Sports Utility Vehicles (SUVs) - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Sports Utility Vehicles (SUVs) in Thousand Units. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 56 companies including many key and niche players such as -

- Bayerische Motoren Werke AG
- Dongfeng Motor Corporation
- Fiat Chrysler Automobiles Group
- Ford Motor Company
- General Motors Company

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

- Study Reliability and Reporting Limitations
- Disclaimers
- Data Interpretation & Reporting Level
- Quantitative Techniques & Analytics
- Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   - A Prelude
   - SUVs - Market Traits
   - 2007-09 Recession Marks the Beginning of a Long Drawn Period of Volatility & Change in the Automotive Industry
   - Role of Financial Markets in Global Economic Health
   - How the SUV Market Responded to the Recession Shock
   - How the SUVs Market Recovered?
   - What's Hampering a Full-Recovery?
   - A Reinvented Industry: The Final Outcome of the 2007 Recession Crisis
   - Outlook
   - Developing Markets Continue to be Growth Engines
   - BRICs - The Current Growth Engine

2. COMPETITIVE LANDSCAPE
   - US, German & Japanese Automakers Lead the Global SUVs Market
   - Leading Brands in Affordable & Luxury SUV Segments
   - Chinese Automakers Rapidly Penetrate the Global SUV Market
   - Automakers Focus on Customer Satisfaction to Gain Competitive Advantage
   - Consolidation & Collaboration Continue to be the Buzzwords
   - Select SUV Models Currently in Production
   - Select Successful SUV Models Produced in the Past

3. MARKET TRENDS, GROWTH DRIVERS & ISSUES
   - Declining Fuel Prices to Intensify Sales of SUVs
   - Improvement in Credit Facilities to Boost Demand
   - Rising Average Vehicle Life Drives Replacement Demand
Table 1: Average Age (In Years) of SUVs in the United States for the Years 2010 & 2014 (includes corresponding Graph/Chart)

Stringent Emission Standards & Consumer Preference for Low Vehicle Maintenance Drive Demand for Fuel Efficient SUVs

Manufacturers Incorporate Turbochargers in SUVs to Achieve Fuel Efficiency

Select SUV Models Equipped with Turbocharged Engine

Green House Gas Emissions and Fuel Economy Standards for Vehicles in Select Country/Region

Increasing Sales of SUVs Squeeze Market Space of Sedans

Table 2: US Passenger Vehicles Market (2011 & 2014): Percentage Share Breakdown of New Vehicle Retail Registrations by Body Style (includes corresponding Graph/Chart)

Compact SUVs Witness Robust Demand

Luxury SUVs to Witness Strong Growth

Hybrid Luxury SUVs Rise in Popularity

Rise in Demand for SUVs in Recreation & Motorsport

Growing Use of SUVs in Remote & Rugged Areas Drives Demand

Favorable Demographics to Drive Growth in SUVs Market

Table 3: World Population Prospects for the Years 1950 through 2100 (includes corresponding Graph/Chart)

Mushrooming Strength of Middle Class Segment in Developing Markets Creates Strong Opportunities

Table 4: Top 25 Countries Worldwide in Terms of Population: 2013 (includes corresponding Graph/Chart)

Growing Urbanization Levels & Increasing Personal Mobility Needs Boost Market Prospects

Table 5: Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Table 6: Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Table 7: Middle-Class Consumer Spending Across Developed and Developing Regions (2013 & 2030P): Percentage Breakdown by Region (includes corresponding Graph/Chart)

Growing Urbanization Levels & Increasing Personal Mobility Needs Boost Market Prospects

Table 8: Total Population Worldwide by Urban and Rural Population in Thousands: 1950-2050P (includes corresponding Graph/Chart)

Table 9: Total Population Worldwide: Percentage Breakdown by Urban and Rural Population for the Years 1950-2050P (includes corresponding Graph/Chart)

Table 10: Percentage of Urban Population in Select Countries (2010 & 2050) (includes corresponding Graph/Chart)

Select Mega-Urban Regions Worldwide (2035)

Improving Road Infrastructure Bodes Well for Market Growth in the Long-Term

Major Issues

Growing Sales of Pre-Owned SUVs Continue to Depress Manufacturers

Vehicle Recalls: A Red Hot Button Issue for Auto Manufacturers

Table 11: SUV Recalls by Manufacturer in Thousand Units (2014 & 2015) (includes corresponding Graph/Chart)

