Global Fixed Line Telecoms

Description: The Global Fixed Line Telecoms industry profile is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry. It includes data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope

- Contains an executive summary and data on value, volume and/or segmentation
- Provides textual analysis of Global Fixed Line Telecoms's recent performance and future prospects
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Includes a five-year forecast of Global Fixed Line Telecoms
- The leading companies are profiled with supporting key financial metrics
- Supported by the key macroeconomic and demographic data affecting the market

Highlights

- Detailed information is included on market size, measured by value and/or volume
- Five forces scorecards provide an accessible yet in-depth view of the market's competitive landscape
- Market shares are covered by manufacturer or brand

Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition

The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Market volumes are for the number of fixed-line telephones. All currency conversions were carried out at constant 2008 average annual exchange rates. For the purpose of this report the global figure is deemed to comprise of the Americas, Asia-Pacific and Europe. The Americas comprises Argentina, Brazil, Canada, Chile, Colombia, Mexico, Venezuela, and the US. Asia-Pacific comprises Australia, China, Japan, India, Singapore, South Korea and Taiwan. Europe comprises Belgium, the Czech Republic, Denmark, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Romania, Russia, Spain, Sweden, the Ukraine and the United Kingdom.

Contents:

- EXECUTIVE SUMMARY
- MARKET OVERVIEW
- Market definition
- Research highlights
Market analysis
MARKET VALUE
MARKET VOLUME
MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS
Summary
Buyer power
Supplier power
New entrants
Substitutes
Rivalry
LEADING COMPANIES
AT&T Inc.
Deutsche Telekom AG
Verizon Communications Inc.
MARKET FORECASTS
Market value forecast
Market volume forecast
APPENDIX
Methodology
Industry associations
Related Datamonitor research
Disclaimer
ABOUT DATAMONITOR
Premium Reports
Summary Reports
Datamonitor consulting

LIST OF TABLES
Table 1: Global fixed line telecoms market value: $ billion, 2005–09
Table 2: Global fixed line telecoms market volume: billion fixed line telephones, 2005–09
Table 3: Global fixed line telecoms market segmentation I:% share, by value, 2009
Table 4: Global fixed line telecoms market segmentation II: % share, by value, 2009
Table 5: Global fixed line telecoms market share: % share, by value, 2009
Table 6: AT&T Inc.: key facts
Table 7: AT&T Inc.: key financials ($)
Table 8: AT&T Inc.: key financial ratios
Table 9: Deutsche Telekom AG: key facts
Table 10: Deutsche Telekom AG: key financials ($)
Table 11: Deutsche Telekom AG: key financials (€)
Table 12: Deutsche Telekom AG: key financial ratios
Table 13: Verizon Communications Inc.: key facts
Table 14: Verizon Communications Inc.: key financials ($)
Table 15: Verizon Communications Inc.: key financial ratios
Table 16: Global fixed line telecoms market value forecast: $ billion, 2009–14
Table 17: Global fixed line telecoms market volume forecast: billion fixed line telephones, 2009–14

LIST OF FIGURES
Figure 1: Global fixed line telecoms market value: $ billion, 2005–09
Figure 2: Global fixed line telecoms market volume: billion fixed line telephones, 2005–09
Figure 3: Global fixed line telecoms market segmentation I:% share, by value, 2009
Figure 4: Global fixed line telecoms market segmentation II: % share, by value, 2009
Figure 5: Global fixed line telecoms market share: % share, by value, 2009
Figure 6: Forces driving competition in the global fixed line telecoms market, 2009
Figure 7: Drivers of buyer power in the global fixed line telecoms market, 2009
Figure 8: Drivers of supplier power in the global fixed line telecoms market, 2009
Figure 9: Factors influencing the likelihood of new entrants in the global fixed line telecoms market, 2009
Figure 10: Factors influencing the threat of substitutes in the global fixed line telecoms market, 2009
Figure 11: Drivers of degree of rivalry in the global fixed line telecoms market, 2009
Figure 12: AT&T Inc.: revenues & profitability
Figure 13: AT&T Inc.: assets & liabilities
Figure 14: Deutsche Telekom AG: revenues & profitability
Figure 15: Deutsche Telekom AG: assets & liabilities
Figure 16: Verizon Communications Inc.: revenues & profitability
Figure 17: Verizon Communications Inc.: assets & liabilities
Figure 18: Global fixed line telecoms market value forecast: $ billion, 2009–14
Figure 19: Global fixed line telecoms market volume forecast: billion fixed line telephones, 2009–14

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