32/64-bit Microcontrollers, Embedded Microprocessors & General Purpose DSPs - 2015 Edition

Description:

Key features of the study:

- Coverage of the market for 32- and 64-bit microcontrollers, 32- and 64-bit embedded microprocessors & general purpose DSPs.
- Analysis of 24 application areas, providing detailed coverage of each end-use sector.
- Unit, revenue and average pricing (ASP) analysis for each application area.
- Supplier market share estimates (in revenues) in 2014.
- Highly quantitative analysis, with discussion summarized in short, easy to read bullet points.
- Analyst support time to answer all reasonable questions relating to forecasts and conclusions.

Product Analysis:

- 32-bit Microcontrollers
- 64-bit Microcontrollers
- 32-bit Embedded Microprocessors
- 64-bit Embedded Microprocessors
- General Purpose DSPs

Application Analysis:

- Automotive Under-the-Hood Electronics
- Automotive OE Entertainment Systems
- Automotive Aftermarket
- Cellphones & Smartphones
- Enterprise Customer Premises Equipment
- Wired Communications Infrastructure
- Wireless Communications Infrastructure
- Compute Platforms
- Personal, Enterprise & Cloud Storage
- Office Equipment & Computer Peripherals
- Wired Games Consoles
- Handheld Games Consoles
- eBook Readers/Tablets/Netbooks
- Media Players/MP3 Players
- Cameras & Camcorders
- Digital TVs & Set-top Boxes
- Blu-ray/DVD Recorders & Players
- Wearable Electronics
- Digital Home Networks
- Other Digital Home Appliances
- Automation & Drives
- Medical Electronics
- Smart Cards & Payment Processing
- Other Industrial Electronics

Architectural Analysis:

- ARM-based MCUs
- ARM-based eMPUs
- MIPS-based MCUs/eMPUs
- 68K/Coldfire-based MCUs/eMPUs
- Power Architecture-based MCUs/eMPUs
- x86-based MCUs/eMPUs
- SuperH-based MCUs/eMPUs
Contents:

