Global and Chinese Bi-Metal Band Saw Blade Industry Report, 2015-2018

Description: Since the year 2012, due to the aftermath of the global financial crisis and the sub-prime crisis, the prosperity index of manufacturing in China has continued to decline, and the machine tool industry has operated under pressure on the whole. In 2014, China's output of sawing machine fell for three consecutive years to about 50,480 sets, and the sales volume of corresponding bi-metal band saw blade approximated 48.708 million meters, edging down 1.5% from 2013.

Compared with sluggish domestic demand, China's bi-metal band saw blade exports continue to expand, largely thanks to better quality of products and improvement in competitiveness of local companies. The country's export value of bi-metal band saw blade was USD16.714 million in 2014 and USD8.061 million in the first half of 2015, representing a year-on-year surge of 51.34% and 16.22%, respectively.

Top 3 importers of Chinese bi-metal band saw blade are U.S., Italy, and India, which together imported about USD2.8906 million worth of bi-metal band saw blade from China in the first seven months of 2015, making up 35.86% of China's total export value of such product.

From the perspective of competitive landscape of the Chinese bi-metal band saw blade, in 2014, local brands, focusing on middle and low-end products, took more than 60% of the market with representative companies being Bichamp Cutting Technology and Benxi Tool; foreign brands aim at high-end products market, and representative players include U.S. LENOX, Japanese Amada, and Swedish Bahco, with the latter two having established factories separately in Lianyungang (Jiangsu) and Kunshan to manufacture bi-metal band saw blade.

Among local brands, Benxi Tool has the largest production capacity, manufacturing 15 million meters of bi-metal band saw blade annually. The company's brands are primarily middle and low-end ones, including LIONS, FORK, SHARE, and ROMANCE. The second largest company in terms of capacity is Bichamp Cutting Technology, which produces 11.72 million meters of bi-metal band saw blade annually and has its products in full range of brands.

In terms of comprehensive strength, Bichamp Cutting Technology enjoys obvious superiority over other local brands. The company reported revenue of RMB277 million and net income of RMB53.81 million in 2013, up 11.08% and 7.86% over the previous year respectively. The revenue for 2014 was RMB350 million, rising by roughly 26.25% year on year.

Among foreign brands, American DoALL and Japanese Amada are the two companies capable of providing full sawing services. Amada has four bi-metal band saw blade manufacturing bases around the world, separately located in Japan (one), Austria (one), and Lianyungang, China (two). In the first quarter of FY2015, the Amada Group made revenue of JPY7.571 billion from Bandsaws Division, 8.4% higher than that in the same period of FY2014, accounting for 13.3% of its total revenue.

Global and China Bi-metal Band Saw Blade Industry Report, 2015-2018 focuses on the followings:

High-speed steel, an upstream raw material of bi-metal band saw blade, and top3 companies;
Operation, output, import & export volume, development trends of sawing machine industry, a sector served by bi-metal band saw blade, and 7 key companies;
Development and competitive landscape of global bi-metal band saw blade market;
Policy climate, sales volume, import & export volume, and competitive landscape of bi-metal band saw blade industry in China;
Analysis of 8 global and 6 Chinese bi-metal band saw blade companies;
1.4 Entry Barriers

2 Chinese High Speed Steel Industry Development
2.1 Overview of High Speed Steel
2.2 Market Analysis
2.3 Major Producers
2.3.1 Tiangong International Co., Ltd.
2.3.2 Heye Special Steel Co., Ltd.
2.3.3 Jiangsu Feida Group

3 Chinese Saw Machine Industry
3.1 Definition and Classification
3.2 Operation
3.3 Output
3.4 Import and Export
3.5 Development Trend

4 Global Bi-Metal Band Saw Blade Industry
4.1 Development History
4.2 Market Size
4.2.1 Machine Tool
4.2.2 Bi-Metal Band Saw Blade
4.3 Competition Pattern

5 Chinese Bi-Metal Band Saw Blade Industry
5.1 Policy
5.2 Development Course
5.3 Sales Volume
5.4 Import & Export
5.5 Competition Pattern
5.5.1 Regional Competition
5.5.2 Competition between Local Brands and Foreign Brands
5.5.3 Product Competition
5.5.4 Competition among Chinese Local Brands
5.6 Problems

