Global Market Study on Refrigerated Trailer: Expansion of Cold Chain Capacities in Asia Pacific to Drive Demand through 2021

Description: Refrigerated trailers are thermally-insulated temperature-controlled food-grade vehicles deployed with a sophisticated refrigeration unit. The trailer is dragged by a traction unit and can be used both for road and rail transportation. Refrigerated trailers are available in two different temperature ranges-negative temperature range for carrying frozen food products and positive temperature range for chilled ones. Various types of refrigerated trailers are available based on parameters such as length, load capacity, pallet capacity and number of the deck. Refrigerated trailers are an important part of the cold chain and are used in the transportation of perishable products such as flowers, fruits and vegetables, fish, meat, dairy and poultry products. Refrigerated trailers find application in the pharmaceutical industry for shipping of medications that need to be maintained within a specific temperature range.

The report offers updates on the advancements in the global refrigerated vehicles industry that have given rise to increased utilization of refrigerated trailers. This report covers Refrigerated trailer market performance in terms of value and volume contribution. The report analyzes the key trends, drivers, restraints, and opportunities, which are influencing the refrigerated trailer market.

Key driving factors identified in the global refrigerated trailer market include expansion of cold chain capacity to boost demand for efficient refrigerated transportation and increasing the capital expenditure of third-party logistics business across the globe. However, increasing trucking operational costs, the close proximity of transportation destinations and lack of government legislation and infrastructure in emerging economies could pose challenges to the growth of the market.

On the basis of end use, meat & seafood is the predominant end use segment, globally. Accounting for 32.6% share in the global refrigerated trailer market in 2014 and is expected to account for 31.7% share by 2021 due to increasing demand for packaged meat and seafood across the globe.

On the basis of regions, North America was the largest market for refrigerated trailers, accounting for 30% share in 2014. Western Europe ranked second with over 27% market share in 2014, followed by APAC. Asia Pacific is anticipated to be the fastest growing region in the refrigerated trailer market over the forecast period.


The refrigerated trailer market is segmented into:

Refrigerated Trailer, by Product Type
- Frozen
- Chilled
Refrigerated Trailer, by End-use
- Dairy
- Fruits & Vegetables,
- Meat & Sea food
- Others
- Confectionary
- Bakery
- Medicinal Products
Refrigerated Trailer Market, by Region
- North America
- Latin America
- Europe
- Asia Pacific
- Middle East & Africa.
6. Global Refrigerated Trailer Market by End-Use

