The United States has one of the largest automotive markets in the world and is home to over 13 major auto manufacturers. With an average of 8 million passenger vehicle production per annum, and regulations pertaining to the emission standards. The automakers are sourcing components for manufacturing lightweight vehicles by employing alloy and die cast parts, in turn driving the market for automotive parts die casting industry in the country.

Within North America, which is the matured market for automotive die casting globally, the U.S. alone accounts for around 81% of the market share. The U.S market for automotive parts die cast ing had revenue $4.1 billion in 2015 and is estimated to reach $XX billion by 2020 at a decent CAGR of 6.10% over the forecasted period. Market for magnesium die cast parts in automotive is expected to grow at a higher CAGR of 13 % over the coming 5 years, while that of zinc is expected to grow at a slower pace of around 2%.

The market for automotive Die Cast parts in the U.S. was highly influenced by socio-economic factors and unemployment rates in the region. Since the 2008 Recession, though the GDP showed growth, it was under-performing and with a low consumer sentiment, the personal consumption of the die casting parts also stayed low. Though the manufacturing capacity use of the die casts improved slightly, it will be still low over a long period. Overall, the automotive die casting market in the U.S, though matured, has a potential scope of growth with the die casting capacity utilization ahead of overall manufacturing utilization.

Dependence of the automobile manufacturers on the environmental agency regulations and a recent move by EPA of raising the mile per gallons standards to 35.5 miles per gallon by 2016 and then 54.5 mpg by 2025 actually helped the die casting industry as the auto industry concluded the only way they can get to those mileage standards is by light weighting the vehicles.

Rules levied by OSHA and initiatives by NADCA to improve the technical workforce in the die casting industry is expected to improve the overall production of the die casting market and in turn, the market for automotive parts die casting. NADCA is working with several community colleges in the U.S to create a “die casting farm system”. This aide in the entry of more technically qualified students into the die casting industry and improve the performance of the former as a whole. This initiative was mainly due to increased automation and a demand for higher skills from the workforce.

Briggs & Stratton Corp., California Die Casting Incorporated, Dynacast Incorporated, Auto Cast Incorporated, Rockwell automation and Ryobi Die Casting (USA) Inc., are some of the key players in the market. The market is segmented based on the production process type, by raw material type, by application type and by geography type.

Report offers the following:

This report on the U.S automotive parts die casting market, analyzes the current market trends within the country, in detail.
This report is a crackdown of the technical aspects and economic data of the market and its forecast to the next 5 years (2015-2020).
It also discusses the latest technologies in the automotive die casting materials and parts that are under development and in research pipeline in the U.S.
This report provides the list of major players in the market and gives an in depth analyst perspective of what makes the products and strategies of these players stand.
It also deals with the latest regulations and initiatives taken by the North America Die Casting Association for an up-to-date market understanding.

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1. INTRODUCTION

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1.2 Key findings of the study
1.3 Report Description

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3.2 New Developments in R&D/ Latest Technologies

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7.3 Dynacast
7.4 Endurance Group
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7.6 Kinetic Die Casting Company
7.7 Mino Industry USA, Inc.
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7.11 Ryobi Die Casting Inc.
7.12 Sandhar Technologies Limited
7.13 Sipra Engineers
7.14 Spark Minda, Ashok Minda Group
7.15 Sunbeam Auto Pvt. Ltd
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