TVE Pay TV Providers in Asia Pacific 2015

Description: With the growing availability of connected devices in the region, video service providers have to offer options to satisfy the demand in TV Everywhere (TVE) services.

This trend became more obvious in countries like Japan and South Korea where in addition to advanced technologies, the appetite for video services is massive.

It is an opportunity for pay-TV operators to maintain, or increase, their subscriber base with a multiscreen service. The ability to watch TV programs or movies anywhere, live or recorded, is in the air today.

This report will present TVE pay-TV operators' offers in Asia Pacific, with service profiles of countries in the region.

Note: This study does not feature China and India

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