Europe Polyurethanes Market Segmented by Application, Industry and Geography Trends and Forecasts (2015-2020)

**Description:**
In Europe, there are about 200 companies directly involved in the production of polyurethane, for about 4,600 companies who are their direct customers, and more than 18,300 producers of polyurethane-based finished goods. The highest number of companies involved as direct customers of polyurethane and producers of polyurethane-based products are found in Germany and Italy.

Polyurethane is widely used for construction in all types of infrastructure projects. Its most important application, however, is building insulation: polyurethane foams have excellent insulation qualities. In buildings, they reduce fuel costs and help conserve energy. Buildings consume 40 per cent of global energy, and create more than one third of greenhouse gas emissions. It is estimated that worldwide insulation of buildings to optimal standards could reduce global CO2 emissions by 20 per cent.

Foam made of polyurethane provides high insulation value, and helps cut down on space requirements for walls and roofs; this helps maximize building volume. This is especially important when an existing building is being renovated to comply with better energy efficiency standards: rigid polyurethane spray foam is a particularly versatile and cost-effective tool to upgrade buildings insulation performance. Polyurethane is also appreciated by the construction industry for its durability.

The Global Polyurethane market is segmented by Application (Foams-Rigid and Flexible, Adhesives and Sealants, Coatings, Elastomers, and others), by industry (Furniture and Interiors, Constructions, Automotive and others), by geography (U.K, France, Germany, Italy, Spain and other countries). The Key players in the market are BASF SE, Convestro, Dow Chemicals, Nippon Polyurethane Industry, Chemtura Corp.

**Drivers:**
There is a growing demand from the bedding, cushioning and carpeting industry, a growing demand from the construction industry and these products are preferred as they are recyclable.

**Restraints:**
There is a strong competition from the fiberglass and polystyrene industries.

**What The Report Offers?**

1) Market Definition along with identification of key Drivers and Restraints for the market.

2) Market analysis for the Europe Polyurethane market with region specific assessments and competition analysis on a global and regional scale.

3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.

4) Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.

5) Identification and analysis of the Macro and Micro factors that affect the Europe Polyurethane market on both global and regional scale.

6) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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