Web Conferencing - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Web Conferencing in US$ Million by the following Segments: Hosted Web Conferencing, and On-Premises Web Conferencing. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 105 companies including many key and niche players such as -

3CX
Adobe Systems Incorporated
AnyMeeting, Inc.
Arkadin AT&T Inc.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Web Conferencing
Hosted Web Conferencing
On-Premises Web Conferencing

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Web Conferencing - An Essential Tool for Business Collaboration
Integral to Enterprise Communications Mix
Reasons for Using Web Conferencing in Enterprises
General Locations from where Employees Participate in Web Conferencing
Globalization and Workforce Decentralization - Business Cases for Web Conferencing Market
Key Statistical Findings
Table 1: Global Workforce Population (2009 & 2014): Percentage Share Breakdown of Employees by Nature of Work (includes corresponding Graph/Chart)
Table 2: Global Mobile Workforce Population (2014): Percentage Breakdown of Number of Mobile Employees by Region/Country (includes corresponding Graph/Chart)
Table 3: Global Mobile Workforce Population (2014): Penetration of Mobile Employees by Region/Country (includes corresponding Graph/Chart)
US Leads, Asia-Pacific Promises Long-term Growth
Hosted Deployment Model Dominates Web Conferencing Market
Table 4: Global Hosted Web Conferencing Services Market (2015E): Percentage Share Breakdown of Revenues by End-Use Industry (includes corresponding Graph/Chart)
Rising Prominence of Cloud Computing Drives Adoption of Web Conferencing
Table 5: World Cloud Computing Spending (2011, 2014 & 2017): Breakdown of Estimated Annual Spending in US$ Billion (includes corresponding Graph/Chart)
Table 6: World Cloud Computing Spending (2014): Percentage Share Breakdown of Expenditure by Customer Size (includes corresponding Graph/Chart)
Table 7: World Cloud Computing Spending (2014): Percentage Share Breakdown of Expenditure by End-Use Sectors (includes corresponding Graph/Chart)
Security Concerns Spur Adoption of On-Premise Model
2. COMPETITIVE LANDSCAPE
An Intensely Competitive Marketplace
Table 8: Leading Players in the Global On-Premises Web Conferencing Market (2014): Percentage Share Breakdown of Revenues for Adobe, AT&T, Cisco, IBM, Microsoft, and Others (includes corresponding Graph/Chart)
Table 9: Leading Players in the Global SaaS-based Web Conferencing Market (2014): Percentage Share Breakdown of Revenues for Adobe, Cisco WebEx, Citrix, InterCall, Microsoft, and Others (includes corresponding Graph/Chart)
Review of Leading Vendors in Web Conferencing Market
Cisco: The Market Leader
Citrix
Microsoft
Adobe
IBM
InterCall
AT&T
Web Conferencing Solutions of Leading Vendors
Price Comparison of Select Web Conferencing Solutions
Growing Presence of Emerging Players
Vendors Turn to Mobile Platform and Cloud for Improving Efficiency of Conferencing Solutions

