Fixed Line Telecoms in South Korea

Description:
The Fixed Line Telecoms in South Korea industry profile is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry. It includes data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope
- Contains an executive summary and data on value, volume and/or segmentation
- Provides textual analysis of Fixed Line Telecoms in South Korea's recent performance and future prospects
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Includes a five-year forecast of Fixed Line Telecoms in South Korea
- The leading companies are profiled with supporting key financial metrics
- Supported by the key macroeconomic and demographic data affecting the market

Highlights
- Detailed information is included on market size, measured by value and/or volume
- Five forces scorecards provide an accessible yet in depth view of the market's competitive landscape
- Market shares are covered by manufacturer or brand

Why you should buy this report
- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition
The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Market volumes are for the number of fixed-line telephones. All currency conversions were carried out at constant 2008 average annual exchange rates. For the purpose of this report Asia-Pacific is deemed to comprise of Australia, China, Japan, India, Singapore, South Korea and Taiwan.

Contents:
EXECUTIVE SUMMARY
MARKET OVERVIEW
Market definition
Research highlights
Market analysis
MARKET VALUE
MARKET VOLUME
MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS
Summary
Buyer power
Supplier power
New entrants
Substitutes
Rivalry
LEADING COMPANIES
KT Corporation
LG Uplus Corp
SK Broadband
MARKET FORECASTS
Market value forecast
Market volume forecast
MACROECONOMIC INDICATORS
APPENDIX
Methodology
Industry associations
Related Datamonitor research
Disclaimer
ABOUT DATAMONITOR
Premium Reports
Summary Reports
Datamonitor consulting

LIST OF TABLES
Table 1: South Korea fixed line telecoms market value: $ million, 2005–09
Table 2: South Korea fixed line telecoms market volume: million fixed line telephones, 2005–09
Table 3: South Korea fixed line telecoms market segmentation I: % share, by value, 2009
Table 4: South Korea fixed line telecoms market segmentation II: % share, by value, 2009
Table 5: South Korea fixed line telecoms market share: % share, by value, 2009
Table 6: KT Corporation: key facts
Table 7: KT Corporation: key financials ($)
Table 8: KT Corporation: key financials (KRW)
Table 9: KT Corporation: key financial ratios
Table 10: LG Uplus Corp: key facts
Table 11: LG Uplus Corp: key financials ($)
Table 12: LG Uplus Corp: key financials (SKW)
Table 13: LG Uplus Corp: key financial ratios
Table 14: SK Broadband: key facts
Table 15: South Korea fixed line telecoms market value forecast: $ million, 2009–14
Table 16: South Korea fixed line telecoms market volume forecast: million fixed line telephones, 2009–14
Table 17: South Korea size of population (million), 2005–09
Table 18: South Korea gdp (constant 2000 prices, $ billion), 2005–09
Table 19: South Korea gdp (current prices, $ billion), 2005–09
Table 20: South Korea inflation, 2005–09
Table 21: South Korea consumer price index (absolute), 2005–09
Table 22: South Korea exchange rate, 2005–09

LIST OF FIGURES
Figure 1: South Korea fixed line telecoms market value: $ million, 2005–09
Figure 2: South Korea fixed line telecoms market volume: million fixed line telephones, 2005–09
Figure 3: South Korea fixed line telecoms market segmentation I: % share, by value, 2009
Figure 4: South Korea fixed line telecoms market segmentation II: % share, by value, 2009
Figure 5: South Korea fixed line telecoms market share: % share, by value, 2009
Figure 6: Forces driving competition in the fixed line telecoms market in South Korea, 2009
Figure 7: Drivers of buyer power in the fixed line telecoms market in South Korea, 2009
Figure 8: Drivers of supplier power in the fixed line telecoms market in South Korea, 2009
Figure 9: Factors influencing the likelihood of new entrants in the fixed line telecoms market in South Korea, 2009
Figure 10: Factors influencing the threat of substitutes in the fixed line telecoms market in South Korea, 2009
Figure 11: Drivers of degree of rivalry in the fixed line telecoms market in South Korea, 2009
Figure 12: KT Corporation: revenues & profitability
Figure 13: KT Corporation: assets & liabilities
Figure 14: LG Uplus Corp: revenues & profitability
Figure 15: LG Uplus Corp: assets & liabilities
Figure 16: South Korea fixed line telecoms market value forecast: $ million, 2009–14
Figure 17: South Korea fixed line telecoms market volume forecast: million fixed line telephones, 2009–14

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