for identification of various key trends of the recordable optical disc market.

Another key feature of this report is the analysis of key recordable optical disc market segments, sub segments, regional adoption and revenue forecast in terms of absolute dollar. This is traditionally overlooked while market forecasting. However, absolute dollar opportunity is critical for assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales and delivery perspective in the recordable optical disc market.

To understand key growth segments in terms of progression, this industry developed the recordable optical disc market Attractiveness Index. The resulting index will help providers identify real market opportunities.

Finally, the report illustrates the competitive landscape of the recordable optical disc market to provide report audiences with a dashboard view. This section is primarily designed to provide clients with an objective and detailed comparative assessment specific to market segments in the recordable optical disc market. Report audiences acquire segment-specific vendor insights to identify and evaluate key competitors based on in-depth assessment of capabilities and success in the recordable optical disc market. Key competitors covered are: Sony Corporation, Fujifilm Holdings Corporation, Taiyo Yuden Co., Ltd., Hitachi Maxell Ltd., Imation Corp., CMC Magnetics Corporation, RITEK Corporation, Moser Baer India Limited, Falcon Technologies International L.L.C. and Singulus Technologies.

Key Segments Covered

Recordable Optical Disc Market

By Product Type
CD
CD-R
Audio Type
Data Type
CD-RW
DVD
DVD-R
DL
2P
IS
SL
DVD-RW
By End User
Media Industry
Healthcare
Educational Institutes
Others

Key Regions/Countries Covered

North America
U.S.
Canada
Latin America
Brazil
Mexico
Rest of Latin America
Western Europe
Germany
France
U.K.
Spain
Italy
Nordic
BENELUX
Rest of Western Europe
Eastern Europe
Russia
Poland
Turkey
Rest of Eastern Europe
Asia Pacific Excluding Japan (APEJ)
China
India
ASEAN
Australia and New Zealand
Rest of APEJ
Middle East & Africa
Saudi Arabia
Other GCC
North Africa
South Africa
Rest of MEA

Key Companies

Sony Corporation
Falcon Technologies International L.L.C.
FUJIFILM Holding Corporation
TAIYO YUDEN CO., LTD.
Hitachi Maxell, Ltd.
Imation Corp.
CMC Magnetics Corporation
RITEK Corporation
Moser Baer India Limited
SINGULUS TECHNOLOGIES

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<td>98-53-30</td>
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<td>ULSBIE2D</td>
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<tr>
<td>IBAN number</td>
<td>IE78ULSB9853308313083</td>
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| Bank Address        | Ulster Bank,
                      | 27-35 Main Street,
                      | Blackrock,
                      | Co. Dublin,
                      | Ireland.               |

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

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