Lecithin and Phospholipids Market by Lecithin Type, Source (Soy, Sunflower, Egg and Others), Application (Food, Nutrition & Supplements, Feed, Pharmaceuticals and Others), & by Region - Global Trends and Forecasts to 2020

Description: The lecithin & phospholipids report analyzes the market, in terms of region, lecithin type, source, and application.

The lecithin & phospholipids market is growing with increase in the demand for convenience foods and healthcare products. The lecithin and phospholipids market was valued at USD 784.5 million and USD 1.67 billion in 2014 and is projected to grow at a CAGR of 5.9% and 19.1% from 2015 to 2020 respectively. The market is driven by factors such as the versatility of lecithin, which increases its end use application, growing demand for natural sources of ingredients, increasing consumer awareness about health, and rise in consumption of convenience foods. Growing demand for non-GM lecithin in developed nations provides opportunities for emerging market players.

The food segment dominated the lecithin & phospholipids market and is projected to reach 232.8 million tons by 2020. It is projected to grow at the rate of around 4.6% between 2015 and 2020. By source, the soy segment dominated the market and is projected to grow at the highest CAGR of 5.0% from 2015 to 2020. The key players adopt strategies such as new product developments, expansions, acquisitions, and certifications to gain a market share in the lecithin & phospholipids market. The Asia-Pacific region is projected to grow at the highest CAGR from 2015 to 2020. The increase in demand for convenience food, healthcare products, and animal feed has led to increase in the use of lecithin & phospholipids by the food, feed, nutrition, and supplement manufacturers. This increase in demand by manufacturers has resulted in growth of the lecithin & phospholipids market in the Asia-Pacific region.

The lecithin & phospholipids market is segmented on the basis of applications. The applications considered for this research are food, nutrition & supplements, animal feed, and others (cosmetics, pharmaceuticals, paints, coatings, and dyes & inks). The sources of lecithin & phospholipids which are used in various applications are also classified in the report. The key players in this market are Cargill Incorporated (U.S.), Archer Daniels Midland (U.S.), Lipoid GmbH (Germany), E.I.du Pont de Nemours Company (U.S.), and Stern-Wywiol Gruppe GmbH & Co. KG (Germany).

Reasons to buy this report:
- To get an overview of the global lecithin & phospholipids industry
- To gain insights of the key players of lecithin & phospholipids industry and product portfolios and key strategies adopted by key players
- To get an overview of the major region in which the lecithin & phospholipids industry is growing
- To gain knowledge about the growth of various segments

Contents:
1 Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Market Scope
1.4 Markets Covered
1.4.1 Lecithin Market, By Type
1.4.2 Lecithin Market, By Source
1.4.3 Phospholipids Market, By Source
1.4.4 Lecithin Market, By Application
1.4.5 Phospholipids Market, By Application
1.4.6 Lecithin & Phospholipids Market, By Region
1.4.7 Years Considered
1.5 Currency Considered
1.6 Limitation
1.7 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.1.2.1.1 Breakdown Of Primaries By Company Type, Designation & Region
2.2 Factor Analysis
2.2.1 Introduction
2.2.2 Demand-Side Analysis
2.2.2.1 Rising Disposable Income
2.2.2.2 Rising Urbanization
2.2.2.3 Increase In Applications Of Lecithin And Phospholipids
2.2.3 Supply-Side Analysis
2.2.3.1 Production Costs Of Non-Gm Lecithin Are Higher Than Gm Lecithin
2.3 Market Size Estimation
2.4 Market Breakdown & Data Triangulation
2.5 Market Share Estimation
2.6 Research Assumptions & Limitations
2.6.1 Assumptions
2.6.2 Limitations

3 Executive Summary

4 Premium Insights
4.1 Lecithin & Phospholipids Market, By Region
4.2 Attractive Marketing Opportunities In Lecithin Market
4.3 Phospholipids Market Size, By Application
4.4 Phospholipids Market In Europe
4.5 Pharmaceuticals Segment To Grow At The Highest Rate In The Phospholipids Market, 2015-2020
4.6 Lecithin Market Life Cycle Analysis, By Region

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Evolution
5.4 Market Dynamics
5.4.1 Market Drivers
5.4.1.1 Versatility Of Lecithin Increases Its Adoption In End-Use Applications
5.4.1.2 The Growing Demand For Natural Sources Of Ingredients
5.4.1.3 Increasing Consumer Awareness & Health Concerns
5.4.1.4 Rise In The Consumption Of Convenience Foods Drives The Lecithin Market
5.4.2 Restraints
5.4.2.1 Soy Lecithin Allergy
5.4.2.2 Use Of Hexane To Extract Lecithin From Soybean Poses Health Hazards
5.4.3 Opportunities
5.4.3.1 Asia-Pacific Market Poses Great Potential For Lecithin & Phospholipids
5.4.3.2 Growing Demand For Non-Gm Lecithin In Developed Nations
5.4.4 Challenges
5.4.4.1 Fluctuating Prices Of Raw Materials

