Global Outdoor Wi-Fi Market 2015-2019

Description:
Wi-Fi networks emerged as one of the most popular wireless network protocol of 21st century. It is widely used both in indoor as well as outdoor environment to power public hotspot networks, home networks, and business local area networks. Indoor environment includes mainly households, whereas outdoor environment includes schools, colleges, stadiums, transportation hub, parking lots, and resorts. Wi-Fi can be configured in two modes: infrastructure mode and ad-hoc mode. In the infrastructure mode, devices within the prescribed range can easily connect and communicate through a central access point. In the ad-hoc mode, devices can directly connect to each other without the use of access point. It is widely adopted across various industries such as healthcare, retail, hospitality, financial services, government organizations, and education to improve operations and enhance efficiency.

The report forecasts the global outdoor Wi-Fi market to grow at a CAGR of 10.80% over the period 2014-2019.

Covered in this report
The report, Global Outdoor Wi-Fi Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, EMEA, and APAC; it also covers the global outdoor Wi-Fi market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Aruba Networks (HP)
- Cisco Systems
- Juniper Networks
- Ruckus Wireless
- ZTE

Other prominent vendors
- 4ipnet
- Aerohive Networks
- Edgewater Wireless Systems
- EION Wireless
- Ericsson
- Gemtek Technologies
- GoNet Systems
- Handlink Technologies
- Huawei Technologies
- Meru Networks (Fortinet)
- NetComm Wireless
- Netgear
- Proxim Wireless
- Tranzeo Wireless Technologies
- Ubiquiti Networks
- Wavion (Alvarion)
- Xirrus

Market drivers
- Penetration of Internet-enabled mobile devices
- For a full, detailed list, view the full report

Market challenges
- Interference due to unlicensed spectrum environment
- For a full, detailed list, view the full report

Market trends
- Emergence of dual-band routers
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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