6 Key Bi-Metal Band Saw Blade Companies Worldwide
6.1 DoALL Company
6.1.1 Profile
6.1.2 Development Course
6.1.3 Products
6.2 Lenox Tools
6.2.1 Profile
6.2.2 Products
6.2.3 Dynamics
6.3 Starrett
6.3.1 Profile
6.3.2 Products
6.3.3 Operation
6.3.4 Development in China
6.4 Amada
6.4.1 Profile
6.4.2 Development Course
6.4.3 Amada Machine Tools
6.4.4 Operation
6.4.5 Development Planning
6.4.6 Development in China
6.5 BAHCO
6.5.1 Profile
6.5.2 Development Course
6.5.3 Products
6.6 WIKUS
6.6.1 Profile
6.6.2 Development Course
6.6.3 Products
6.6.4 Dynamics
6.7 EBERLE
6.7.1 Profile
6.7.2 Development Course
6.7.3 Products
6.7.4 Operation
6.8 RONTGEN
6.8.1 Profile
6.8.2 Products

7 Key Companies of Bi-Metal Band Saw Blades in China
7.1 Bichamp Cutting Technology (Hunan) Co., Ltd.
7.1.1 Profile
7.1.2 Development Course
7.1.3 Products
7.1.4 Operation
7.1.5 Competitive Advantages
7.1.6 IPO Process
7.2 Benxi Tool (Group) Limited Liability Company
7.2.1 Profile
7.2.2 Products
7.2.3 Capacity
7.3 Hunan Techamp Saw & Manufacture Co., Ltd.
7.4 Benxi Bi-Metal Saw Co., Ltd.
7.5 Dalian Bi-Metal S&T Co., Ltd.
7.6 Dalian Special Steel Product Co., Ltd.
7.6.1 Profile
7.6.2 Products

8 Key Companies of Saw Machine in China
8.1 Zhejiang Julihuang Sawing Machine Group Co., Ltd.
8.1.1 Profile
8.1.2 Development Course
8.1.3 Operation
8.1.4 Suppliers and Customers
8.2 WinFox Machinery Inc.
8.3 Zhejiang Weiye Sawing Machine Co., Ltd.
8.4 Zhejiang Chendiao Machinery Co., Ltd.
8.5 Zhejiang Aolinfu Machine Co., Ltd.
8.6 Zhejiang Hujin Sawing Machine Co., Ltd.
8.7 Zhejiang Hengyu Sawing Machine Co., Ltd.

9. Market Overview and Development Forecast
9.1 Market Overview
9.2 Development Forecast
9.2.1 Trends
9.2.2 Output Forecast of Saw Machine
9.2.3 Sales Volume Forecast of Bi-Metal Band Saw Blades

