Fixed Line Telecoms in Australia

Description: The Fixed Line Telecoms in Australia industry profile is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry. It includes data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope
- Contains an executive summary and data on value, volume and/or segmentation
- Provides textual analysis of Fixed Line Telecoms in Australia's recent performance and future prospects
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Includes a five-year forecast of Fixed Line Telecoms in Australia
- The leading companies are profiled with supporting key financial metrics
- Supported by the key macroeconomic and demographic data affecting the market

Highlights
- Detailed information is included on market size, measured by value and/or volume
- Five forces scorecards provide an accessible yet in depth view of the market's competitive landscape
- Market shares are covered by manufacturer or brand

Why you should buy this report
- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition
The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Market volumes are for the number of fixed-line telephones. All currency conversions were carried out at constant 2008 average annual exchange rates. For the purpose of this report Asia-Pacific is deemed to comprise of Australia, China, Japan, India, Singapore, South Korea and Taiwan.

Contents:
- EXECUTIVE SUMMARY
- MARKET OVERVIEW
  - Market definition
  - Research highlights
  - Market analysis
- MARKET VALUE
- MARKET VOLUME
- MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS
Summary
Buyer power
Supplier power
New entrants
Substitutes
Rivalry
LEADING COMPANIES
SingTel Optus Pty Limited
Telstra Corporation
MARKET FORECASTS
Market value forecast
Market volume forecast
MACROECONOMIC INDICATORS
APPENDIX
Methodology
Industry associations
Related Datamonitor research
Disclaimer
ABOUT DATAMONITOR
Premium Reports
Summary Reports
Datamonitor consulting

LIST OF TABLES
Table 1: Australia fixed line telecoms market value: $ million, 2005–09
Table 2: Australia fixed line telecoms market volume: million fixed line telephones, 2005–09
Table 3: Australia fixed line telecoms market segmentation I: % share, by value, 2009
Table 4: Australia fixed line telecoms market segmentation II: % share, by value, 2009
Table 5: Australia fixed line telecoms market share: % share, by value, 2009
Table 6: SingTel Optus Pty Limited: key facts
Table 7: SingTel Optus Pty Limited: key financials ($)
Table 8: SingTel Optus Pty Limited: key financials (Si$)
Table 9: SingTel Optus Pty Limited: key financial ratios
Table 10: Telstra Corporation: key facts
Table 11: Telstra Corporation: key financials ($) 
Table 12: Telstra Corporation: key financials (A$)
Table 13: Telstra Corporation: key financial ratios
Table 14: Australia fixed line telecoms market value forecast: $ million, 2009–14
Table 15: Australia fixed line telecoms market volume forecast: million fixed line telephones, 2009–14
Table 16: Australia size of population (million), 2005–09
Table 17: Australia gdp (constant 2000 prices, $ billion), 2005–09
Table 18: Australia gdp (current prices, $ billion), 2005–09
Table 19: Australia inflation, 2005–09
Table 20: Australia consumer price index (absolute), 2005–09
Table 21: Australia exchange rate, 2005–09

LIST OF FIGURES
Figure 1: Australia fixed line telecoms market value: $ million, 2005–09
Figure 2: Australia fixed line telecoms market volume: million fixed line telephones, 2005–09
Figure 3: Australia fixed line telecoms market segmentation I: % share, by value, 2009
Figure 4: Australia fixed line telecoms market segmentation II: % share, by value, 2009
Figure 5: Australia fixed line telecoms market share: % share, by value, 2009
Figure 6: Forces driving competition in the fixed line telecoms market in Australia, 2009
Figure 7: Drivers of buyer power in the fixed line telecoms market in Australia, 2009
Figure 8: Drivers of supplier power in the fixed line telecoms market in Australia, 2009
Figure 9: Factors influencing the likelihood of new entrants in the fixed line telecoms market in Australia, 2009
Figure 10: Factors influencing the threat of substitutes in the fixed line telecoms market in Australia, 2009
Figure 11: Drivers of degree of rivalry in the fixed line telecoms market in Australia, 2009
Figure 12: SingTel Optus Pty Limited: revenues & profitability
Figure 13: SingTel Optus Pty Limited: assets & liabilities
Figure 14: Telstra Corporation: revenues & profitability
Figure 15: Telstra Corporation: assets & liabilities
Figure 16: Australia fixed line telecoms market value forecast: $ million, 2009–14
Figure 17: Australia fixed line telecoms market volume forecast: million fixed line telephones, 2009–14

Ordering:
Order Online - http://www.researchandmarkets.com/reports/342660/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Fixed Line Telecoms in Australia
Web Address: http://www.researchandmarkets.com/reports/342660/
Office Code: SC6ISF6B

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 625</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - Single</td>
<td>USD 250</td>
</tr>
<tr>
<td>User:</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: _______________________________________________________
City: _______________________________________________________
Postal / Zip Code: ______________________________________________
Country: _____________________________________________________
Phone Number: ________________________________________________
Fax Number: _________________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: 
You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:
Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:
Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World