4. PRODUCT OVERVIEW

Sports Utility Vehicle (SUV) - A Definition

Vehicle Classification System

SUV Design Classification

Classification System in Key Regions

Segmental Definition

Types of SUVs

Mini SUV

Compact SUV

Mid-size SUV

Full-size SUV

Extended-Length SUV

Luxury SUV

Crossovers

Decoding the Difference between SUV & Crossover

Popularity and Multi Utility Features Override Criticism and Concerns

Table 12: Vehicle Stats (Average) in the US

5. PRODUCT INNOVATIONS/INTRODUCTIONS

Hyundai Commences Plant Construction in China

Audi Introduces SUV Q3 Variant in India

Hyundai Rolls Out Creta in India

Lamborghini Plans to Build New SUV in Italy
Nissan Introduces Terrano's Special Edition
Maruti to Rollout 5-seater SUV, XA Alpha
Jaguar Unveils New High End SUV
Tata Motors to Extend SUV Portfolio
Chevrolet Unveils Updated Captiva 2015 in India
Rolls-Royce Announces Plans to Roll out its First SUV
BYD Launches Dual Mode Electric SUV, the Tang
SsangYong Unveils First Tivoli Compact SUV Model in Korea
Mercedes-Benz Rolls Out New Crossover SUV, GLE 63 Coupe
Honda Unveils HR-V
Rolls-Royce Plans to Launch Off-Road SUV
Mazda Rolls Out MAZDA CX-3
Mahindra Unveils New Version of Scorpion SUV
Renault Rolls out Duster AWD Compact SUV in India
Skoda Introduces Upgraded Version of SUV Yeti
Porsche Unveils Cayenne Diesel Platinum Edition in India
Volvo to Launch New XC90 SUV in India
Ford Unveils Edge
Hyundai Rolls Out Small SUV Concept for China
Hyundai Launches New SUV Santa Fe
Nissan Launches Rogue Crossover SUV
Ford Introduces EcoSport
Maruti to Launch 4 New SUVs in India
Mahindra Increases Production Capacities of Quanto, XUV500 and Rexton
Mahindra Launches QUANTO

6. RECENT INDUSTRY ACTIVITY
Fiat Joins Hands with Tata
Mahindra Withdraws From Brazilian Passenger Vehicle Sector
General Motors Recalls 780,000 Crossover SUVs
Jaguar Recalls 65,000 SUVs for Door Latch Issue
FCA US Recalls Faulty SUV's
Ford Recalls 200,000 Transit Connect Vans and Escape SUVs
Chrysler Recalls 4,220 Units of SUV's over Headlight Issue
Nissan Recalls 768,000 SUVs and Crossovers
Fiat Acquires Chrysler
Mahindra Recalls 2300 units of Scorpion, XUV 500 and Xylo
BMW Recalls 6,400 X5 SUVs
General Motors Recalls 51640 SUVs

7. FOCUS ON SELECT GLOBAL PLAYERS
Bayerische Motoren Werke AG (Germany)
Dongfeng Motor Corporation (China)
Fiat Chrysler Automobiles Group (Italy)
Ford Motor Company (US)
General Motors Company (US)
Great Wall Motor Company Limited (China)
Honda Motor Co., Ltd. (Japan)
Hyundai Motor Company (South Korea)
Mahindra & Mahindra Ltd. (India)
Maruti Suzuki India Limited (India)
Mitsubishi Motors Corporation (Japan)
Nissan Motor Co., Ltd. (Japan)
Toyota Motor Corporation (Japan)
Volkswagen AG (Germany)
Volvo Car Corporation (Sweden)

8. GLOBAL MARKET PERSPECTIVE
Table 13: World Recent Past, Current & Future Analysis for Sports Utility Vehicles (SUVs) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 14: World Historic Review for Sports Utility Vehicles (SUVs) by Geographic Region - US, Canada, Japan,
III. MARKET