Selected Charts

Comparison of Three Major Metal Cutting Ways
Upstream and Downstream of Bi-Metal Band Saw Blade Industry
GDP Growth in China, 1990-2015
Classification of HSS
HSS Market Share in China, 2014
Major Chinese HSS Producers and Operation
Development Course of Tiangong International
Revenue of Tiangong International, 2011-2014
Revenue Breakdown of Tiangong International by Business, 2014-2015
Revenue Breakdown of Tiangong International by Region, 2014-2015
HSS Products of Tiangong International
HSS Revenue Structure of Tiangong International, 2014-2015
HSS Output of Heye Special Steel Co., Ltd., 2011-2015
HSS Products of Heye Special Steel Co., Ltd.
Operating Indicators of Heye Special Steel Co., Ltd., 2009-2015
Marketing Network of Jiangsu Feida Group
Business Units of Jiangsu Feida Group
Development Course of Jiangsu Feida Group
HSS Products of Jiangsu Feida Group
Classification of Saw Machine
Major Economic Indicators of China Metal Saw Machine Industry, 2009-2014
Output of Metal Saw Machine in China, 2008-2014
Development History of Global Bi-Metal Band Saw Blade Industry
Global Market Size of Bi-Metal Band Saw Blade, 2006-2014
Global Bi-Metal Band Saw Blade Manufacturers
Chinese Policies on Bi-Metal Band Saw Blade Industry
Development History of Chinese Bi-Metal Band Saw Blade Industry
Sales Volume of Bi-Metal Band Saw Blades in China, 2006-2014
Sales Volume of Bi-Metal Band Saw Blades for Metal Cutting in China, 2006-2014
Import and Export Value of Bi-Metal Band Saw Blades in China, 2013-2015
Import and Export Volume of Bi-Metal Band Saw Blades in China, 2013-2015
Top 20 Countries (Destinations) of Bi-Metal Band Saw Blade Export from China, Jan.-Jul. 2015
Major Import Countries of Bi-Metal Band Saw Blade in China, Jan.-Jul. 2015
Market Share of Local Brands of Bi-Metal Band Saw Blade in China, 1985-2015
Capacity of Chinese Bi-Metal Band Saw Blade Manufacturers, 2014
Marketing Network of DoALL Company in USA
Marketing Network of DoALL Company Worldwide
Development Course of DoALL Company
Bi-Metal Band Saw Blades of DoALL Company
Bi-Metal Band Saw Blades of Lenox Tools
Major Production Bases of Starrett Worldwide
Bi-Metal Band Saw Blades of Starrett
Operating Performance of Starrett, FY2011-FY2015
Profile of Starrett (Suzhou)
Profile of Starrett (Shanghai)
Regulation of Primalloy Band Saw Blade of Starrett
Business Structure of Amada
Subsidiaries of Amada
Business Distribution of Amada
Development Course of Amada
Overview of AMADA Machine Tools
Development Course of AMADA Machine Tools
Major Production Bases of AMADA Machine Tools
Bi-Metal Band Saw Blades of Amada
Net Sales and Operating Income of AMADA, FY2011- FY2015
Revenue Structure of AMADA, FY2011-FY2015
Revenue Structure of AMADA, FY2014
Medium and Long-term Development Target of AMADA
Production Bases Distribution of AMADA in China
Development Course of Amada in China
Shanghai Facility of Amada
Development Course of BAHCO
Bi-Metal Band Saw Blade of BAHCO
Business Distribution of WIKUS Worldwide
Development Course of WIKUS
Bi-Metal Band Saw Blade Products of WIKUS
Business Distribution of EBERLE Worldwide
Development Course of EBERLE
Bi-Metal Band Saw Blades of EBERLE
Operating Performance of Greiffenberger Group, 2009-2014
Bi-Metal Band Saw Blades of RONTGEN
Development Course of Bichamp Cutting Technology (Hunan) Co., Ltd.
Bi-Metal Band Saw Blades of Bichamp Cutting Technology (Hunan) Co., Ltd.
Brand Target and Application of Bichamp Cutting Technology (Hunan) Co., Ltd.
Sales Volume of Bi-Metal Band Saw Blade of Bichamp Cutting Technology (Hunan) Co., Ltd., 2009-2013
Revenue and Net Income of Bichamp Cutting Technology (Hunan) Co., Ltd., 2009-2015
Bi-Metal Band Saw Blades of Benxi Tool (Group) Limited Liability Company
Bi-Metal Band Saw Blade Capacity of Benxi Tool (Group) Limited Liability Company, 2010-2014
Profile of Hunan Techamp Saw & Manufacture Co., Ltd
Profile of Dalian Bi-Metal S&T Co., Ltd
Bi-Metal Band Saw Blades of Dalian Bi-Metal S&T Co., Ltd.
Profile of Dalian Special Steel Product Co., Ltd.
Specifications of Bi-Metal Band Saw Blades of Dalian Special Steel Product Co., Ltd.
Profile of Zhejiang Julihuang Sawing Machine Group Co., Ltd.
Marketing Network of Zhejiang Julihuang Sawing Machine Group Co., Ltd.
Band Saw Machine Products of Zhejiang Julihuang Sawing Machine Group Co., Ltd.
Major Events of Zhejiang Julihuang Sawing Machine Group Co., Ltd.
Zhejiang Julihuang Sawing Machine Group Co., Ltd.’s Revenue from Top 5 Clients and % of Total Revenue, 2014
Profile of WinFox Machinery Inc.
Band Saw Machine Products of WinFox Machinery Inc.
Profile of Zhejiang Weiye Sawing Machine Co., Ltd.
Marketing Network of Zhejiang Weiye Sawing Machine Co., Ltd.
Band Saw Machine Products of Zhejiang Weiye Sawing Machine Co., Ltd.
Profile of Zhejiang Chendiao Machinery Co., Ltd.
Band Saw Machine Products of Zhejiang Chendiao Machinery Co., Ltd.
Marketing Network of Zhejiang Chendiao Machinery Co., Ltd.
Band Saw Machine Products of Zhejiang Aolinfa Machine Co., Ltd.
Profile of Zhejiang Hujin Sawing Machine Co., Ltd.
Profile of Zhejiang Hengyu Sawing Machine Co., Ltd.
Marketing Network of Zhejiang Hengyu Sawing Machine Co., Ltd.
Output of Saw Machines in China, 2014-2018E
China PMI Index, 2011-2015
Sales Volume of Bi-Metal Band Saw Blades in China, 2015E-2018E
Sales Volume of Bi-Metal Band Saw Blades for Metal Cutting in China, 2015E-2018E

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