Cleaning Robot Market by Product (Floor Robot, Pool Robot, Window Robot, Lawn Robot, Others), by Vertical (Residential, Commercial, Industrial, Healthcare, Others), by Region (North America, Europe, Asia-Pacific, RoW) - Global Forecast to 2020

Description: Over the last decade, there has been a steady growth in the cleaning robot market. The growth of cleaning robot market is propelled by drivers such increase in demand of cleaning robot owing to the rise in labor costs.

Market Segments And Aspects Covered:

Market by product Type:

The robotic vacuum cleaner market based on the product type is segmented into floor robot, pool robot, window robot, and lawn robot. Amongst these the floor cleaning robot market is expected to grow at the highest CAGR of 15.8% between 2015 and 2020, followed by the pool cleaning robot market at a CAGR of 14.5% between 2015 and 2020.

Market by vertical:

Major verticals of the application of cleaning robot include residential, commercial, industrial, and healthcare. The residential vertical led the global cleaning robot market in 2014, and accounted for a share of 59.4%.

Market by geography:

The cleaning robot market is segmented based on geography into four different regions, namely, North America, Europe, Asia-Pacific, RoW

The North American region held the largest share of 39.9% in the cleaning robot market, in 2014. The growth of the cleaning robot market in North America is driven by various factors, such as the presence of well-established cleaning robot manufacturers and high labor costs. The European cleaning robot market accounted for a share of 26.0% of the global cleaning robot market in 2014.

Some of the companies involved in the market include Dyson Ltd. (Cotswolds, U.K.), Ecovacs Robotics, Inc. (U.S.), iRobot Corporation (Bedford, U.S.), Koninklijke Philips N.V. (Netherlands), LG Electronics, Inc. (Seoul, South Korea), Neato Robotics, Inc. (Newark, U.S.)

Three major aspects of the complete cleaning robot market are covered in this report. Market overview and industry trends, along with market dynamics and additional qualitative analysis account for Market Analysis. The Market classification encompasses segmentation & sub-segmentation of the market by product, vertical, and region. Lastly, the current market is covered with a detailed competitive landscape and company profiles of all key players across the ecosystem.

This report will cater to the needs of leading operators, contractors, and service providers in the cleaning robot market. Other parties that could benefit from the report include government bodies, environmental agencies, consulting firms, business development executives, C-level employees and VPs. Our report will help you analyze new opportunities and potential revenue sources and enhance your decision making process for new business strategies. The quantitative and qualitative information in the report along with our comprehensive analysis will help you stay competitive in the market.

Reasons to Buy the Report:

From an insightful perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the global cleaning robot market, high-growth regions, countries, and their respective regulatory policies, government initiatives,
drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

- **Market Penetration**: Comprehensive information on cleaning robot market offered by the top 10 players in the global market
- **Product Development/Innovation**: Detailed insights on upcoming technologies, research and development activities, and new product launches in the global cleaning robot market
- **Market Development**: Comprehensive information about lucrative emerging markets.
- **Market Diversification**: Exhaustive information about new products, untapped geographies, recent developments, and investments in global cleaning robot market
- **Competitive Assessment**: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the cleaning robot market

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