1. THE UNITED STATES
A. Market Analysis
SUV Market: An Overview
Outlook
(includes corresponding Graph/Chart)
Table 17: US Private and Commercial SUV Market (2014): Number of Registered SUVs by Select US States (in
Thousands) (includes corresponding Graph/Chart)
Reviving Economy to Encourage Growth Prospects in Short to Medium Term
Stringent Emissions Standards Spur Sales of Electric SUVs
The Green Movement
Compact SUVs Witness Robust Demand
Competitive Scenario
Japanese Automakers Make Their Mark in the US SUV Market
Select SUV Models Currently in Production in the US
Leading Players
Table 18: US SUV Market (2014 Q4): Percentage Breakdown of Volume Sales by Leading Players (includes
corresponding Graph/Chart)
Table 19: US Midsize SUV Market (2014): Percentage Breakdown of Sales by Leading Players (includes
corresponding Graph/Chart)
Leading Brands
Table 20: US Large SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands
(includes corresponding Graph/Chart)
Table 21: US Midsize SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands
(includes corresponding Graph/Chart)
Table 22: US Small SUVs & Crossovers Market (2015 H1): Percentage Breakdown of Volume Sales by Leading
Brands (includes corresponding Graph/Chart)
Table 23: US Large Luxury SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands
(includes corresponding Graph/Chart)
Table 24: US Midsize Luxury SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading
Brands (includes corresponding Graph/Chart)
Table 25: US Compact Luxury SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading
Brands (includes corresponding Graph/Chart)
Table 26: US Small Luxury SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands
(includes corresponding Graph/Chart)
The US Automotive Industry
US Economy: Held Back by the Lack of Finality on Debt Ceiling
Structural Changes in Consumer Wealth & Spending Creates Long-Term Challenges to Growth
Outlook for the Domestic Automotive Industry
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Table 27: US Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with
Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 28: US Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in
Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Outlook
Leading Brands: Statistical Highlights
Table 29: Canadian Large SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands
(includes corresponding Graph/Chart)
Table 30: Canadian Midsize SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading
Brands (includes corresponding Graph/Chart)
Brands (includes corresponding Graph/Chart)
Table 31: Canadian SUV/Crossover Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands (includes corresponding Graph/Chart)
Table 32: Canadian Small SUVS & Crossovers Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands (includes corresponding Graph/Chart)
Table 33: Canadian Large Luxury SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands (includes corresponding Graph/Chart)
Table 34: Canadian Midsize Luxury SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands (includes corresponding Graph/Chart)
Table 35: Canadian Compact Luxury SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands (includes corresponding Graph/Chart)
Table 36: Canadian Small Luxury SUV Market (2015 H1): Percentage Breakdown of Volume Sales by Leading Brands (includes corresponding Graph/Chart)
B. Market Analytics
Table 37: Canadian Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 38: Canadian Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Outlook
Select SUV Models Currently in Production in Japan
Product Launches
Corporate Development
Select Key Players
B. Market Analytics
Table 39: Japanese Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 40: Japanese Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
SUV Market - An Overview
Outlook
Compact SUVS Witness Strong Demand in Europe
European Debt Crisis & the Automotive Industry
The Crisis Identified
EU Debt Crisis Remains on Shaky Ground
How the EU Auto Industry Reacted to the Negative Shocks of the Sovereign Debt Crisis
Over-indebted Households, A Fallout of the Crisis, Hampers Consumer Spending on New Cars
Outlook for the Domestic Auto Industry
B. Market Analytics
Table 41: European Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 42: European Historic Review for Sports Utility Vehicles (SUVs) Market by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 43: European 14-Year Perspective for Sports Utility Vehicles (SUVs) by Geographic Region - Percentage Breakdown of Unit Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
Outlook
Select SUV Models Currently in Production in France
B. Market Analytics
Table 44: French Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding...
Table 45: French Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Outlook
Select SUV Models Currently in Production in Germany
Product Launches
Key Players
B. Market Analytics
Table 46: German Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 47: German Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Outlook
Product Launch
Corporate Development
Fiat Chrysler Automobiles Group - A Key Player
B. Market Analytics
Table 48: Italian Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 49: Italian Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Select SUV Models Currently in Production in the UK
B. Market Analytics
Table 50: UK Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 51: UK Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
B. Market Analytics
Table 52: Spanish Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 53: Spanish Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Outlook
Table 54: Russian Passenger Cars Market (2014): Percentage Breakdown of Sales by Vehicle Type (includes corresponding Graph/Chart)
B. Market Analytics
Table 55: Russian Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 56: Russian Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Outlook
SUV Models Currently in Production in Select European Countries
Volvo Car Corporation (Sweden) - A Key Player
B. Market Analytics
Table 57: Rest of Europe Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 58: Rest of Europe Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
5. ASIA-PACIFIC

A. Market Analysis

Asia-Pacific - Growth Engine of Global SUV Market

Outlook

Partnerships & Collaborations - Big Boost for the SUV Industry

B. Market Analytics

Table 59: Asia-Pacific Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) by Geographic Region - China, India, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 60: Asia-Pacific Historic Review for Sports Utility Vehicles (SUVs) by Geographic Region - China, India, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 61: Asia-Pacific 14-Year Perspective for Sports Utility Vehicles (SUVs) by Geographic Region - Percentage Breakdown of Unit Sales for China, India, South Korea and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5a. CHINA

