Global Automotive Plastics Market Segmented by Product, Application and Geography Trends and Forecasts (2015-2020)

Description:
Global Automotive Plastics Market is expected to grow at a CAGR of 13% during the forecast period. Revival in vehicle production will be the major factor boosting the demand for automotive plastics. Growing demand for vehicles from emerging economies such as China, India, and the Latin American countries will also drive the market growth. Asia Pacific region has dominated the overall market share of Automotive Plastics in terms of volume as well as revenue in 2013, followed by Europe.

Automotive Plastics have a lot of unique and useful properties such as toughness, durability, recyclability, thermal stability, resilience, resistance, design flexibility and light weight. They are primarily used in automobiles in the interior, exterior and engine components, to reduce the total weight of the vehicle and thus increase the fuel efficiency. It also improve aesthetics, reduce noise and vibrations, cabin insulations etc.

Among the different types of automotive plastics, polypropylene (PP) accounts for 35% of the global consumption, followed by polyurethanes (PU) (17%). Acrylonitrile butadiene styrene (ABS) and polyvinyl chloride (PVC) are the other major plastics in great demand in automobile manufacturing. There is an increasing demand for biodegradable varieties such as Starch-based, PHA-, PLA-, PCL-, and PBS-based plastics.

The global automotive plastics market is segmented by product (Polypropylene, polyurethane, Acrylonitrile butadiene styrene (ABS), Polyvinyl Chloride (PVC), Polyethylene (PE), Polymethyl Methacrylate (PMMA), High Density Polyethylene (HDPE) and Polycarbonate (PC)), by application (Automobile interior, Automobile exterior, under the hood and electrical components) and by geography (North America, South America, Europe, Asia-Pacific and Rest of the world). Some of the key players in this market are Convestro, DuPont Engineering Polymers, BASF Corporation and Lanxess Corporation.

Restraints:
The increase in raw materials prices and huge capital investment are the major factors impeding market growth.

Specialities of The Report

1) The report will be useful in gaining an exhaustive understanding of the regional market. It will also be of assistance in providing a comprehensive analysis of the major trends, innovations and associated prospects for market growth over the coming half a decade

2) The report will be an ideal source material for industry consultants, manufacturers and other interested and allied parties to gain a critical insight into the factors driving and restraining the market, in addition to opportunities offered.

3) The report contains wide range of information about the leading market players and the major strategies adopted by them.

What The Report Offers

1) Market Definition along with identification of key Drivers and Restraints for the market.

2) Market analysis with region specific assessments and competition analysis on a global and regional scale.

3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.

4) Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5) Identification and analysis of the Macro and Micro factors that affect the industry on both global and regional scale.

6) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.

Contents:
1. Introduction
   1.1 Description
   1.2 Research Methodology
   1.3 Report Outline

2. Executive Summary
3. Market Overview
   3.1 Current Market Scenario
   3.2 Industry Value Chain Analysis
   3.3 Industry Attractiveness - Porter's 5 Force Analysis
      3.3.1 Bargaining Power of Suppliers
      3.3.2 Bargaining Power of Buyers
      3.3.3 Threat of New Entrants
      3.3.4 Threat of Substitute Products and Services
      3.3.5 Degree of Competition

4. Market Dynamics
   4.1 Introduction
   4.2 Drivers
      4.2.1 Global expansions in automotive demand
      4.2.2 Increasing demand for fuel efficiency, by weight reduction
      4.2.3 Increasing demand for electric and hybrid vehicles
      4.2.4 Environmental regulations for emissions
   4.3 Constraints
      4.3.1 Capital intensive technology
      4.3.2 Volatility in Raw material prices
      4.3.3 Manufacturing process challenges
   4.4 Opportunities
      4.4.1 Development of new materials
      4.4.2 Expansion of application base for automotive plastics

5. Market Segmentation and Analysis
   5.1 By Product
      5.1.1 Polypropylene (PP)
      5.1.2 Polyurethane (PUR)
      5.1.3 Acrylonitrile butadiene styrene (ABS)
      5.1.4 Polyvinyl Chloride (PVC)
      5.1.5 Polyethylene (PE)
      5.1.6 Polymethyl Methacrylate (PMMA)
      5.1.7 High Density Polyethylene (HDPE)
      5.1.8 Polycarbonate (PC)
   5.2 By Application
      5.2.1 Automobile Interior
      5.2.2 Automobile Exterior
      5.2.3 Under the hood
      5.2.4 Electrical components

