China Automotive Seal Industry Report, 2015-2018

Description: Tightness is an important indicator to measure the quality of the vehicle, and sealing system is also one of the most widely used parts in automobile. The sealing system primarily plays a role in filling the gap, absorbing and reducing vibration, deadening the noise, providing a route for mobile parts, and making up the errors in metal plate fabrication and assembly.

The excellent durability and longer service life of automotive weatherstrip makes a relatively small after-sales maintenance market, and the demand is mainly concentrated in complete vehicle supporting field. In 2014, China produced 23.72 million vehicles. Calculated on the basis of around 45-meter weatherstrip for a car, about 1.067 billion meters of automotive weatherstrip would be needed. China's demand for automotive weatherstrip in 2015 is negatively affected by slower growth in new car sales and expected to go up 2%-3% year on year.

As to competitive landscape, automotive seal manufacturers are mainly joint ventures or sole-investor enterprises set up by a dozen auto groups, resulting in a relatively stable pattern of supply and demand.

Local Chinese automotive weatherstrip companies support mainly homegrown brands and small-displacement models, while most joint-venture brands and high-end auto models prefer weatherstrip from large multinational auto parts companies. In 2014, domestic Chinese seal companies seized about 45% market share and joint ventures & foreign companies the remaining 55%. It is noteworthy that some local seal players are gradually entering the supply chain of JV and high-end automakers via overseas M&As and technological improvement, such as Anhui Zhongding Sealing Parts, Guizhou Guihang Automotive Components, and Minth Group, with the first having become a supplier of high-end seals (including the ones for EV and new energy vehicles) through active overseas M&As.

China Automotive Seal Industry Report, 2015-2018 highlights the followings:

Overview of automotive seal industry in China, including definition & classification of product, characteristics of product and process, main policies, etc.;
Overview of automobile and parts industry in China, covering output & sales of different categories of automobiles, competitive landscape, market size of main parts, etc.;
Overview of automotive seal industry in China, including market size, competitive landscape, supporting relationship, industry forecast, etc.;
Analysis of 6 multinational companies (Cooper-Standard, Henniges Automotive, Toyoda Gosei, Kinugawa, Nishikawa Rubber, Hwasung R&A) and 12 domestic counterparts including Anhui Zhongding Sealing Parts, Guizhou Guihang Automotive Components, Minth Group, Jiangyin Haida Rubber and Plastic, Jianxin Zhao's Group Corp, Guizhou Jingzhong Rubber & Plastic Industry, and Chongqing Jiaxuan Automobile Sealings, containing profile, financial position, main products, R&D, production bases, technical features, etc.

Contents:
1. Overview of Automobile Seals
   1.1 Definition & Classification
   1.2 Production Technologies and Future Development Trends
      1.2.1 Production Technologies
      1.2.2 Major Materials for Auto Seals
      1.2.3 Future Development Trends
   1.3 Industrial Policy
      1.3.1 Future Development Trends
      1.3.2 Industrial Policy
2. Overview of Automobile Seal-Related Industries
   2.1 Status Quo of Automobile Industry
      2.1.1 Total Automobile Market
      2.1.2 Passenger Car Market
      2.1.3 Commercial Vehicle Market
3. Auto Parts Industry
   3.1 Status quo
   3.2 Development Trend
   3.3 Market Size

4. Automobile Seal Market
   4.1 Market Size
   4.2 Competitive Landscape
   4.3 Main Supported Models
   4.4 Industry Forecast

