
Description:
The study Consumer Electronics focuses on video devices and explores the main technological and industrial trends in the following market segments:

- Television
- Computers
- Portable Media Devices
- Digital Media Boxes
- Set-Top-Boxes

It also delivers key findings on our market sizing and forecasts for CE and connected CE, with a highlight on Ultra HD TV set sales (volume and value) and its prospective up to 2019. The study includes a report and a detailed dataset.

Database indicators

Market segments

Digital media boxes
- home video game consoles
- Blu-ray player/recorders
- digital media adapters, also known as multimedia gateways, which allow users to read audio and video content and images from other storage sources and display/play them on the TV screen. Digital media recorders are DMAs capable of recording programmes off the TV. They may come with a built-in hard drive, but the current trend tends to be DMRs without a hard drive.

Computers
- desktop computers
- laptop computers. This sub-segment includes netbooks and notebooks

Televisions
- The television segment includes LCD screens: LED, plasma and OLED. These sub-segments are not displayed separately in the database.

STBs
- The set-top box segment includes four sub-segments:
  - cable STB
  - satellite STB
  - terrestrial TV STB
  - IPTV STB

Portable media devices:
- smartphones
- handheld video game consoles
- media tablets

Indicators by devices
- consumer device sales (million units)
- connectable device sales (million units)
- installed base of connectable devices (million units), including an average replacement rate for each category of device
- penetration rate for connected devices (% of households)
- relationship between the percentage of homes equipped with a connectable device and the percentage equipped with these specific devices (%)
Geographical coverage

Worldwide
Due to a lack of reliable data, we have not provided information on the Africa-Middle East region, except for data on televisions. As a result, with the exception of those relating to televisions, global market figures do not include the Africa-Middle East region.

Asia-Pacific
- China
- Japan
- South Korea
- Rest of Asia-Pacific

Europe
- France
- Germany
- Italy
- Spain
- The UK
- Poland
- Russia
- Rest of Europe

North America
- USA
- Canada

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