32/64-bit Microcontrollers, Embedded Microprocessors & General Purpose DSPs - 2015 Edition

Description: Key features of the study:

- Coverage of the market for 32- and 64-bit microcontrollers, 32- and 64-bit embedded microprocessors & general purpose DSPs.
- Analysis of 24 application areas, providing detailed coverage of each end-use sector.
- Unit, revenue and average pricing (ASP) analysis for each application area.
- Supplier market share estimates (in revenues) in 2014.
- Highly quantitative analysis, with discussion summarized in short, easy to read bullet points.
- Analyst support time to answer all reasonable questions relating to forecasts and conclusions.

Product Analysis:

- 32-bit Microcontrollers
- 64-bit Microcontrollers
- 32-bit Embedded Microprocessors
- 64-bit Embedded Microprocessors
- General Purpose DSPs

Application Analysis:

- Automotive Under-the-Hood Electronics
- Automotive OE Entertainment Systems
- Automotive Aftermarket
- Cellphones & Smartphones
- Enterprise Customer Premises Equipment
- Wired Communications Infrastructure
- Wireless Communications Infrastructure
- Compute Platforms
- Personal, Enterprise & Cloud Storage
- Office Equipment & Computer Peripherals
- Wired Games Consoles
- Handheld Games Consoles
- eBook Readers/Tablets/Netbooks
- Media Players/MP3 Players
- Cameras & Camcorders
- Digital TVs & Set-top Boxes
- Blu-ray/DVD Recorders & Players
- Wearable Electronics
- Digital Home Networks
- Other Digital Home Appliances
- Automation & Drives
- Medical Electronics
- Smart Cards & Payment Processing
- Other Industrial Electronics

Architectural Analysis:

- ARM-based MCUs
- ARM-based eMPUs
- MIPS-based MCUs/eMPUs
- 68K/Coldfire-based MCUs/eMPUs
- Power Architecture-based MCUs/eMPUs
- x86-based MCUs/eMPUs
- SuperH-based MCUs/eMPUs
- TriCore-based MCUs/eMPUs
- V850/RH850-based MCUs/eMPUs
- "Other 32/64-bit" MCUs/eMPUs

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