3. MARKET TRENDS & ISSUES
Consumerization of IT Drives Collaboration in Enterprises
Mobility Gains Traction in Web Conferencing
Table 10: Mobile Penetration Rate (%) Worldwide by Geographic Region (2014) (includes corresponding Graph/Chart)
Table 11: Mobile Subscriptions Worldwide (2014): Percentage Share Breakdown by Country (includes corresponding Graph/Chart)
Booming Smartphone Sales: Opportunity for Web Conferencing Adoption
Table 12: Smartphone Penetration Worldwide (as a Percentage of Total Population) for Major Countries (2014) (includes corresponding Graph/Chart)
Table 13: Smartphone Penetration Rate (%) for Select Countries Worldwide as a Percentage of Mobile Phone Users (2014) (includes corresponding Graph/Chart)
Media Tablets: A Convenient Approach to Web Conferencing than Smartphones
Table 14: Annual Sales of Media Tablets Worldwide (2010, 2012 & 2015) (In Million Units) (includes corresponding Graph/Chart)
Web Conferencing Apps - Popular among Small Businesses
Table 15: Conferencing Platform Adoption among Small Businesses - Percentage Breakdown of Number of Small Businesses by Type of Platform (includes corresponding Graph/Chart)
Proliferation of High-Speed Internet Connectivity Facilitates Web Conferencing Adoption
Table 16: Number of Users Worldwide (in Billions) of Internet, Social Networks, and Mobile Devices (2014) (includes corresponding Graph/Chart)
Table 17: Internet Penetration Worldwide by Geographic Region (2015) (includes corresponding Graph/Chart)
Table 18: Global Demand for Bandwidth (2010, 2015, 2018,& 2020): Bandwidth Usage in Terabytes per Second (Tbps) (includes corresponding Graph/Chart)
Table 19: Average Net Connection Speeds (in MBPS) by Leading Countries (2015) (includes corresponding Graph/Chart)
Integration of Social Media into Web Conferencing Offers Promise of Better Collaboration
Table 20: Social Media Penetration Rates (%) Worldwide by Geographic Region (2014) (includes corresponding Graph/Chart)
Shadow IT Leads to Need for New Generation of Collaboration Tools
Green Efforts Spur Web Conferencing Market
Focus on Unified Communications: Opportunity for Web Conferencing Market
Improving Collaboration within Enterprises: The Key Objective
Enterprises Embrace Web Conferencing for Ensuring Business Continuity
Web Conferencing: An Essential Training Tool for Geographically Dispersed Workforce
Web Conferencing Offers Marketing Opportunity to Customers in Distant Areas
Increasing Types of Meetings: Growing Need for New Web Conferencing Tools
Changing Types of Meetings & Locations and Rising Meetings Frequency Necessitate Collaboration
Impromptu Meetings Give Rise to Demand for Agile Web Conferencing Tools
Web Conferencing Efficiency: High Priority for Enterprises
Web Conferencing to Render Business Travel Redundant
Unified Experience: A Major Capability of Web Conferencing
Video: A Vital Constituent of Web Conferencing Services
Converged Communications: A Key Trend in Web Conferencing Market
SMBs: A Lucrative Segment for Web Conferencing Providers
Table 21: Global Hosted Web Conferencing Services Market (2015E): Percentage Share Breakdown of Revenues for Large Enterprises and Small & Mid-Sized Businesses (SMBs) (includes corresponding Graph/Chart)
Table 22: Use of Web Conferencing for Small Enterprises: Percentage Adoption by Use Case (includes corresponding Graph/Chart)
Table 23: Adoption Rate by Conferencing Technologies in Small Enterprises (includes corresponding Graph/Chart)
New Solutions Go PIN less
Webinars: An Essential Communication & Marketing Tool
Flexible Pricing Options Increase the Attractiveness of Web Conferencing
Can WebRTC Transform Web Conferencing Space?
Web Conferencing Feature in Wearables: How Practical is the Approach?
Major End-Use Markets for Web Conferencing: A Brief Review
Table 24: Global Web Conferencing Market by End-Use Industry (2015E): Percentage Share Breakdown of Revenues for Banking & Financial, Government, Healthcare, Information, Technology (IT), Manufacturing, and Others (includes corresponding Graph/Chart)
Financial Services
IT Industry
Healthcare Sector
Education Sector

4. WEB CONFERENCING - AN OVERVIEW
Web Conferencing: An Introduction
Evolution of Web Conferencing - A Timeline of Key Developments
Timeline of Web Conferencing Technology Development
Functioning of Web Conferencing
Features of Web Conferencing
VoIP
Audio/Video Streaming
Real-time Chat Feature
Collaboration Feature
Recording Feature
Live Video Streaming
Slideshow Presentations
Web Tours
Annotation on Whiteboard
Text Chat
Polls & Surveys
Screen/Application/Desktop Sharing
Types of Web Conferencing
Online Collaboration
Online Presentations
Webcast
Webinar
Web Meeting
Video Conferencing
Virtual Classrooms
Delivery Models of Web Conferencing
Hosted Web Conferencing
On-Premises Web Conferencing
Managed Web Conferencing
Key Applications of Web Conferencing for Enterprises
Advantages of Web Conferencing
Advantages of Web Conferencing in a Nutshell
Disadvantages of Web Conferencing
Standards for Web Conferencing
Web Conferencing Vs Video Conferencing

