Global Flash Memory Cards Market 2015-2019

Description: About flash memory card
Memory cards, also known as flash memory cards, are storage devices commonly used in cell phones, MP3 players, digital cameras, digital camcorders, tablets, gaming consoles, PDAs, and printers. They have non-volatile memory that can be reprogrammed multiple times in the course of their lifecycle. High density storage capability, quick read and write cycle, and small size have improved their adoption in the digital domain. Also, optimization of technology and the increasing demand for high capacity portable memory among consumers have resulted in the popularity of these cards in the market.

The report forecasts the global flash memory card market to grow at a CAGR of 4.4% over the period 2014-2019.

Covered in this report
The report covers the present scenario and the growth prospects of the global flash memory card for the period 2015-2019. The market has been segmented and sub-segmented on the following basis:

By end-user application
- Smart devices
- Cameras/camcorders
- Others
- By product
- Secure digital
- Memory stick
- Multimedia card
- Compact flash
- Picture card
- Smart media

By geography
- Americas
- APAC
- EMEA

The report, Global Flash Memory Card Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report focuses on the global flash memory card market landscape and its opportunities in the coming years. The report includes a discussion of the key vendors operating in this market. In addition, the report discusses the main drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends that will contribute to market growth.

Key vendors
- Kingston Technology
- Samsung Semiconductor
- SanDisk
- Toshiba Electronics
- Transcend Information

Other Prominent Vendors
- ADATA
- C & R Partnership
- Cactus
- CV Electronics Graha Perkasa
- Delkin
- Eye-Fi
- Fusion Computer
- Guangzhou Zhonghao Electronics
- Hoodman
Market drivers
- Increased sales and adoption of smart devices
- For a full, detailed list, view the full report

Market challenges
- Easy corruption of memory cards
- For a full, detailed list, view the full report

Market trends
- Adoption of high density memory cards
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 in terms of both revenue and unit shipments and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
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