1. Executive Overview
   1.1 Key Point Conclusions

2. Scope & Method
   2.1 Scope
   2.2 Research Method
   2.3 Embedded Processing Service

3. Product Analysis

4. Application Analysis

5. Architectural Analysis

6. 2014 Supplier Market Share Estimates

Appendix I - Historical Market Forecasts
Appendix II - List of Suppliers

List of Tables

Table 1.1 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs - Revenue Summary
Table 1.2 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs - Unit Summary
Table 1.3 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs - Product Summary by Revenues
Table 1.4 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs - Product Summary by Units
Table 1.5 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs - Architecture Summary
Table 1.6 Worldwide Market Share Estimates for Leading Suppliers of 32/64-bit MCUs, Embedded MPUs & DSPs in 2014
Table 2.1 Definitions of Applications
Table 3.1 World Market for 32-bit Microcontrollers - Revenue Summary
Table 3.2 World Market for 32-bit Microcontrollers - Unit Summary
Table 3.3 World Market for 64-bit Microcontrollers - Revenue Summary
Table 3.4 World Market for 64-bit Microcontrollers - Unit Summary
Table 3.5 World Market for 32-bit Embedded Microprocessors - Revenue Summary
Table 3.6 World Market for 32-bit Embedded Microprocessors - Unit Summary
Table 3.7 World Market for 64-bit Embedded Microprocessors - Revenue Summary
Table 3.8 World Market for 64-bit Embedded Microprocessors - Unit Summary
Table 3.9 World Market for General Purpose DSPs - Revenue Summary
Table 3.10 World Market for General Purpose DSPs - Unit Summary
Table 4.1 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Automotive Under-the-hood Electronics
Table 4.2 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Automotive OE Entertainment Systems
Table 4.3 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Automotive Aftermarket
Table 4.4 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Cellphones & Smartphones
Table 4.5 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Enterprise Customer Premises Equipment
Table 4.6 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Wired Communications Infrastructure
Table 4.7 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Wireless Communications Infrastructure
Table 4.8 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Compute Platforms
Table 4.9 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Personal, Enterprise & Cloud Storag
Table 4.10 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Office Equipment & Computer Peripherals
Table 4.11 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Wired Games Consoles
Table 4.12 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Handheld Games Consoles
Table 4.13 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in eBook Readers/Tablets/Netbooks
Table 4.14 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Media Players/MP3 Players
Table 4.15 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Cameras & Camcorders
Table 4.16 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Digital TVs & Set-top Boxes
Table 4.17 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Blu-ray/DVD Recorders & Players
Table 4.18 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Wearable Electronics
Table 4.19 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Digital Home Networks
Table 4.20 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Other Digital Home Appliances
Table 4.21 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Automation & Drives
Table 4.22 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Medical Electronics
Table 4.23 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Smart Cards & Payment Processing
Table 4.24 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs in Other Industrial Electronics
Table 5.1 World Market for ARM-based MCUs - Revenue Summary
Table 5.2 World Market for ARM-based MCUs - Unit Summary
Table 5.3 World Market for ARM-based Embedded MPUs - Revenue Summary
Table 5.4 World Market for ARM-based Embedded MPUs - Unit Summary
Table 5.5 World Market for MIPS-based MCUs & Embedded MPUs - Revenue Summary
Table 5.6 World Market for MIPS-based MCUs & Embedded MPUs - Unit Summary
Table 5.7 World Market for Power Architecture-based MCUs & Embedded MPUs - Revenue Summary
Table 5.8 World Market for Power Architecture-based MCUs & Embedded MPUs - Unit Summary
Table 5.9 World Market for 68K/ColdFire-based MCUs & Embedded MPUs - Revenue Summary
Table 5.10 World Market for 68K/Coldfire-based MCUs & Embedded MPUs - Unit Summary
Table 5.11 World Market for x86-based MCUs & Embedded MPUs - Revenue Summary
Table 5.12 World Market for x86-based MCUs & Embedded MPUs - Unit Summary
Table 5.13 World Market for SuperH-based MCUs & Embedded MPUs - Revenue Summary
Table 5.14 World Market for SuperH-based MCUs & Embedded MPUs - Unit Summary
Table 5.15 World Market for TriCore-based MCUs & Embedded MPUs - Revenue Summary
Table 5.16 World Market for TriCore-based MCUs & Embedded MPUs - Unit Summary
Table 5.17 World Market for V850/RH850-based MCUs & Embedded MPUs - Revenue Summary
Table 5.18 World Market for V850/RH850-based MCUs & Embedded MPUs - Unit Summary
Table 5.19 World Market for Other 32/64-bit MCUs & Embedded MPUs - Revenue Summary
Table 5.20 World Market for Other 32/64-bit MCUs & Embedded MPUs - Unit Summary
Table 5.21 World Market for ARM-based MCUs & Embedded MPUs - Revenue Summary
Table 5.22 World Market for ARM-based MCUs & Embedded MPUs - Unit Summary
Table 5.23 World Market for MIPS-based MCUs & Embedded MPUs - Revenue Summary
Table 5.24 World Market for MIPS-based MCUs & Embedded MPUs - Unit Summary
Table 5.25 World Market for Power Architecture-based MCUs & Embedded MPUs - Revenue Summary
Table 5.26 World Market for Power Architecture-based MCUs & Embedded MPUs - Unit Summary
Table 5.27 World Market for 68K/ColdFire-based MCUs & Embedded MPUs - Revenue Summary
Table 5.28 World Market for 68K/Coldfire-based MCUs & Embedded MPUs - Unit Summary
Table 5.29 World Market for x86-based MCUs & Embedded MPUs - Revenue Summary
Table 5.30 World Market for x86-based MCUs & Embedded MPUs - Unit Summary
Table 5.31 World Market for SuperH-based MCUs & Embedded MPUs - Revenue Summary
Table 5.32 World Market for SuperH-based MCUs & Embedded MPUs - Unit Summary
Table 5.33 World Market for TriCore-based MCUs & Embedded MPUs - Revenue Summary
Table 5.34 World Market for TriCore-based MCUs & Embedded MPUs - Unit Summary
Table 5.35 World Market for V850/RH850-based MCUs & Embedded MPUs - Revenue Summary
Table 5.36 World Market for V850/RH850-based MCUs & Embedded MPUs - Unit Summary
Table 5.37 World Market for Other 32/64-bit MCUs & Embedded MPUs - Revenue Summary
Table 5.38 World Market for Other 32/64-bit MCUs & Embedded MPUs - Unit Summary
Table 6.1 Worldwide Market Share Estimates for Leading Suppliers of 32/64-bit MCUs, Embedded MPUs & DSPs in 2014
Table 6.2 Worldwide Market Share Estimates for Leading Suppliers of 32/64-bit MCUs, Embedded MPUs & DSPs in 2014
Table 6.3 Worldwide Market Share Estimates for Leading Suppliers of 32-bit MCUs in 2014
Table 6.4 Worldwide Market Share Estimates for Leading Suppliers of 32/64-bit Embedded MPUs in 2014
Table 6.5 Worldwide Market Share Estimates for Leading Suppliers of 32-bit Embedded MPUs in 2014
Table 6.6 Worldwide Market Share Estimates for Leading Suppliers of 64-bit Embedded MPUs in 2014
Table 6.7 Worldwide Market Share Estimates for Leading Suppliers of General Purpose DSPs in 2014
Table AP 1.1 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs - Revenue Summary (July 2013 Forecast)
Table AP 1.2 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs - Revenue Summary (July 2012 Forecast)
Table AP 1.3 World Market for 32/64-bit MCUs, Embedded MPUs & DSPs - Revenue Summary (July 2011 Forecast)

List of Figures

Figure 1: 32/64-bit MCUs/eMPUs & DSPs Market - Comparisons with Historical Revenue Forecasts
Figure 2: 32/64-bit MCUs/eMPUs & DSPs Market - Revenue Summary by End-use Industry
Figure 3: 32/64-bit MCUs/eMPUs & DSPs Market - Unit Summary by End-use Industry
Figure 4: 32/64-bit MCUs/eMPUs & DSPs Market - Product Summary by Revenues
Figure 5: 32/64-bit MCUs/eMPUs & DSPs Market - Product Summary by Units
Figure 6: 32/64-bit MCUs/eMPUs & DSPs Market - Revenue Summary by Architecture

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