5. Foreign Companies
   5.1 Cooper-Standard Holdings INC.
      5.1.1 Profile
      5.1.2 Operation
      5.1.3 Revenue Structure
      5.1.4 Major Customers
      5.1.5 Production Base
      5.1.6 Main Supporting Models
      5.1.7 Business in China
      5.1.8 Huayu-Cooper Standard Sealing Systems Co., Ltd
      5.1.9 Cooper (Wuhu) Automotive Co., Ltd.
      5.2 Henniges Automotive
         5.2.1 Profile
         5.2.2 Main Products
         5.2.3 Beijing Wanyuan-Henniges Sealing Systems Co., Ltd.
      5.3 Kinugawa Rubber Industrial Co., Ltd.
         5.3.1 Profile
         5.3.2 Operation
         5.3.3 Revenue Structure
         5.3.4 R&D Expenditure
         5.3.5 Main Supporting Models
         5.3.6 Business in China
         5.3.7 Kinugawa Rubber and Plastic Guangzhou Co., Ltd.
         5.3.8 Fuzhou Fukwang Rubber & Plastic Co., Ltd.
         5.3.9 Kinugawa Rubber and Plastic Wuhu Co., Ltd.
         5.3.10 Development Planning
         5.4 Nishikawa Rubber Co., Ltd.
            5.4.1 Profile
            5.4.2 Operation
            5.4.3 Revenue Structure
            5.4.4 R&D Expenditure
            5.4.5 Production Base
            5.4.6 Major Customers and Main Supporting Models
            5.4.7 Business in China
            5.4.8 Shanghai Nishikawa Sealing System Co., Ltd.
            5.4.9 Guangzhou Nishikawa Sealing System Co., Ltd.
            5.4.10 Development Planning
         5.5 TOYOTA GOSEI
            5.5.1 Profile
            5.5.2 Operation
            5.5.3 Revenue Structure
            5.5.4 R & D
            5.5.5 Major Customers and Main Supported Models
            5.5.6 Business in China
            5.5.7 Toyota Gosei (Foshan) Rubber Parts Co., Ltd.
            5.5.8 Tianjin Star Light Rubber and Plastic Co., Ltd.
         5.6 Hwaseung R&A Co., Ltd.
            5.6.1 Profile
            5.6.2 Operation
            5.6.3 Production Base
            5.6.4 Major Customers
            5.6.5 Main Supporting Models
5.6.6 Business in China
5.6.7 Hwaseung Automotive Parts (Taicang) Co., Ltd.
5.6.8 Beijing Hwaseung R&A Automotive Parts Co., Ltd.

6. Domestic Companies
6.1 Anhui Zhongding Sealing Parts Co., Ltd.
   6.1.1 Profile
   6.1.2 Operation
   6.1.3 Revenue Structure
   6.1.4 Gross Margin
   6.1.5 R&D Expenditure
   6.1.6 Production Bases
   6.1.7 Overseas Acquisition
   6.1.8 Development Strategy
6.2 Guizhou Guihang Automotive Components Co., Ltd.
   6.2.1 Profile
   6.2.2 Operation
   6.2.3 Revenue Structure
   6.2.4 Gross Margin
   6.2.5 R&D Expenditure
   6.2.6 Seals Business
   6.2.7 Production Base
   6.2.8 Main Supporting Models
6.3 Jiangyin Haida Rubber and Plastic Co., Ltd.
   6.3.1 Profile
   6.3.2 Operation
   6.3.3 Revenue Structure
   6.3.4 Gross Margin
   6.3.5 R&D Expenditure
   6.3.6 Seals Business
   6.3.7 Production Base
   6.3.8 Main Supporting Models
6.4 Minth Group
   6.4.1 Profile
   6.4.2 Operation
   6.4.3 Revenue Structure
   6.4.4 Gross Margin
   6.4.5 R&D
   6.4.6 Major Customers
   6.4.7 Production Base
6.5 Zhejiang Xiantong Rubber & Plastic Co., Ltd.
   6.5.1 Profile
   6.5.2 Main Supporting Models
   6.5.3 Major Projects
   6.5.4 Development Strategy
   6.6.1 Profile
   6.6.2 Main Products and Customers
6.7 Jianxin Zhao's Group Corp
   6.7.1 Profile
   6.7.2 Main Products and Customers
   6.7.3 Production Base
6.8 Hebei Xinhua Ouya Group
   6.8.1 Profile
   6.8.2 Main Supporting Models
6.9 Shanghai Minfeng Automobile Seal Co., Ltd.
   6.9.1 Profile
   6.9.2 Main Supporting Models and Output & Sales Volume
6.10 Yongsheng Automotive Parts Manufacturing Co., Ltd.
   6.10.1 Profile
   6.10.2 Main Supporting Models
6.11 Changzhou Light Rubber & Plastic Co., Ltd.
   6.11.1 Profile
6.11.2 Main Supporting Models and Output & Sales Volume
6.12 Chongqing Jiaxuan Automobile Sealings Co., Ltd.
6.12.1 Profile
6.12.2 Main Supporting Models

