Global Contact Lens Market 2015-2019

Description:
Contact lenses are vision correction devices worn directly on the cornea to rectify conditions such as myopia (nearsightedness), hyperopia (farsightedness), astigmatism (blurred vision because of the shape of the cornea), and presbyopia (inability to see things that are near). Contact lenses are used for corrective purposes, therapeutic purposes, and cosmetic purposes. Depending on the material used and the design, they can be categorized into spherical contact lenses, multifocal contact lenses, toric contact lenses, and other contact lenses.

The global contact lens market is one of the fastest growing ophthalmology markets. The Americas account for the largest share of the market, followed by Europe and APAC. Although the majority of market growth comes from the corrective lens segment, the therapeutic lens and cosmetic lens segments are expected to make a significant contribution to the overall revenue in the near future, especially in developing countries such as China and India.

The analysts forecast the global contact lens market to grow at a CAGR of 10.43% over the period 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the global contact lens market for the period 2015-2019. To calculate the market size, it considers revenue generated through the sales of contact lenses. The market is segmented into the following:
- Soft lens
- RGP Lens
- Hybrid Lens

The report, Global Contact Lens Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a comprehensive discussion on the market, segmentation by geography, usage, and design; and considers both the existing market landscape and its growth prospects in the coming years. The report further includes a discussion on the key vendors operating in this market and a comment on their product portfolios.

Key regions
- Americas
- APAC
- Europe

Key vendors
- Alcon
- Bausch & Lomb
- CooperVision
- Essilor
- Johnson & Johnson Vision Care

Other prominent vendors
- All Pro Intraocular Lens
- Allied Medical Technologies
- Blanchard Contact Lens
- Carl Zeiss
- Conforma Contact Lens
- Contamac US
- Eagle Optics

Market drivers
- Increased prevalence of eye disorders
- For a full, detailed list, view the full report

Market challenges
- Refractive surgeries as alternative treatment methods
- For a full, detailed list, view the full report

Market trends
- Natural highlights for eyes
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is their portfolio matrix?
- What are the market opportunities and threats faced by the key vendors?
- What is the competitive landscape as characterized by geography?
- What are the strengths and weaknesses of the key vendors?

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