A. Market Analysis

Outlook

China - The Dominant Market for SUVs

Table 62: Chinese Passenger Car Market (2014 & 2020): Percentage Breakdown of Vehicle Sales by Body Style (includes corresponding Graph/Chart)

Table 63: Chinese SUV Market (2012 & 2015): Percentage Breakdown of Volume Sales by SUV Type (includes corresponding Graph/Chart)

Strong Demand for SUVs in Third- & Fourth-Tier Cities

Easy Finance Availability Encouraging the Chinese SUV Market

High Preference for Used Cars Remains a Major Issue

SUV - A Highly Competitive Market

Select SUV Models Currently in Production in China

GWM - The Clear Leader in the Chinese SUV Market

Table 64: SUV Market in China (2013): Percentage Breakdown of Volume Sales by Leading Manufacturers (includes corresponding Graph/Chart)

Table 65: SUV Market in China (2014): Percentage Breakdown of Volume Sales by Leading Brands (includes corresponding Graph/Chart)

Table 66: Luxury SUV Market in China (2014): Percentage Breakdown of Volume Sales by Leading Luxury SUV Brands (includes corresponding Graph/Chart)

Automotive Industry: An Overview

Despite Recent Slowdown, China Remains World's Largest & Most Important Auto Market

Product Launches

Select Key Players

B. Market Analytics

Table 67: Chinese Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 68: Chinese Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

5b. INDIA

A. Market Analysis

Outlook

SUV - Emerging as Prominent Segment within Passenger Car Market

Proposed/Upcoming SUV Launches in India (2015 & 2016)

Select SUV Models Currently in Production in India

Small/Compact SUVs: A Major Category of the SUV Market

Contribution of Premium & Luxury Models in Total Revenues Soars

Product Launches

Corporate Developments

Key Players

B. Market Analytics

Table 69: Indian Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 70: Indian Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures
5c. SOUTH KOREA

A. Market Analysis
Outlook
Select SUV Models Currently in Production in South Korea

Product Launch
Hyundai Motor Company - A Key Player

B. Market Analytics

Table 71: South Korean Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 72: South Korean Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

5d. REST OF ASIA-PACIFIC

A. Market Analysis
Outlook

Small SUVs in Demand
SUV Models Currently in Production in Select Asian Countries
Car Makers Offer Huge Discounts to Increase Sales
Australia: Compact SUVs Dominate Car Market
Indonesian SUV Market

B. Market Analytics

Table 73: Rest of Asia Pacific Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 74: Rest of Asia Pacific Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

6. LATIN AMERICA

A. Market Analysis
Outlook
Select SUV Models Currently in Production in Latin America

B. Market Analytics

Table 75: Latin American Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) by Geographic Region - Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 76: Latin American Historic Review for Sports Utility Vehicles (SUVs) by Geographic Region - Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 77: Latin American 14-Year Perspective for Sports Utility Vehicles (SUVs) by Geographic Region - Percentage Breakdown of Unit Sales for Brazil, Mexico and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6a. BRAZIL

A. Market Analysis
Outlook
Corporate Development

B. Market Analytics

Table 78: Brazilian Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 79: Brazilian Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

6b. MEXICO

Market Analysis

Table 80: Mexican Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 81: Mexican Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

6c. REST OF LATIN AMERICA

Market Analysis

Table 82: Rest of Latin American Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 83: Rest of Latin American Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
   Outlook
   Select SUV Models Currently in Production in Rest of World
   South Africa: Volatile Fuel Prices Trigger Shift towards Small SUVs

B. Market Analytics
   Table 84: Rest of World Recent Past, Current and Future Analysis for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 85: Rest of World Historic Review for Sports Utility Vehicles (SUVs) Market Analyzed with Annual Sales Figures in Thousand Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 56 (including Divisions/Subsidiaries - 208)

The United States (23)
   Canada (9)
   Japan (9)
Europe (68)
   - France (8)
   - Germany (10)
   - The United Kingdom (15)
   - Italy (4)
   - Spain (4)
   - Rest of Europe (27)
Asia-Pacific (Excluding Japan) (80)
   Latin America (11)
   Africa (5)
   Middle East (3)


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Sports Utility Vehicles (SUVs) - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/3440923/
Office Code: SCPL9RT1

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr  Mrs  Dr  Miss  Ms  Prof
First Name: ____________________________  Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World