6.1. Introduction

6.2. Global Refrigerated Trailer Market Value BPS & Y-o-Y Growth Analysis by End Use

6.3. Global Refrigerated Trailer Market Analysis & Forecast by End-Use

6.3.1. Global Refrigerated Trailer Market Analysis by Fruits & Vegetables End Use Segment

6.3.2. Global Refrigerated Trailer Market Analysis by Meat & Seafood End Use Segment

6.3.3. Global Refrigerated Trailer Market Analysis by Others End Use Segment

6.4. Global Refrigerated Trailer Market Absolute $ Opportunity by End Use

6.5. Global Refrigerated Trailer Market Value & Volume Share Analysis Region-wise By Dairy End Use Segment


6.7. Global Refrigerated Trailer Market Value & Volume Share Analysis Region-wise By Meat & Seafood End Use Segment

6.8. Global Refrigerated Trailer Market Value & Volume Share Analysis Region-wise By Others End Use Segment

6.9. Global Refrigerated Trailer Market Value Forecast by End Use

6.10. Global Refrigerated Trailer Market Volume Forecast by End Use

6.11. Global Refrigerated Trailer Market Value Forecast Region-wise By Dairy End Use Segment


6.15. Regional Refrigerated Trailer Market Volume Forecast Region-wise By Dairy End Use Segment


6.17. Global Refrigerated Trailer Market Volume Forecast Region-wise By Meat & Seafood End Use Segment

6.18. Global Refrigerated Trailer Market Volume Forecast Region-wise By Others End Use Segment

6.19. Global Refrigerated Trailer Market Attractiveness by End Use

7. Global Refrigerated Trailer Market, By Region

7.1. Introduction

7.2. Global Refrigerated Trailer Market Value BPS & Y-o-Y Growth Analysis, By Region

7.2.1. North America Refrigerated Trailer Market

7.2.1.1. North America Refrigerated Trailer Market Value & Volume Analysis

7.2.1.2. North America Refrigerated Trailer Market Value Analysis By Region
7.2.1.3. North America Refrigerated Trailer Market Value & Volume Forecast By Region
7.2.1.4. North America Refrigerated Trailer Market Value & Volume Forecast By Product Type
7.2.1.5. North America Refrigerated Trailer Market Value & Volume Forecast By End Use
7.2.1.6. North America Refrigerated Trailer Market Attractiveness, By Segments
7.2.1.7. North America Refrigerated Trailer Market Driver and Restraints Impact Analysis

7.2.2. Latin America Refrigerated Trailer Market
7.2.2.1. Latin America Refrigerated Trailer Market Value & Volume Analysis
7.2.2.2. Latin America Refrigerated Trailer Market Value Analysis By Region
7.2.2.3. Latin America Refrigerated Trailer Market Value & Volume Forecast By Region
7.2.2.4. Latin America Refrigerated Trailer Market Value & Volume Forecast By Product Type
7.2.2.5. Latin America Refrigerated Trailer Market Value & Volume Forecast By End Use
7.2.2.6. Latin America Refrigerated Trailer Market Attractiveness, By Segments
7.2.2.7. Latin America Refrigerated Trailer Market Driver and Restraints Impact Analysis

7.2.3. Europe Refrigerated Trailer Market
7.2.3.1. Europe Refrigerated Trailer Market Value & Volume Analysis
7.2.3.2. Europe Refrigerated Trailer Market Value Analysis By Region
7.2.3.4. Europe Refrigerated Trailer Market Value & Volume Forecast By Product Type
7.2.3.5. Europe Refrigerated Trailer Market Value & Volume Forecast By End Use
7.2.3.6. Europe Refrigerated Trailer Market Attractiveness, By Segments
7.2.3.7. Europe Refrigerated Trailer Market Driver and Restraints Impact Analysis

7.2.4. Asia Pacific Refrigerated Trailer Market
7.2.4.1. Asia Pacific Refrigerated Trailer Market Value & Volume Analysis
7.2.4.2. Asia Pacific Refrigerated Trailer Market Value Analysis By Region
7.2.4.3. Asia Pacific Refrigerated Trailer Market Value & Volume Forecast By Region
7.2.4.4. Asia Pacific Refrigerated Trailer Market Value & Volume Forecast By Product Type
7.2.4.5. Asia Pacific Refrigerated Trailer Market Value & Volume Forecast By End Use
7.2.4.6. Asia Pacific Refrigerated Trailer Market Attractiveness, By Segments
7.2.4.7. Asia Pacific Refrigerated Trailer Market Driver and Restraints Impact Analysis

7.2.5. The Middle East & Africa (MEA) Refrigerated Trailer Market
7.2.5.1. MEA Refrigerated Trailer Market Value & Volume Analysis
7.2.5.2. MEA Refrigerated Trailer Market Value Analysis by Region
7.2.5.3. MEA Refrigerated Trailer Market Value & Volume Forecast By Region

7.2.5.4. MEA Refrigerated Trailer Market Value & Volume Forecast By Product Type

7.2.5.5. MEA Refrigerated Trailer Market Value & Volume Forecast By End Use

7.2.5.6. MEA Refrigerated Trailer Market Attractiveness, By Segments

8. Competitive Landscape

8.1. Competitive Dashboard

8.2. Company Profiles

8.2.1. Wabash National Commercial Trailer Products

8.2.2. Great Dane Trailers, Inc.

8.2.3. Utility Trailer Manufacturing Company

8.2.4. Schmitz Cargobull AG

8.2.5. Fahrzeugwerk Bernard KRONE GmbH

8.2.6. Kögel Trailer GmbH & Co. KG

8.2.7. Lamberet Refrigerated SAS

8.2.8. Montracon Ltd.

8.2.9. Gray & Adams Ltd.

8.2.10. Randon Implementos

List of Tables

Table 1 Global Refrigerated Trailer Market Value (US$ Mn) By Product Type, 2014–2021

