
Description:
This report provides 360 degree information, in-depth analysis, competitive benchmarking and detailed information on “Daimler AG”:

- Business Overview and Structure: In-depth analysis on company's operations and strategy, manufacturing locations, name of the customers and also Provides information on geographical presence and key facts such as company address, contact number(s), ticker symbol and other information related to the subsidiaries, equity shares and Key brands.
- Company Business Strategy: Detail study of company's business strategies and key initiatives
- Products and Services analysis: Provides information on Company's Products and services and their specifications
- SWOT Analysis: Comprehensive analysis on Company's strength, weakness, opportunities and threats
- In-depth company analysis and its financials: Thorough analysis of company performance with key performance indicators (KPI's) such as revenue growth and various performance ratios including liquidity ratios, profitability ratios, leverage ratios and efficiency ratios. Also, provides information on revenue and operating profit breakdown by business segments and geography. Includes annual financial statements such as income statement and balance sheet for last 3 years. In addition to this, it also includes detail information on last three years quarterly results
- Business Strategies, Plans and Focus: Provides overview of
- Letter to Shareholders/Investors: Provides letter from Chairman/Chief Executive Officer or Management Board for last financial year to shareholders/investors
- Locations and Subsidiaries: List of company's key location and subsidiaries located across the world
- History and Milestones: About the history and milestones of the company
- Corporate Structure and Key Employees: A list of the top management of company and biographies

Information given related to “Competitor Comparison Analysis” given below in this report:
- Competitors Overview: Provides information on company operations, key facts such as company address, contact number(s), ticker symbol and other information
- Product and Geographic Analysis: Listed the products and services provided by competitors and their geographic footprint across globe
- Key Mergers and Acquisitions and R&D comparisons: Covered all the key mergers and acquisitions done by the competitors and also given the details related to the research and development overview and investments in the last three years.
- Peers Benchmarking and Key Comparisons: Information about company's competitors and benchmarking with three competitors. It also includes comparison with three peers in terms of product categories, research and development activity and geographical footprint. And also provides key financial information such as revenues, segment comparison analysis, geographic comparison analysis and key ratios related to the competitors

Reasons to Buy:
To make any investment, business or strategic decisions, you need timely and adequate information. This Company Profile fulfills this core need.
- Get complete information on products, business segments, key financial information, revenue analysis, geographic footprint and R&D activities of company and its peers
- Avail detailed financial data and analysis in easy to understand format
- Provides strategic insights in to company
- Gain knowledge about company capabilities along with broader understanding of market through SWOT analysis
- Provides comprehensive competitive benchmarking
- Helps in making informed business decisions by having complete insights in to company and their competitors
- It saves your valuable Time & Money and an un-biased source for detail Information
Contents:

1 Executive Summary
  1.1 Company Snapshot
  1.2 Company Financials
  1.3 Business Strategies and Future Plans

2 Daimler AG – Business Overview, Key Insights & Strategies
  2.1 Business Overview and Structure
    2.1.1 Business Overview
  2.1.2 Subsidiaries and Equity Shares
  2.2 Key Contact and Facts
  2.3 Products & Services
  2.4 Key Brands
  2.5 Corporate Structure and Key Employee
    2.5.1 Top Management Biographies
  2.6 Letter to Shareholders/Investors-2014
  2.7 Key Financial Statements
    2.7.1 Annual Statements
      2.7.1.1 Daimler AG – Income Statement 2012–2014
      2.7.1.2 Daimler AG – Balance Sheet 2012–2014
  2.7.2 Quarterly Statements
    2.7.2.1 Daimler AG – Income Statement 2012–2014
    2.7.2.2 Daimler AG – Balance Sheet 2012–2014
  2.8 Trend Analysis
    2.8.1 Revenue Vs Revenue Growth
    2.8.2 Gross Vs Operating Vs Net Income Margin
    2.8.3 Return on Assets Vs Equity Vs Capital Employed
    2.8.4 Leverage Ratios
    2.8.5 Debt-to-Equity vs Debt Capital Ratio
    2.8.6 Current Ratio Vs Quick Ratio
    2.8.7 Total Assets Vs Total Investments
  2.9 Investment on Research and Developments
  2.10 Key Ratios – Snapshots
  2.11 Revenue by Business Segment Analysis
  2.12 Revenue by Geography Segment Analysis
  2.13 History and Key Milestones
  2.14 Key Recent Developments
  2.15 SWOT Analysis
    2.15.1 Daimler AG – Strengths
    2.15.2 Daimler AG – Weakness
    2.15.3 Daimler AG – Opportunities
    2.15.4 Daimler AG – Threats
  2.16 Business Strategies, Plans and Focus
    2.16.1 Business Strategies
    2.16.2 Acquisitions, Deals and Restructuring
    2.16.3 Investment Portfolio

3 Competitors at Glance
  3.1.1 List of Competitors
  3.2 Top Three Competitors
    3.2.1 Competitor I – Overview and Key Facts
      3.2.1.1 Overview
      3.2.1.2 Key Facts
    3.2.2 Competitor II – Overview and Key Facts
      3.2.2.1 Overview
      3.2.2.2 Key Facts
    3.2.3 Competitor III – Overview and Key Facts
      3.2.3.1 Overview
      3.2.3.2 Key Facts