5. PRODUCT INNOVATIONS/INTRODUCTIONS
3CX Launches Open Source on-Premise Web Conferencing Solution
3CX WebMeeting Server
Defense Information Systems Agency Introduces Web Based Collaboration Tool
AT&T, Cisco Unveil Cloud-based Conferencing Solution
BigMarker Unveils Public Beta by using WebRTC framework
Conversant Introduces C-View
NTT Communications Unveils Arcstar Conferencing Services
Cisco Releases WebEx for Tufts University
AnyMeeting Introduces AnyMeeting Company Pro
InterCall Launches CCA-SP
Arkadin Introduces Next Generation Web conferencing Solution
ArkadinAnywhere
Citrix Unveils GoToMeeting Free Web-based Communication Platform
FuzeBox Unveils HTML5 and VoIP-enabled Browser Application
RHUB Introduces Real-Time Collaboration Solution
TurboMeeting version 5.1
Brother Industries Launches Omnijoin
TIBCO Software Announces tibbr Meetings
zipLogix Introduces Web conferencing Solution, zipConsult
SMART Technologies Unveil Range of Collaborative Learning and Smart Conferencing Products and Solutions

6. RECENT INDUSTRY ACTIVITY
FuzeBox Acquires LiveMinutes
BigMarker Partners with Techweek
Highfive Technologies Receives Series B Funding
Arkadin Takes Over T-Uno
Arkadin Acquires AccuConference
ClearOne Acquires Spontania Solution from Dialcom Networks
3CX Acquires e-works
NTT Communications Takes Over Arkadin
MeetingOne Ventures with Blue Sky Broadcast
MSU Inks with Zoom Video Communications
KRM Partners with PlaceWare
Cisco and AT&T to Develop Advanced Web conferencing Technology
PGI Purchases Via-Vox
PGI Purchases ACT Teleconferencing
Arkadin, Orange Partner to deliver High Quality Collaboration Solutions
Babson College Deploys Cisco's Web conferencing Solution - WebEx®
Oregon Department of Community Colleges and Workforce Development Chooses Blackboard Collaborate Platform for Web conferencing

7. FOCUS ON SELECT PLAYERS
3CX (Cyprus)
Adobe Systems Incorporated (USA)
AnyMeeting, Inc. (USA)
Arkadin (France)
AT&T Inc. (USA)
Avaya, Inc. (USA)
Blackboard, Inc. (USA)
Broadview Networks, Inc. (USA)
Cisco Systems, Inc. (USA)
Citrix Systems, Inc. (USA)
FuzeBox, Inc. (USA)
Google, Inc. (USA)
InterCall (USA)
International Business Machines Corporation (USA)
Level 3 Communications, Inc. (USA)
LogMeIn, Inc. (USA)
Microsoft Corporation (USA)
Polycom, Inc. (USA)
Premiere Global Services, Inc. (USA)
R-HUB Communications, Inc. (USA)
ReadyTalk (USA)
8. GLOBAL MARKET PERSPECTIVE
Table 25: World Recent Past, Current and Future Analysis for Web Conferencing by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 26: World Historic Review for Web Conferencing by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 27: World 14-Year Perspective for Web Conferencing by Geographic Region - Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 28: World Recent Past, Current and Future Analysis for Hosted Web Conferencing by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 29: World Historic Review for Hosted Web Conferencing by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 30: World 14-Year Perspective for Hosted Web Conferencing by Geographic Region - Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 31: World Recent Past, Current and Future Analysis for On-Premises Web Conferencing by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 32: World Historic Review for On-Premises Web Conferencing by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 33: World 14-Year Perspective for On-Premises Web Conferencing by Geographic Region - Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Market Overview
CSP-based Third-Party Web Conferencing Services Market in North America
Table 34: Leading Players in the North American CSP-based 3rd Party Web Conferencing Services Market (2014): Percentage Share Breakdown of Revenues for AT&T, BT Conferencing, InterCall, PGi, Verizon, and Others (includes corresponding Graph/Chart)
Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 35: US Recent Past, Current and Future Analysis for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 36: US Historic Review for Web Conferencing by Segment Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 37: US 14-Year Perspective for Web Conferencing by Segment - Percentage Breakdown of Revenues for Hosted and On-Premises Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