Table 2 Global Refrigerated Trailer Market Volume (Units) By Product Type, 2014–2021

Table 3 Global Refrigerated Trailer Market Value (US$ Mn) Region-wise By Frozen Product Segment, 2014–2021

Table 4 Global Refrigerated Trailer Market Value (US$ Mn) Region-wise By Chilled Product Segment, 2014–2021

Table 5 Global Refrigerated Trailer Market Volume (Units) Region-wise By Frozen Product Segment, 2014–2021

Table 6 Global Refrigerated Trailer Market Volume (Units) Region-wise By Chilled Product Segment, 2014–2021

Table 7 Global Refrigerated Trailer Market Value (US$ Mn) By End Use, 2014–2021

Table 8 Global Refrigerated Trailer Market Volume (Units) By End Use, 2014–2021

Table 9 Global Refrigerated Trailer Market Value (US$ Mn) Region-wise By Dairy End Use Segment, 2014–2021

Table 10 Global Refrigerated Trailer Market Value (US$ Mn) Region-wise By Fruits & Vegetables End Use Segment, 2014–2021

Table 11 Global Refrigerated Trailer Market Value (US$ Mn) Region-wise By Meat & Seafood End Use
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>Global Refrigerated Trailer Market Value (US$ Mn) Region-wise By Others End Use Segment, 2014–2021</td>
</tr>
<tr>
<td>13</td>
<td>Global Refrigerated Trailer Market Volume (Units) Region-wise By Dairy End Use Segment, 2014–2021</td>
</tr>
<tr>
<td>14</td>
<td>Global Refrigerated Trailer Market Volume (Units) Region-wise By Fruits &amp; Vegetables End Use Segment, 2014–2021</td>
</tr>
<tr>
<td>15</td>
<td>Global Refrigerated Trailer Market Volume (Units) Region-wise By Meat &amp; Seafood End Use Segment, 2014–2021</td>
</tr>
<tr>
<td>16</td>
<td>Global Refrigerated Trailer Volume (Units) Region-wise By Others End Use Segment, 2014–2021</td>
</tr>
<tr>
<td>17</td>
<td>North America Refrigerated Trailer Market Value (US$ Mn) By Region, 2014–2021</td>
</tr>
<tr>
<td>18</td>
<td>North America Refrigerated Trailer Market Volume (Units) By Region, 2014–2021</td>
</tr>
<tr>
<td>19</td>
<td>North America Refrigerated Trailer Market Value (US$ Mn) By Product Type, 2014–2021</td>
</tr>
<tr>
<td>20</td>
<td>North America Refrigerated Trailer Market Volume (Units) By Product Type, 2014–2021</td>
</tr>
<tr>
<td>21</td>
<td>North America Refrigerated Trailer Market Value (US$ Mn) By End Use, 2014–2021</td>
</tr>
<tr>
<td>22</td>
<td>North America Refrigerated Trailer Market Volume (Units) By End Use, 2014–2021</td>
</tr>
<tr>
<td>23</td>
<td>Latin America Refrigerated Trailer Market Value (US$ Mn) By Region, 2014–2021</td>
</tr>
<tr>
<td>24</td>
<td>Latin America Refrigerated Trailer Market Volume (Units) By Region, 2014–2021</td>
</tr>
<tr>
<td>25</td>
<td>Latin America Refrigerated Trailer Market Value (US$ Mn) By Product Type, 2014–2021</td>
</tr>
<tr>
<td>26</td>
<td>Latin America Refrigerated Trailer Market Volume (Units) By Product Type, 2014–2021</td>
</tr>
<tr>
<td>27</td>
<td>Latin America Refrigerated Trailer Market Value (US$ Mn) By End Use, 2014–2021</td>
</tr>
<tr>
<td>28</td>
<td>Latin America Refrigerated Trailer Market Volume (Units) By End Use, 2014–2021</td>
</tr>
<tr>
<td>29</td>
<td>Europe Refrigerated Trailer Market Value (US$ Mn) By Region, 2014–2021</td>
</tr>
<tr>
<td>30</td>
<td>Europe Refrigerated Trailer Market Volume (Units) By Region, 2014–2021</td>
</tr>
<tr>
<td>31</td>
<td>Europe Refrigerated Trailer Market Value (US$ Mn) By Product Type, 2014–2021</td>
</tr>
<tr>
<td>32</td>
<td>Europe Refrigerated Trailer Market Volume (Units) By Product Type, 2014–2021</td>
</tr>
<tr>
<td>33</td>
<td>Europe Refrigerated Trailer Market Value (US$ Mn) By End Use, 2014–2021</td>
</tr>
<tr>
<td>34</td>
<td>Europe Refrigerated Trailer Market Volume (Units) By End Use, 2014–2021</td>
</tr>
<tr>
<td>35</td>
<td>Asia Pacific Refrigerated Trailer Market Value (US$ Mn) By Region, 2014–2021</td>
</tr>
<tr>
<td>36</td>
<td>Asia Pacific Refrigerated Trailer Market Volume (Units) By Region, 2014–2021</td>
</tr>
<tr>
<td>37</td>
<td>Asia Pacific Refrigerated Trailer Market Value (US$ Mn) By Product Type, 2014–2021</td>
</tr>
<tr>
<td>38</td>
<td>Asia Pacific Refrigerated Trailer Market Volume (Units) By Product Type, 2014–2021</td>
</tr>
<tr>
<td>39</td>
<td>Asia Pacific Refrigerated Trailer Market Value (US$ Mn) By End Use, 2014–2021</td>
</tr>
<tr>
<td>40</td>
<td>Asia Pacific Refrigerated Trailer Market Volume (Units) By End Use, 2014–2021</td>
</tr>
</tbody>
</table>
Table 41 MEA Refrigerated Trailer Market Value (US$ Mn) By Region, 2014–2021
Table 42 MEA Refrigerated Trailer Market Volume (Units) By Region, 2014–2021
Table 43 MEA Refrigerated Trailer Market Value (US$ Mn) By Product Type, 2014–2021
Table 44 MEA Refrigerated Trailer Market Volume (Units) By Product Type, 2014–2021
Table 45 MEA Refrigerated Trailer Market Value (US$ Mn) By End Use, 2014–2021
Table 46 MEA Refrigerated Trailer Market Volume (Units) By End Use, 2014–2021