4 Peers Benchmarking and Key Comparisons
  4.1 Overview
  4.2 Key Financial Peer Analysis
    4.2.1 Comparison of Revenue/Sales & Growth
4.2.2 Comparison of Net Profit & Growth
4.2.3 Comparison of Assets & Growth
4.2.4 Comparison of Total Investments & Growth
4.3 Key Financial Ratios Metrics
4.3.1 Financial Strength Ratios (Current, Quick, and Other Ratios)
4.3.2 Leverage Ratios (Debt to Equity, Interest coverage ratio and other)
4.3.3 Profitability Ratios (Gross Profit Margin, Net Profit Margin and Other)
4.3.4 Efficiency Ratios (Receiveable, Inventory and Other Turnover Ratios)
4.3.5 Management Effectiveness Ratios (Return on Assets, Investments and Others)
4.4 Products and Services
4.5 Geographic Footprint
4.6 Peers Business Segments Analysis
4.6.1 Competitor I
4.6.2 Competitor II
4.6.3 Competitor III
4.7 Key Mergers and Acquisitions Comparison Analysis
4.8 Research and Developments

5 Appendix
5.1 Research Methodology
5.1.1 Key Sources
5.1.2 Selection Criteria of Peers
5.2 Definitions

6 About the Author
6.1 Contact Us
6.2 Disclaimer

Table 1: Daimler AG – Key Contact and Facts
Table 2: Daimler AG – Products and Services
Table 3: Daimler AG – Key Brands
Table 4: Daimler AG – Corporate Structure and Key Employee
Table 5: Daimler AG – Income Statement 2012–2014
Table 6: Daimler AG – Balance Sheet 2012–2014
Table 7: Daimler AG – Quarterly Income Statement – 2012–2014
Table 8: Daimler AG – Quarterly Balance Sheet – 2012–2014
Table 9: Daimler AG – Research and Development Spending
Table 10: Daimler AG – Key Ratio’s 2012–2014
Table 11: Daimler AG – Revenue By Business Segment Analysis 2012–2014
Table 12: Daimler AG – Regional Analysis 2012–2014
Table 13: Daimler AG – Key Recent Developments
Table 14: Daimler AG – List of Competitors
Table 15: Competitor I – Key Contact and Facts
Table 16: Competitor II – Key Contact and Facts
Table 17: Competitor III – Key Contact and Facts
Table 18: Key Financial Peer Analysis – Comparison of Revenue/Sales & Growth (2012-2014)
Table 19: Key Financial Peer Analysis – Comparison of Net Profit & Growth (2012-2014)
Table 20: Key Financial Peer Analysis – Comparison of Assets & Growth (2012-2014)
Table 21: Key Financial Peer Analysis – Comparison of Investments & Growth (2012-2014)
Table 22: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Liquidity Ratios
Table 23: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Leverage Ratios
Table 24: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Profitability Ratios
Table 25: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Efficiency Ratios
Table 26: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Management Effectiveness Ratios
Table 27: Peers Business Segment Analysis – Competitor I – Segment Analysis(2012-2014)
Table 28: Peers Business Segment Analysis – Competitor II – Segment Analysis(2012-2014)
Table 29: Peers Business Segment Analysis – Competitor III – Segment Analysis(2012-2014)
Table 30: Peers Comparison Analysis – Key Mergers and Acquisitions
Table 31: Definitions – Key Ratios

Figure 1: Daimler AG – Quarterly Analysis 2012–2014
Figure 2: Daimler AG – Revenue (INR Million) and Revenue growth, 2012–2014
Figure 3: Daimler AG – Gross Vs Operating Vs Net Income Margin 2012–2014
Figure 4: Daimler AG – Return on Assets Vs Equity Vs Capital Employed 2012–2014
Figure 5: Daimler AG – Leverage Ratios 2012–2014
Figure 6: Daimler AG – Debt-to-Equity Vs Debt Capital Ratio 2012–2014
Figure 7: Daimler AG – Current Ratio Vs Quick Ratio 2012–2014
Figure 8: Daimler AG – Total Assets Vs Investments 2012–2014
Figure 9: Daimler AG – Liquidity Ratios (%), 2012–2014
Figure 10: Daimler AG – Profitability Ratios (%), 2012–2014
Figure 11: Daimler AG – Leverage Ratios (%), 2012–2014
Figure 12: Daimler AG – Efficiency Ratios (%), 2012–2014
Figure 13: Daimler AG – Revenue By Business Segment Analysis 2012–2014
Figure 14: Daimler AG – Regional Analysis 2012–2014
Figure 15: Daimler AG – SWOT Analysis
Figure 16: Key Financial Peer Analysis – Comparison of Revenue/Sales & Growth (2012-2014)
Figure 17: Key Financial Peer Analysis – Comparison of Net Profit & Growth (2012-2014)
Figure 18: Key Financial Peer Analysis – Comparison of Assets & Growth (2012-2014)
Figure 19: Key Financial Peer Analysis – Comparison of Investments & Growth (2012-2014)
Figure 20: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Liquidity Ratios
Figure 21: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Leverage Ratios
Figure 22: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Profitability Ratios
Figure 23: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Efficiency Ratios
Figure 24: Key Financial Peer Analysis – Competitors Key Ratios Comparison – Management Effectiveness Ratios
Figure 25: Peers Business Segment Analysis – Competitor I – Segment Analysis(2012-2014)
Figure 26: Peers Business Segment Analysis – Competitor II – Segment Analysis(2012-2014)
Figure 27: Peers Business Segment Analysis – Competitor III – Segment Analysis(2012-2014)

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Web Address: http://www.researchandmarkets.com/reports/3422758/
Office Code: SC

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>✔️ USD 600</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World