Dairy Ingredients Market by Type (Milk Powder, Whey Ingredients, MPC & MPI, Lactose & its Derivatives, Casein & Caseinates), Source (Milk and Whey), by Application & Region - Global Trend & Forecast to 2020

Description:
The global dairy ingredients market is projected to grow significantly from an estimated value of USD 45.6 billion in 2015 to USD 59.8 billion by 2020 at a CAGR of 5.6%. The growth in this market is driven by the increasing aging population and increasing health issues, which makes consumers focus on healthy diets.

The Asia-Pacific market will register the highest growth by 2020 owing to the significant increase in the health awareness level in consumers and the increasing demand for healthy and nutritional food products. The growth in this region is supplemented by the increasing per-capita spending power and changing food habits, especially in economies such as China and India.

This report covers the global dairy ingredients market in major regions such as North America, Europe, Asia-Pacific, and RoW. The dairy ingredients market is segmented on the basis of type, application source, and region. By type, the milk powder segment is projected to dominate the global dairy ingredients market between 2015 and 2020. By application, the dairy products segment is projected to have the largest market during the forecast period.

This report analyzes various market trends and establishes the most effective growth strategies in the market. It identifies market dynamics such as drivers, restraints, opportunities, and challenges. Major dairy ingredient companies such as FrieslandCampina (The Netherlands), Fonterra Co-Operative Group (New Zealand), Dairy Farmers of America (U.S.), Arla Foods (Denmark), Glanbia Plc. (Ireland), Euroserum (France), Groupe Lactalis (Germany), Saputo Inc. (Canada), Volac international Limited (U.K.), and Murray Goulburn Co-Operative Co. Limited (Australia) have been profiled in it.

Reasons to buy this report:
- To get a comprehensive overview of the global dairy ingredients market
- To gain wide ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them.
- To gain insights of the major countries/regions in which the dairy ingredients industry is flourishing

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