List of Figures

Figure 1 Global Refrigerated Market Value (US$ Mn) & Volume (Units) Forecast, 2014–2021
Figure 2 Global Refrigerated Market Value (US$ Mn) & Volume (Units) Y-o-Y Growth (%), 2014–2021
Figure 3 Global Refrigerated Trailer Market Value Share by Type, 2014 & 2021
Figure 4 Global Refrigerated Market Value Y-o-Y Growth by Type, 2014–2021
Figure 5 Global Refrigerated Market Value (US$ Mn) & Y-o-Y Growth by Frozen Type, 2014–2021
Figure 6 Global Refrigerated Market Volume (Units) & Y-o-Y Growth by Frozen Type, 2014–2021
Figure 7 Global Refrigerated Market Value (US$ Mn) & Y-o-Y Growth by Chilled Type, 2014–2021
Figure 8 Global Refrigerated Market Volume (Units) & Y-o-Y Growth by Chilled Type, 2014–2021
Figure 9 Global Refrigerated Trailer Market Absolute $ Opportunity Value (US$ Mn) by Frozen Type, 2014–2021
Figure 10 Global Refrigerated Trailer Market Absolute $ Opportunity Value (US$ Mn) by Chilled Type, 2014–2021
Figure 11 Global Frozen Refrigerated Trailer Market Value Share Analysis by Region, 2014–2021
Figure 12 Global Frozen Refrigerated Trailer Market Volume Share Analysis by Region, 2014–2021
Figure 13 Global Chilled Refrigerated Trailer Market Value Share Analysis by Region, 2014–2021
Figure 14 Global Chilled Refrigerated Trailer Market Volume Share Analysis by Region, 2014–2021
Figure 15 Global Refrigerated Trailer Market Value Attractiveness By Type, 2015–2021
Figure 16 Global Refrigerated Trailer Market Value Share & BPS Analysis By End Use Segment, 2014 & 2021
Figure 17 Global Refrigerated Trailer Market Value Y-o-Y Growth By End Use Segment, 2014–2021
Figure 18 Global Refrigerated Trailer Market Value (US$ Mn) & Y-o-Y Growth by Dairy End Use Segment, 2014–2021
Figure 19 Global Refrigerated Trailer Market Volume (Units) & Y-o-Y Growth by Dairy End Use Segment, 2014–2021
Figure 20 Global Refrigerated Trailer Market Value (US$ Mn) & Y-o-Y Growth by Fruits & Vegetable End Use Segment, 2014–2021
Figure 21 Global Refrigerated Trailer Market Volume (Units) & Y-o-Y Growth by Fruits & Vegetables End Use Segment, 2014–2021
Figure 22 Global Refrigerated Trailer Market Value (US$ Mn) & Y-o-Y Growth By Meat & Seafood End Use Segment, 2014–2021

