
Description: The North America polyurethane foams market is expected to grow at a CAGR of 6%, from 2014 to 2020. While polyurethane materials are produced throughout the North America region, the U.S. accounts for more than 60% of total North America polyurethane raw materials production.

Growth in the polyurethane industry includes continued increases in spray polyurethane foam demand for residential and industrial applications, as well as use of the material by the U.S. Army to insulate tents and other structures at bases in the Middle East. Polyurethane is also being used for effective wound dressings, pharmaceutical delivery media, reliable drug delivery, comfortable mobility aids and hygienic hospital environments.

Polyurethane foams are used in the production of a wide range of consumer products. Since they provide durability and comfort but are also lightweight and cheaper than alternatives such as polyolefin foams, they have become a preferred option for many industries.

The Polyurethane market focuses on high research activities to improve the adaptability of the foams for use in a variety of applications in end-user industries. Environmental regulations, unsuitability in a specific environment and high prices are some of the major Challenges faced by the market.

In the future, participants believe that a broad array of markets will offer the greatest potential for growth. For processors, the Tires/Wheels market will continue to be a dominant industry that drives increased usage of cast polyurethane. Defense could offer suppliers the most growth opportunities.

The North America Polyurethane market is segmented by Application (Foams-Rigid and Flexible, Adhesives and Sealants, Coatings, Elastomers, and others), by industry (Furniture and Interiors, Constructions, Automotive and others) and regionally (India, China, Japan, South Korea and other countries). The Key players in the market are BASF SE, Convestro, Dow Chemicals, Nippon Polyurethane Industry, Chemtura Corp.

Divers:

There is a growing demand from the bedding, cushioning and carpeting industry, a growing demand from the construction industry and these products are preferred as they are recyclable.

Restraints:

There is a strong competition from the fiberglass and polystyrene industries.

What The Report Offers?

1) Market Definition along with identification of key Drivers and Restraints for the market.

2) Market analysis for the North America Polyurethane market with region specific assessments and competition analysis on a global and regional scale.

3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.

4) Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.

5) Identification and analysis of the Macro and Micro factors that affect the North America Polyurethane market on both global and regional scale.

6) A comprehensive list of key market players along with the analysis of their current strategic interests and
key financial information.

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