
Description: About exterior architectural coatings
Coatings are products used to protect a surface and/or enhance its appearance. Architectural coatings are applied to commercial and residential buildings. They protect a building from moisture, UV radiation, and microbes. Paints, primers, lacquers, varnishes, and stains are some of the primary types of architectural coating products. These are formulated using resins such as acrylic, alkyds, polyester, and polyurethane. The market can be broadly classified into two major types of coating technologies: solvent-borne and water-borne.

Over the years, innovations in the exterior architectural coatings market has led to the introduction of eco-friendly products and products with functional benefits. Today, customized wood coatings are graffiti resistant and have self-cleaning properties.

The report forecasts the global exterior architectural coatings market to grow at a CAGR of 5.58% over the period 2014-2019.

Covered in this report
The global exterior architectural coatings market can be segmented into two: water-borne and solvent-borne.

The report, Global Exterior Architectural Coatings Market 2014-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers EMEA, APAC, and the Americas; it also covers the global exterior architectural coatings market landscape and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Asian Paints
- BASF
- Benjamin Moore
- DAW
- Masco(BEHR Process)
- Nippon Paints Holding
- PPG Industries
- Sherwin-Williams
- Valspar

Other prominent vendors
- Adex
- Axalta
- Berger Paints
- Brillux
- Colorado Paint
- Dulux Australia
- Dunn-Edwards
- IFS Coatings
- Jotun
- Kansai
- KEIM Mineral Coatings of America
- Kelly-Moore Paints
- Materis
- Meffert
- Morrells
Market drivers
- Recovery of housing market in APAC
- For a full, detailed list, view the full report

Market challenges
- Stringent regulations
- For a full, detailed list, view the full report

Market trends
- Growing demand for green buildings
- For a full, detailed list, view the full report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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BASF
Benjamin Moore
BEHR Process
DAW
Nippon Paint
PPG
SHERWIN-WILLIAMS
VALSPAR

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