Fixed Line Telecoms in Germany

Description: The Fixed Line Telecoms in Germany industry profile is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry. It includes data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope
- Contains an executive summary and data on value, volume and/or segmentation
- Provides textual analysis of Fixed Line Telecoms in Germany's recent performance and future prospects
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Includes a five-year forecast of Fixed Line Telecoms in Germany
- The leading companies are profiled with supporting key financial metrics
- Supported by the key macroeconomic and demographic data affecting the market

Highlights
- Detailed information is included on market size, measured by value and/or volume
- Five forces scorecards provide an accessible yet in depth view of the market's competitive landscape
- Market shares are covered by manufacturer or brand

Why you should buy this report
- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition
The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Market volumes are for the number of fixed-line telephones. All currency conversions were carried out at constant 2008 average annual exchange rates. For the purpose of this report Europe is deemed to comprise of Belgium, the Czech Republic, Denmark, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Romania, Russia, Spain, Sweden, the Ukraine and the United Kingdom.

Contents:
- EXECUTIVE SUMMARY
- MARKET OVERVIEW
- Market definition
- Research highlights
- Market analysis
- MARKET VALUE
- MARKET VOLUME
MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS
Summary
Buyer power
Supplier power
New entrants
Substitutes
Rivalry
LEADING COMPANIES
Deutsche Telekom AG
Versatel AG
Vodafone Group PLC
MARKET FORECASTS
Market value forecast
Market volume forecast
MACROECONOMIC INDICATORS
APPENDIX
Methodology
Industry associations
Related Datamonitor research
Disclaimer
ABOUT DATAMONITOR
Premium Reports
Summary Reports
Datamonitor consulting

LIST OF TABLES
Table 1: Germany fixed line telecoms market value: $ billion, 2005–09
Table 2: Germany fixed line telecoms market volume: million fixed line telephones, 2005–09
Table 3: Germany fixed line telecoms market segmentation I: % share, by value, 2009
Table 4: Germany fixed line telecoms market segmentation II: % share, by value, 2009
Table 5: Germany fixed line telecoms market share: % share, by value, 2009
Table 6: Deutsche Telekom AG: key facts
Table 7: Deutsche Telekom AG: key financials ($)
Table 8: Deutsche Telekom AG: key financials (€)
Table 9: Deutsche Telekom AG: key financial ratios
Table 10: Versatel AG: key facts
Table 11: Versatel AG: key financials ($)
Table 12: Versatel AG: key financials (€)
Table 13: Versatel AG: key financial ratios
Table 14: Vodafone Group PLC: key facts
Table 15: Vodafone Group PLC: key financials ($)
Table 16: Vodafone Group PLC: key financials (£)
Table 17: Vodafone Group PLC: key financial ratios
Table 18: Germany fixed line telecoms market value forecast: $ billion, 2009–14
Table 19: Germany fixed line telecoms market volume forecast: million fixed line telephones, 2009–14
Table 20: Germany size of population (million), 2005–09
Table 21: Germany gdp (constant 2000 prices, $ billion), 2005–09
Table 22: Germany gdp (current prices, $ billion), 2005–09
Table 23: Germany inflation, 2005–09
Table 24: Germany consumer price index (absolute), 2005–09
Table 25: Germany exchange rate, 2005–09

LIST OF FIGURES
Figure 1: Germany fixed line telecoms market value: $ billion, 2005–09
Figure 2: Germany fixed line telecoms market volume: million fixed line telephones, 2005–09
Figure 3: Germany fixed line telecoms market segmentation I: % share, by value, 2009
Figure 4: Germany fixed line telecoms market segmentation II: % share, by value, 2009
Figure 5: Germany fixed line telecoms market share: % share, by value, 2009
Figure 6: Forces driving competition in the fixed line telecoms market in Germany, 2009
Figure 7: Drivers of buyer power in the fixed line telecoms market in Germany, 2009
Figure 8: Drivers of supplier power in the fixed line telecoms market in Germany, 2009
Figure 9: Factors influencing the likelihood of new entrants in the fixed line telecoms market in Germany, 2009
Figure 10: Factors influencing the threat of substitutes in the fixed line telecoms market in Germany, 2009
Figure 11: Drivers of degree of rivalry in the fixed line telecoms market in Germany, 2009
Figure 12: Deutsche Telekom AG: revenues & profitability
Figure 13: Deutsche Telekom AG: assets & liabilities
Figure 14: Versatel AG: revenues & profitability
Figure 15: Versatel AG: assets & liabilities
Figure 16: Vodafone Group PLC: revenues & profitability
Figure 17: Vodafone Group PLC: assets & liabilities
Figure 18: Germany fixed line telecoms market value forecast: $ billion, 2009–14
Figure 19: Germany fixed line telecoms market volume forecast: million fixed line telephones, 2009–14

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