Selected Charts

Position of Automobile Seals in Automobile Industry
Classification of Automobile Seals
Policies Concerning China Automobile Seals Industry
China's Automobile Output and Sales Volume, 2009-2018E
China's Sedan Output and Sales Volume, 2009-2018E
Output and Sales Volume of Top10 Sedan Makers in China, 2013-2015
China's SUV Output and Sales Volume, 2009-2018E
Output and Sales Volume of Top10 SUV Makers in China, 2013-2015
China's MPV Output and Sales Volume, 2009-2018E
Output and Sales Volume of Top10 MPV Makers in China, 2013-2015
China's Cross Passenger Vehicle Output and Sales Volume, 2009-2018E
China's Bus Output, 2009-2018E
China's Bus Sales Volume, 2009-2018E
China's Truck Output, 2009-2018E
China's Truck Sales Volume, 2009-2018E
Output and Sales Volume of Top10 Truck Makers in China, 2013-2015
Classification of Auto Parts Companies in China
Number of Auto Parts Companies in China, 2003-2015
Operating Revenue of China Auto Parts Industry, 2003-2015
Total Profit of China Auto Parts Industry, 2003-2015
Gross Margin of China Auto Parts Industry, 2009-2015
China's Automobile Weatherstrip Market Demand, 2009-2015
Ranking of Major Seals Manufacturers in China by Revenue, 2013-2014
Major Seals Suppliers and Supported Customers in China, 2015
Major Supported Models of Automobile Seals in China, 2009-2015
Automobile Sales Volume Plans of China's Major Automobile Groups for 2015
Demand of Automobile Seals in China, 2014-2018E
Revenue Breakdown of Cooper-Standard by Product, 2012-2014
Revenue Breakdown of Cooper-Standard by Region, 2012-2015
Sales Ratio to Major Customer of Cooper-Standard, 2012-2014
Main Global Production Bases of Cooper-Standard, 2014
Supporting Relationship of Cooper-Standard
Production Bases of Cooper-Standard in China, 2015
Major Production Bases of Huayu-Cooper Standard Sealing Systems Co., Ltd
Major Seals Products of Henniges Automotive
Global Production Bases of Henniges Automotive
Major Products of Beijing Wanyuan-Henniges Sealing Systems Co., Ltd.
Revenue and Net Income of Kinugawa, FY2011-FY2015
Revenue Structure of Kinugawa Product, FY2012-FY2015
Revenue Structure of Kinugawa by Region, FY2012-FY2015
R&D Expenditure of Kinugawa, FY2012-FY2015
Major Supportings of Kinugawa Seals, 2014
Kinugawa’s Layout in China
Revenue and Net Income of Nishikawa Rubber, FY2011-FY2015
Revenue of Nishikawa Rubber's Major Products, FY2014-FY2015
Revenue from Major Regions of Nishikawa Rubber, FY2014-FY2015
R&D Expenditure of Nishikawa Rubber, FY2012-FY2015
Major Production Bases of Nishikawa Rubber (Excluding China)
Major Customers of Nishikawa Rubber
Seals Supporting of Nishikawa Rubber, 2015
Major Production Bases of Nishikawa Rubber in China
Main Business of TOYOTA GOSEI
Revenue and Net Income of TOYOTA GOSEI, FY2010-FY2015
Net Profit Margin of TOYOTA GOSEI, FY2010-FY2015
Revenue Structure of TOYOTA GOSEI by Product, FY2014-FY2015
Revenue Structure of TOYOTA GOSEI by Region, FY2014-FY2015
R&D Expenditure and % in total Revenue of TOYOTA GOSEI, FY2010-FY2015