Figure 23 Global Refrigerated Trailer Market Volume (Units) & Y-o-Y Growth By Meat & Seafood End Use Segment, 2014–2021

Figure 24 Global Refrigerated Trailer Market Value (US$ Mn) & Y-o-Y Growth By Others End Use Segment, 2014–2021

Figure 25 Global Refrigerated Trailer Market Volume (Units) & Y-o-Y Growth By Others End Use Segment, 2014–2021

Figure 26 Global Refrigerated Trailer Market Absolute $ Opportunity Value (US$ Mn) by Dairy, 2014–2021

Figure 27 Global Refrigerated Trailer Market Absolute $ Opportunity Value (US$ Mn) by Fruits & Vegetables, 2014–2021

Figure 28 Global Refrigerated Trailer Market Absolute $ Opportunity Value (US$ Mn) By Meat & Seafood End Use Segment, 2014–2021

Figure 29 Global Refrigerated Trailer Market Absolute $ Opportunity Value (US$ Mn) by Other, 2014–2021

Figure 30 Global Refrigerated Trailer Market Value Share Analysis Region-wise By Dairy End Use Segment, 2014 & 2021

Figure 31 Global Refrigerated Trailer Market Volume Share Analysis Region-wise By Dairy End Use Segment, 2014 & 2021

Figure 32 Global Refrigerated Trailer Market Value Share Analysis Region-wise By Fruits & Vegetables End Use Segment, 2014 & 2021

Figure 33 Global Refrigerated Trailer Market Volume Share Analysis Region-wise By Fruits & Vegetables End Use Segment, 2014 & 2021

Figure 34 Global Refrigerated Trailer Market Value Share Analysis Region-wise By Meat & Seafood End Use Segment, 2014 & 2021

Figure 35 Global Refrigerated Trailer Market Volume Share Analysis Region-wise By Meat & Seafood End Use Segment, 2014 & 2021

Figure 36 Global Refrigerated Trailer Market Value Share Analysis Region-wise By Others End Use Segment, 2014 & 2021

Figure 37 Global Refrigerated Trailer Market Volume Share Analysis Region-wise By Others End Use Segment, 2014 & 2021

Figure 38 Global Refrigerated Trailer Market Value Attractiveness By End Use, 2015–2021

Figure 39 Global Refrigerated Trailer Market Value Share by Region, 2014 & 2021

Figure 40 Global Refrigerated Market Value Y-o-Y Growth by Region, 2014–2021

Figure 41 North America Refrigerated Trailer Market Value (US$ Mn) & Y-o-Y Growth, 2014–2021

Figure 42 North America Refrigerated Trailer Market Volume (Units) & Y-o-Y Growth North America Region, 2014–2021

Figure 43 U.S. Refrigerated Trailer Market Value (US$ Mn), 2014–2021

Figure 44 Canada Refrigerated Trailer Market Value (US$ Mn), 2014–2021

Figure 45 North America Refrigerated Trailer Market Value Attractiveness By Region, 2015–2021
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