
Description: Water treatment chemicals are chemical compounds used to remove the impurities from water. The increasing population and industrial activities are driving the demand for clean and fresh water. In the recent years, water treatment chemicals have been used in the treatment of agricultural wastewater. The market for India Water and Waste Water Treatment Chemicals was worth $483 million in 2014 and is estimated to reach more than $675 million by 2020. As compared to the municipal segment with a projected CAGR of 5.0%, the industrial sector is witnessed to be growing at a CAGR of 6.03% through 2015-2020. In addition to this, the industrial segment held a share of 73% of the total market in 2014, and is expected to occupy about 74.1% by 2020.

The increasing government regulations on polluted water discharge from various industries are driving the demand for water and wastewater treatment chemicals in India. In addition, these chemicals also help in prevention of scaling and corrosion on surface of equipment as well as removal of organic and inorganic contaminants from the effluent generated, which is again boosting the demand. The increasing government regulations, followed by necessity to prevent large and costly equipment from scaling and corrosion are driving water and wastewater treatments chemicals market in India.

The study has analyzed the potential of the water treatment chemicals market and provides statistics and information on market sizes, shares and trends. The report will suffice in providing the intending clients with cutting-edge market intelligence and help them in taking sound investment decisions. Besides, the report also identifies and analyzes the emerging trends along with essential drivers and key challenges faced by the industry. It includes a detailed analysis about the water treatment chemicals market in various applications and covers the market demand with respective regions. The report also provides a market overview for the water treatment chemicals market.

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with water treatment chemicals suppliers and industry experts along with vendor feedbacks and opinions. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports, webinars and proprietary databases. The India Water and Waste Water Treatment Chemicals market has been segmented into different verticals.

By Types:
1. Corrosion & Scale Inhibitors
2. Coagulants and Flocculants
3. Biocides & Disinfectants
4. pH adjusters and Softeners
5. Others (Defoamers, Anti-Defoamers, Oxidants etc)

By End User Industry:
1. Oil & Gas
2. Power
3. Chemicals & Fertilizers
4. Mining & Metals
5. Food & Beverages
6. Pulp & Paper
7. Others (Textile, Automotive, Pharmaceutical)

By Regions:
1. Northern (J&K, Delhi/NCR, Punjab, Haryana, UP etc)
2. Eastern (Bihar, West Bengal, Orissa, Assam etc)
3. Western (Maharashtra, Gujarat and Goa)
4. Southern (Tamil Nadu, Kerala, Telangana etc)

This report also includes the leading manufacturers' profiles such as Nalco-Ecolab Company, Vasu Chemicals, Thermax, Ion Exchange, BASF SE (Germany), The Dow Chemical Company (U.S.) and GE Water &
Process Technologies (U.S) among various others.

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