Major Partners of TOYOTA GOSEI
Customers Structure of TOYOTA GOSEI, FY2012-FY2015
Seals Supporting of TOYOTA GOSEI, 2015
Major Production Bases of TOYOTA GOSEI in China
Major Production Bases of Hwaseung R&A Worldwide (Excluding China)
Major Customers of Hwaseung R&A Worldwide (Excluding China)
Seals Supporting of Hwaseung R&A
Major Production Bases of Hwaseung R&A in China
Capacity and Output of Hwaseung Automotive Parts (Taicang) Co., Ltd, 2012-2014
Capacity and Output of Beijing Hwaseung R&A Automotive Parts Co., Ltd, 2012-2014
Operating Revenue and Net Income of Anhui Zhongding Sealing Parts, 2012-2015
Operating Revenue and Net Income of Anhui Zhongding Sealing Parts, 2014-2018E
Operating Revenue of Anhui Zhongding Sealing Parts’ Major Products, 2013-2015
Revenue of Anhui Zhongding Sealing Parts in Major Regions, 2013-2015
R&D Expenditure of Anhui Zhongding Sealing Parts, 2011-2015
Major Production Bases of Automobile Seals of Anhui Zhongding Sealing Parts
Overseas Acquisition Course of Anhui Zhongding Sealing Parts, 2009-2015
Revenue and Net Income of Guizhou Guihang Automotive Components, 2010-2015
Revenue of Guizhou Guihang Automotive Components by Product, 2010-2015
Revenue of Guizhou Guihang Automotive Components by Region, 2010-2015
Gross Margin of Guizhou Guihang Automotive Components by Product, 2010-2015
R&D Expenditure of Guizhou Guihang Automotive Components, 2012-2013
Output and Sales Volume of Guizhou Guihang Automotive Components, 2012-2015
Major Production Bases of Guizhou Guihang Automotive Components
Revenue of Jiangyin Haida Rubber and Plastic by Product, 2010-2015
Revenue of Jiangyin Haida Rubber and Plastic by Region, 2012-2014
Development Course of Jiangyin Haida Rubber and Plastic
Key Seals Orders of Jiangyin Haida Rubber and Plastic, 2015H1
Major Production Plants of Jiangyin Haida Rubber and Plastic
Major Customers and Supporting Relationship of Jiangyin Haida Rubber and Plastic
Operating Revenue and Net Income of Minth Group, 2010-2015
Operating Revenue and Net Income of Minth Group, 2014-2018E
Revenue of Minth Group by Region, 2012-2015
Gross Profit and Gross Margin of Minth Group, 2010-2015
R&D Expenditure and % in Total Revenue of Minth Group, 2010-2015
Major Customers and Supporting Relationship of Minth Group
Major Production Bases Distribution of Minth Group in China
Major Production Bases Distribution of Minth Group in Overseas Countries
Fund-raised Projects of Zhejiang Xiantong Rubber & Plastic under Planning
Major Seals Products of Guizhou Jingzhong Rubber & Plastic Industry
Organization Chart of Jianxin Zhao's Group Corp
Major Cooperative Brands of Jianxin Zhao's Group Corp
Major Supportings and Marketing Network of Hebei Xinhua Ouya Group
Output and Sales Volume of Shanghai Minfeng Automobile Seal Co., Ltd., 2010-2014
Major Seals Products of Yongsheng Automotive Parts Manufacturing
Output and Sales Volume of Seals of Changzhou Light Rubber & Plastic, 2010-2014

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