POS Software Market in EMEA 2015-2019

Description: About POS software

A POS terminal refers to an electronic payment system or a combination of systems that transfers funds electronically with the use of payment modes such as credit and debit cards. A POS system facilitates easy and faster check-out for customers at various retail outlets. A standard POS system consists of a computer, monitor, cash drawer, receipt printer, barcode scanner, POS software, weighing scale, and credit and debit card readers. The POS software is a significant part of a POS system. It includes automated applications that perform key activities for an establishment. It is widely used for retail sales management. Apart from enhancing the shopping experience for customers by reducing the processing time for payments, the POS software enables companies to obtain and centralize information pertaining to the sales of their respective products.

POS software is considered to be a replacement for electronic cash registers that are installed at retail stores or hotels. It is the front-end of any transaction carried out at POS terminals and provides a link to back-office processes. POS software feeds information to back-office processes such as inventory management, ordering, loyalty programs, and CRM. It runs on operating systems such as DOS, Linux, UNIX, and Windows. The software can be installed in both fixed line and wireless POS terminals. In both cases, it transfers information to the databases used by merchants.

The report forecasts the revenue of POS software market in EMEA to grow at a CAGR of 3.3% during 2014-2019.

Covered in this report

In this report, the author presents the current scenario and growth prospects of the POS software market in EMEA for 2015-2019. To calculate the market size, we consider the revenue generated through perpetual licensing to the end-user segments. We do not consider the following for calculating the market size:

- Revenue generated by selling POS software licenses to POS terminal manufacturers
- Revenue generated from the licensing of POS software to countries other than those in EMEA
- Revenue generated from the licensing of POS software to segments other than hospitality, retail, and other sectors
- Deployment and integration services provided by POS software vendors
- Maintenance and other services provided by POS software vendors

The report considers the following end-user or merchant segments:
- Hospitality
- Retail
- Others

The report, POS Software Market in EMEA 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of POS software market in EMEA and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key leading countries by region
- Eastern Europe
- Middle East and Africa
- Kuwait
- Qatar
- Saudi Arabia
- South Africa
- Western Europe
- Austria
- Benelux
- Denmark
- France
- Germany
- Italy
- Spain
- Sweden
- Switzerland
- UK

Key vendors
- Agilysys
- Epicor Software
- Ingenico
- NCR
- Oracle
- SAP
- VeriFone Systems

Other prominent vendors
- AccuPOS
- CrossView
- IBM
- JD Associates
- Maitre'D POS
- ParTech
- PayAnywhere
- PayPal Here
- PC America
- Positouch
- Raymark
- Revel Systems
- Sage
- Sale Point
- Silverware POS
- Speedline
- Squirrel Systems
- Toshiba GCS
- Yes! POS

Key Market drivers
- EMV migration
- For a full, detailed list, view the full report

Key Market challenges
- Popularity of mPOS
- For a full, detailed list, view the full report

Key Market trends
- New liability shift for Internet payments
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
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