6. Regional Market Analysis (Market size, growth and forecast)
   6.1 Asia-Pacific
      6.1.1 China
      6.1.2 India
      6.1.3 Rest of Asia-Pacific
6.2 North America
6.2.1 United States
6.2.2 Canada
6.2.3 Mexico
6.2.4 Rest of North America
6.3 Europe
6.3.1 Germany
6.3.2 United Kingdom
6.3.3 Italy
6.3.4 Rest of Europe
6.4 South America
6.4.1 Brazil
6.4.2 Argentina
6.4.3 Rest of South America
6.5 Rest of the World

7. Competitive Landscape
7.1 Market Shares of Leading Players
7.2 Strategies Adopted by Leading Players

8. Company Profiles
8.1 Akzonobel N.V.
8.1.1 Overview
8.1.2 Major Products and Services
8.1.3 Financials
8.1.4 Recent Developments
8.2 BASF Corporation
8.2.1 Overview
8.2.2 Major Products and Services
8.2.3 Financials
8.2.4 Recent Developments
8.3 Evonik Industries
8.3.1 Overview
8.3.2 Major Products and Services
8.3.3 Financials
8.3.4 Recent Developments
8.4 ExxonMobil Chemical
8.4.1 Overview
8.4.2 Major Products and Services
8.4.3 Financials
8.4.4 Recent Developments
8.5 Convestro
8.5.1 Overview
8.5.2 Major Products and Services
8.5.3 Financials
8.5.4 Recent Developments
8.6 Chevron Phillips
8.6.1 Overview
8.6.2 Major Products and Services
8.6.3 Financials
8.6.4 Recent Developments
8.7 Dow Automotive
8.7.1 Overview
8.7.2 Major Products and Services
8.7.3 Financials
8.7.4 Recent Developments
8.8 DuPont Engineering Polymers
8.8.1 Overview
8.8.2 Major Products and Services
8.8.3 Financials
8.8.4 Recent Developments
8.9 SABIC
8.9.1 Overview
8.22 Hanwha Azdel INC.
8.22.1 Overview
8.22.2 Major Products and Services
8.22.3 Financials
8.22.4 Recent Developments
8.23 Lear Corporation
8.23.1 Overview
8.23.2 Major Products and Services
8.23.3 Financials
8.23.4 Recent Developments
8.24 Quadrant AG
8.24.1 Overview
8.24.2 Major Products and Services
8.24.3 Financials
8.24.4 Recent Developments
8.25 Momentive Performance Materials Inc.
8.25.1 Overview
8.25.2 Major Products and Services
8.25.3 Financials
8.25.4 Recent Developments
8.26 Zoltek Company Inc.
8.26.1 Overview
8.26.2 Major Products and Services
8.26.3 Financials
8.26.4 Recent Developments
8.27 Toyota Motor Corp.
8.27.1 Overview
8.27.2 Major Products and Services
8.27.3 Financials
8.27.4 Recent Developments
8.28 Hyundai Motor Company
8.28.1 Overview
8.28.2 Major Products and Services
8.28.3 Financials
8.28.4 Recent Developments
8.29 Honda Motor Co.
8.29.1 Overview
8.29.2 Major Products and Services
8.29.3 Financials
8.29.4 Recent Developments
8.30 BMW
8.30.1 Overview
8.30.2 Major Products and Services
8.30.3 Financials
8.30.4 Recent Developments
8.31 Volkswagen
8.31.1 Overview
8.31.2 Major Products and Services
8.31.3 Financials
8.31.4 Recent Developments
8.32 Peugeot SA
8.32.1 Overview
8.32.2 Major Products and Services
8.32.3 Financials
8.32.4 Recent Developments
8.33 General Motors
8.33.1 Overview
8.33.2 Major Products and Services
8.33.3 Financials
8.33.4 Recent Developments
8.34 Ford
8.34.1 Overview
8.34.2 Major Products and Services
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

| Product Name: | Global Automotive Plastics Market Segmented by Product, Application and Geography Trends and Forecasts (2015-2020) |
| Web Address:  | http://www.researchandmarkets.com/reports/3424898/ |
| Office Code:  | SCPLNTZA |

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>□ USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>□ USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>□ USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Last Name:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Email Address: *</td>
<td>____________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>____________________________</td>
</tr>
<tr>
<td>City:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>____________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>____________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB9853308331083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World