UV Nail Gel Market by Chemistry (Acrylate, Methacrylate, Cyanoacrylate), and Regional Analysis (Asia-Pacific, North America, Europe, and ROW) - Global Trends & Forecasts to 2020

Description: UV gel nails are artificial extensions worn on the fingertips, and they use ultraviolet light to cure the gel during the application process. The gel stays intact for minimum three weeks without chipping and gives a natural look. Due to such properties, UV nail gel is used widely in nail care industry.

The UV nail gel market is projected to register a CAGR of 6.5% between 2015 and 2020 to reach $59.31 million. The growth will be driven by the growth of nail care industry, advanced technology in fashion, affordability and durability, growth of U.S. fashion industry, and gel preference over acrylics among others. The North American region remains the largest market for UV nail gel, followed by Europe. The Asia-Pacific market is projected to have a good growth on account of the demand from nail care industry in the region. Methacrylate is the major type of chemistry used in UV nail gel market with around 95% of the market share in terms of value, in 2014.

This report estimates the UV nail gel market for 2015, and projects its expected demand till 2020. It also provides a detailed qualitative and quantitative analysis of the UV nail gel market. Various secondary sources, such as encyclopedia, directories, and databases have been used to identify and collect information that is useful for this extensive commercial study. The primary sources for the report included experts from related industries and suppliers who have been interviewed to obtain and verify critical information as well as to assess the future prospects of the UV nail gel market.

Competitive scenarios of the top players in the UV nail gel market have been discussed in detail. We have also profiled the leading players of this industry with their recent developments and other strategic industry activities. These top companies include OPI Products Inc. (U.S.), Creative Nail Design Inc. (U.S.), Chemence Limited (U.K.), Alessandro International (Germany), Keystone Research and Pharmaceuticals Inc. (U.S.), Light Elegance (U.S.), among others.

Scope of the Report

This research report categorizes the global market for UV nail gel on the basis of chemistry and region in terms of revenues and analyzing trends in each of the sub markets.

On the basis of chemistry: The market for UV nail gel is segmented by type of chemistries, such as methacrylate and acrylate. Each of these types has been further described in detail in the report with revenue forecasts as well.

On the basis of region: The UV nail gel market by chemistry is segmented by key regions North America, Europe, Asia-Pacific, and Rest of World for key countries within these regions.

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*Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Companies.

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