Personal Cloud Market by Revenue Type (Direct Revenue and Indirect Revenue), User Type (Individual, Small Business and Medium Business), Hosting Type (Providers’ Premises and Users’ Premises), & by Region - Global Forecast to 2020

Description: The emergence of cloud-based services by various companies for several purposes such as digitalization of work, and real-time access has increased the demand for personal cloud among users.

Presently, personal cloud has been adopted by various organizations for storing, sharing, and syncing files and folders without using computer systems. Personal cloud is a cloud-based service offered to the users to store, share, and access their personal documents, photos, and other files anywhere without using a computer system.

With the consumerization of IT services in the past few years, users have become technologically savvy. The increasing use of internet has also helped people to start demanding innovative technologies. The introduction of cloud-based applications has improved the usage of cloud-based services as users find apps more customers friendly and comfortable to use anywhere. This has encouraged personal cloud service providers to integrate personal cloud applications within personal cloud services.

Presently, the emergence of personal cloud has encouraged small and medium organizations to provide their employees with personal cloud services to access business information from anywhere on their personal systems. Moreover, the small and medium enterprises are also adopting personal cloud service as these services are less expensive and do not require expansion of the IT staff.

The report spans the overall structure of the personal cloud market and provides premium insights that can help personal cloud service providers, technology providers, application developers, consumer electronics manufacturers, third-party service providers, and internet service providers to identify the need of various users. The report analyzes the growth rate and penetration of personal cloud across all the major regions.

The personal market is gaining traction which is evident from the recent partnership of Microsoft Corporation with Rackspace. Key players such as Apple, Amazon, Microsoft, Box, Dropbox, Google, Seagate, Buffalo Technology, Engyte, and Sugarsync are offering their solutions to several organizations in various industry verticals.

The market report is segmented on the basis of revenues, user types, hosted types, and regions. The revenues category is further categorized as direct revenues and indirect revenues. The user type is categorized into individual, small enterprises, and medium enterprises. The personal cloud market by hosted type is segmented into hosted from providers’ premises and hosted from users’ premises.

This report analyzes the global adoption trends, future growth potentials, key drivers, restraints, opportunities, and best practices in the personal cloud market. The report also examines growth potential, market sizes, and revenue forecasts across different regions. The report forecasts the market sizes and trends of personal cloud in the following submarkets:

On the basis of revenues:

- Direct Revenues
- Indirect Revenues

On the basis of user types:

- Individual
- Small Enterprises
- Medium Enterprises

On the basis of hosted types:
- Hosted from providers' premises
- Hosted from users' premises

On the basis of regions:

- North America
- Europe
- Asia-Pacific (APAC)
- Middle East and Africa (MEA)
- Latin America

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