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Supply Chain Analysis
6.4 Porter'S Five Forces Analysis For Lecithin Market
6.4.1 Threat Of New Entrants
6.4.2 Threat Of Substitutes
6.4.3 Bargaining Power Of Suppliers
6.4.4 Bargaining Power Of Buyers
6.4.5 Intensity Of Competitive Rivalry
6.5 Porter'S Five Forces Analysis For Phospholipids Market
6.5.1 Threat Of New Entrants
6.5.2 Threat Of Substitutes
6.5.3 Bargaining Power Of Suppliers
6.5.4 Bargaining Power Of Buyers
6.5.5 Intensity Of Competitive Rivalry
6.6 Strategic Benchmarking

7 Lecithin Market, By Source
7.1 Introduction
7.2 Soy
7.3 Sunflower
7.4 Egg
7.5 Other Sources

8 Lecithin Market, By Application
8.1 Introduction
8.2 Food
8.2.1 Baked Goods & Confectionery
8.2.2 Convenience Foods
8.2.3 Dairy Products
8.2.4 Meat Products
8.3 Nutrition And Supplements
8.4 Feed
8.5 Others

9 Lecithin Market, By Region
9.1 Introduction
9.2 North America
9.3 Europe
9.4 Asia-Pacific
9.5 Rest Of The World (Row)

10 Lecithin Market, By Type
10.1 Introduction
10.1.1 Lecithin Types
10.1.1.1 Standardized/Refined
10.1.1.2 De-Oiled
10.1.1.3 Fractionated
10.1.1.4 Modified
10.1.1.4.1 Chemical Modification
10.1.1.4.2 Enzymatic Hydrolysis Modification
10.1.1.4.3 Others

11 Phospholipids Market, By Source
11.1 Introduction
11.1.1 Soy
11.1.2 Egg
11.1.3 Others
11.1.3.1 Milk Phospholipids
11.1.3.2 Marine Phospholipids

12 Phospholipids Market, By Application
12.1 Introduction
12.1.1 Nutrition & Supplements
12.1.2 Pharmaceuticals
12.1.3 Others

13 Phospholipids Market, By Region
13.1 Introduction By Region
13.1.1 North America
13.1.2 Europe
13.1.3 Asia-Pacific
13.1.4 Rest Of The World (Row)

14 Competitive Landscape
14.1 Overview
14.2 Market Share Analysis
14.3 Competitive Situation & Trends
14.3.1 Expansions
14.3.2 Mergers & Acquisitions
14.3.3 New Product Developments
14.3.4 Agreements/Joint Ventures/Product Showcase/Certification

15 Company Profiles
(Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
15.1 Introduction
15.2 Cargill Incorporated
15.3 Archer Daniels Midland Company
15.4 Lipoid Gmbh
15.5 E. I. Du Pont De Nemours And Company
15.6 Stern-Wywiol Gruppe Gmbh & Co. KG
15.7 Ruchi Soya Industries Limited
15.8 Avanti Polar Lipids Incorporated
15.9 Lasenor Emul S.L.
15.10 Lecico GMBH
15.11 Vav Life Sciences Private Limited
*Details On Company At A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured In Case Of Unlisted Companies.

16 Appendix
16.1 Insights Of Industry Experts
16.2 Discussion Guide
16.3 Introducing Rt: Real Time Market Intelligence
16.4 Available Customizations
16.5 Related Reports