2. CANADA
Market Analysis
Table 38: Canadian Recent Past, Current and Future Analysis for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 39: Canadian Historic Review for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
3. JAPAN
A. Market Analysis
Outlook
Table 41: Leading Players in the Japanese Web Conferencing Market (2014): Percentage Share Breakdown of Revenues for V-cube and Others (includes corresponding Graph/Chart)
Product Launches
B. Market Analytics
Table 42: Japanese Recent Past, Current and Future Analysis for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 43: Japanese Historic Review for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 44: Japanese 14-Year Perspective for Web Conferencing by Segment - Percentage Breakdown of Revenues for Hosted and On-Premises Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Market Overview
European Conferencing Market: An Overview
Table 45: Conferencing Market in Europe (2015): Percentage Share Breakdown of Revenues by Segment - Audio Conferencing, Video Conferencing, and Web Conferencing (includes corresponding Graph/Chart)
B. Market Analytics
Table 46: European Recent Past, Current and Future Analysis for Web Conferencing by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 47: European Historic Review for Web Conferencing by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 48: European 14-Year Perspective for Web Conferencing by Geographic Region - Percentage Breakdown of Revenues for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 49: European Recent Past, Current and Future Analysis for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 50: European Historic Review for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 51: European 14-Year Perspective for Web Conferencing by Segment - Percentage Breakdown of Revenues for Hosted and On-Premises Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Outlook
Strategic Corporate Developments
Arkadin - A Key Player
B. Market Analytics
Table 52: French Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 53: French Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Outlook
Product Launch
Teamviewer GmbH - A Key Player
B. Market Analytics
Table 54: German Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with
Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 55: German Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4c. ITALY
Market Analysis
Table 56: Italian Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 57: Italian Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Outlook
Scottish Government Adopts Web Conferencing to Reduce Travel Expenditure
Strategic Corporate Developments
B. Market Analytics
Table 58: UK Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 59: UK Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4e. SPAIN
A. Market Analysis
Outlook
Strategic Corporate Development
B. Market Analytics
Table 60: Spanish Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 61: Spanish Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4f. RUSSIA
Market Analysis
Table 62: Russian Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 63: Russian Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
4g. REST OF EUROPE
A. Market Analysis
Outlook
Product Launch
B. Market Analytics
Table 64: Rest of Europe Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 65: Rest of Europe Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
5. ASIA-PACIFIC
Market Analysis
Table 66: Asia-Pacific Recent Past, Current and Future Analysis for Web Conferencing by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 67: Asia-Pacific Historic Review for Web Conferencing by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 68: Asia-Pacific 14-Year Perspective for Web Conferencing by Geographic Region - Percentage Breakdown of Revenues for China, India and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 69: Asia-Pacific Recent Past, Current and Future Analysis for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 70: Asia-Pacific Historic Review for Web Conferencing by Segment - Hosted and On-Premises Markets Independently Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 71: Asia-Pacific 14-Year Perspective for Web Conferencing by Segment - Percentage Breakdown of
Revenues for Hosted and On-Premises Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
5a. CHINA
Market Analysis
Table 72: Chinese Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 73: Chinese Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
5b. INDIA
A. Market Analysis
Market Overview
B. Market Analytics
Table 74: Indian Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 75: Indian Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
5c. REST OF ASIA-PACIFIC
Market Analysis
Table 76: Rest of Asia-Pacific Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 77: Rest of Asia-Pacific Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 78: Rest of Asia-Pacific 14-Year Perspective for Web Conferencing by Segment - Percentage Breakdown of Revenues for Hosted and On-Premises Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
6. LATIN AMERICA
A. Market Analysis
Outlook
Strategic Corporate Development
B. Market Analytics
Table 79: Latin American Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 80: Latin American Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 81: Latin American 14-Year Perspective for Web Conferencing by Segment - Percentage Breakdown of Revenues for Hosted and On-Premises Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
7. REST OF WORLD
Market Analysis
Table 82: Rest of World Recent Past, Current and Future Analysis for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 83: Rest of World Historic Review for Web Conferencing Market Analyzed with Annual Revenue Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 84: Rest of World 14-Year Perspective for Web Conferencing by Segment - Percentage Breakdown of Revenues for Hosted and On-Premises Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 105 (including Divisions/Subsidiaries - 108)
The United States (75)
Canada (5)
Japan (3)
Europe (12)
- France (2)
- Germany (3)
- The United Kingdom (4)
- Rest of Europe (3)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Web Conferencing - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/3440891/
Office Code: SCPLBDCV

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 4950</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 6930</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td>USD 9405</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td>USD 11880</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
Mr ☐  Mrs ☐  Dr ☐  Miss ☐  Ms ☐  Prof ☐
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World