Global Agriculture Adjuvants Market - By Type, Application and Geography- Trends and Forecasts (2015 -2020)

Description:
Agriculture adjuvant is a material added to a tank mix to help to modify the action of an agrichemical or the physical characteristics of the mixture. The major functions of adjuvant are to help deliver the agrochemical to the target, maximize the uptake of agrochemical into the target and protect against degradation. The market was worth $2525.83 million in 2015. The market is estimated to grow at the CAGR of 5.9% during the forecast period of 2015-2020 and is estimated to reach $3364.22 million by 2020.

Growth in adoption of precision farming is the major factor driving the growth of the market. Increased cost of agriculture chemicals and pressure on farmers to increase yield has paved way for use of agriculture adjuvant. Adjuvant is also added by the farmers to prevent losses from diseases and pests. GM seeds which ensure increased yield and reduction in use of agro chemicals are restraining the growth of the market. Also emphasis on sustainable farming and increased practice of it is gradually slowing down application of chemicals in agriculture. The Asia-Pacific market is the potential market and key players are strategizing to enter in countries such as China, India, and Thailand among others.

Fertilizer and pesticide adjuvants are the major applications accounting for around 45% of the market share. Pesticide adjuvant is the fastest growing segment during the forecast period due to increased priority on post harvest wastage reduction especially in developing countries. Activator and oil adjuvants are the major type together accounting for more than half of the market. Oil adjuvant is estimated to be the fastest growing segment.

North America is the largest market accounting for around 35% of the market share. The region is expected to grow at the steady CAGR during the forecast period due to the aim of the Governments to increase yield and maintain continuous supply of raw materials to food, feed and biofuel industry. Europe is the second largest market and the market is expected to expand with increased supply of quality products from key players. Asia-Pacific is estimated to grow at the fastest CAGR of 6.5% due to growth in rate of adoption of precision farming and need to increase production of agri-commodities. Adjuvants are in nascent stage in South America. Brazil is the major market and holds around 60% of the market share.

The key players in the market are focused on new product launch to cater to wider consumer base and expand market share. Investment in research and development of cheap effective products is another strategy adopted by market leaders. The major players in the market are Evonik Industries AG, Dow Corning Corp., Akzonobel N.V., etc.

In this report we offer
- Market analysis for the Global Agriculture Adjuvants Market, with region specific assessments and competition analysis on global and regional scales.
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Global Agriculture Adjuvants Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

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