List Of Tables
Table 1 Lecithin Market Size, By Source, 2013–2020 (USD Million)
Table 2 Global Lecithin Market, By Source, 2013–2020 (KT)
Table 3 Soy Lecithin Market Size By Region, 2013–2020 (KT)
Table 4 Soy Lecithin Market Size, By Application, 2013–2020 (KT)
Table 5 Sunflower Lecithin Market Size, By Region, 2013–2020 (KT)
Table 6 Sunflower Lecithin Marketsize, By Application, 2013–2020 (KT)
Table 7 Egg Lecithin Market Size, By Region, 2013–2020 (KT)
Table 8 Egg Lecithin Market Size, By Application, 2013–2020 (KT)
Table 9 Other Lecithin Sources Market Size, By Region, 2013–2020 (KT)
Table 10 Other Lecithin Sources Market Size, By Application, 2013–2020 (KT)
Table 11 Applications Of Lecithin
Table 12 Lecithin Market Size, By Application, 2013–2020 (KT)
Table 13 Lecithin Market Size For Food, By Region, 2013-2020 (KT)
Table 14 Lecithin Market Size For Food, By Source, 2013-2020 (KT)
Table 15 Lecithin Market Size For Nutrition And Supplements, By Region, 2013-2020 (KT)
Table 16 Lecithin Market Size For Nutrition And Supplements, By Source, 2013-2020 (KT)
Table 17 Lecithin Market Size For Feed, By Region, 2013-2020 (KT)
Table 18 Lecithin Market Size For Feed, By Source, 2013-2020 (KT)
Table 19 Lecithin Market Size For Other Applications, By Region, 2013-2020 (KT)
Table 20 Lecithin Market Size For Other Applications, By Source, 2013-2020 (KT)
Table 21 Lecithin Market Size, By Region, 2013–2020 (USD Million)
Table 22 Lecithin Market Size, By Region, 2013–2020 (KT)
Table 23 North America: Lecithin Market Size, By Source, 2013–2020 (KT)
Table 24 North America: Lecithin Market Size, By Application, 2013–2020, (KT)
Table 25 Europe: Lecithin Market Size, By Source, 2013–2020, (KT)
Table 26 Europe: Lecithin Market Size, By Application, 2013–2020 (KT)
Table 27 Asia-Pacific: Lecithin Market Size, By Source, 2013–2020 (KT)
Table 28 Asia-Pacific: Lecithin Market Size, By Application, 2013–2020, (KT)
Table 29 Row: Lecithin Market Size, By Source, 2013–2020, (KT)
Table 30 Row: Lecithin Market Size, By Application, 2013–2020, (KT)
Table 31 Phospholipid Content In Various Types Of Lecithin
Table 32 Phospholipids Market Size, By Source, 2013-2020 (KT)
Table 33 Phospholipids Market Size, By Source, 2013-2020 (USD Million)
Table 34 Soy Phospholipids Market Size, By Region, 2013-2020 (KT)
Table 35 Soy Phospholipids Market Size, By Region, 2013-2020 (USD Million)
Table 36 Soy Phospholipids Market Size, By Application, 2013-2020 (KT)
Table 37 Egg Phospholipids Market Size, By Region, 2013-2020 (KT)
Table 38 Egg Phospholipids Market Size, By Region, 2013-2020, USD Million
Table 39 Egg Phospholipids Market Size, By Application, 2013-2020 (KT)
Table 40 Percentage Of Phospholipids Content In Various Sources
Table 41 Other Source Phospholipids Market Size, By Region, 2013-2020 (KT)
Table 42 Other Source Phospholipids Market Size, , By Region, 2013-2020 (USD Million)
Table 43 Other Source Phospholipids Market Size, By Application, 2013-2020 (KT)
Table 44 Average Daily Phospholipids Intake According To Age & Gender
Table 45 Phospholipids Market Size, By Application, 2013-2020 (KT)
Table 46 Phospholipids Market Size For Nutrition & Supplements, By Region, 2013-2020 (KT)
Table 47 Phospholipids Market Size For Nutrition & Supplements, By Source, 2013-2020 (KT)
Table 48 Phospholipids Market Size For Pharmaceuticals, By Region, 2013-2020 (KT)
Table 49 Phospholipids Market Size For Pharmaceuticals, By Source, 2013-2020 (KT)
Table 50 Phospholipids Market Size For Other Applications, By Region, 2013-2020 (KT)
Table 51 Phospholipids Market Size For Other Applications, By Source, 2013-2020 (KT)
Table 52 Phospholipids Market Size, By Region, 2013–2020 (KT)
Table 53 Phospholipids Market Size, By Region, 2013–2020 (USD Million)
Table 54 North America: Phospholipids Market Size, By Source, 2013–2020 (KT)
Table 55 North America: Phospholipids Market Size, By Application, 2013–2020 (KT)
Table 56 Europe: Phospholipids Market Size, By Source, 2013–2020 (KT)
Table 57 Europe: Phospholipids Market Size, By Application, 2013–2020 (KT)
Table 58 Asia-Pacific: Phospholipids Market Size, By Source, 2013–2020 (KT)
Table 59 Asia-Pacific: Phospholipids Market Size, By Application, 2013–2020 (KT)
Table 60 RoW: Phospholipids Market Size, By Source, 2013–2020 (KT)
Table 61 RoW: Phospholipids Market Size, By Application, 2013–2020 (KT)
Table 62 Expansions & Investments, 2010–2015
Table 63 Mergers & Acquisitions, 2010–2015
Table 64 New Product Developments, 2010-2015
Table 65 Partnership, Agreement, Collaboration & Investment

List Of Figures

Figure 1 Lecithin & Phospholipids Market: Research Design
Figure 2 Increase In Global Per Capita Disposable Income
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation Methodology
Figure 6 Lecithin Market Snapshot, 2015 Vs. 2020
Figure 7 Phospholipids Market Snapshot, 2015 Vs 2020
Figure 8 Nutrition & Supplements And Pharmaceutical Segments Of Phospholipids Market: Most Attractive Applications For Investment In Next Five Years
Figure 9 Asia-Pacific Projected To Register High Growth Rate In Lecithin Market, 2015–2020
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