Aircraft Seating Market by Seat Type (Suite, First, Business, Premium Economy, Economy), Aircraft Type (NBA, WBA, VLA, RTA), Fit (Line-Fit, Retrofit), Component (Seat Actuators, Foams & Fittings), Region - Global Forecast & Analysis to 2020

Description:

The aircraft seating market is estimated to be USD 7.48 billion in 2015, and is projected to reach USD 14.82 billion by 2020, at a CAGR of 14.65% from 2015 to 2020.

This report includes financial analysis of key players in the market, historical market analysis, technology trends, market environment analysis, and industry overview, which further includes supply chain analysis, value chain analysis, and demand side analysis.

This report provides a comprehensive analysis of the aircraft seating market for North America, Europe, and RoW regions. This report segments the aircraft seating market on the basis of seat type, aircraft type, fit type, and component. The component segment of this market is further categorized into seat actuators, foams & fittings, and other components. According to fit type, the market is segmented into line-fit and retrofit. Rapid demand for replacement of cabin interiors is driving the growth of the retrofit market.

The report also includes industry value chain, market revenue, and Porters' Five Forces analysis for the aircraft seating market. It provides a general overview of companies, products, services, financial analysis, and key developments of major players in this industry. All percentage shares, splits, and breakdowns are determined using secondary sources and have been verified through primary sources. This report also concentrates on various drivers and restraints currently influencing the market, challenges obstructing its market growth, and opportunities promoting the growth of the market.

The emerging markets such as China and India will provide huge growth opportunities for the aircraft seating market, due to increase in air travel in these countries. The key players involved in the aircraft seating market include B/E Aerospace, Inc. (U.S.), Zodiac Aerospace S.A. (France), Recaro Aircraft Seating GmbH & Co. KG (Germany), Geven S.p.A (Italy), Acro Aircraft Seating Ltd. (U.K.), Aviointeriors S.p.A. (Italy), Sogerma S.A. (France), Thompson Aero Seating Ltd. (U.K.), HAECO Americas (U.S.), ZIM Flugsitz GmbH (Germany), and Aviationscouts GmbH (Germany).

Reasons to Buy the Report:

- This report offers access to essential trends that are present in the seat type, aircraft type, fit type, component, and region segments of the market.
- This report also offers competitive landscape of key players, by analyzing their performance in the aircraft seating market.
- This report analyzes the opportunities in the market for stakeholders by identifying key market trends.
- This report helps in analyzing the macro and micro indicators to determine the demand and supply side analysis of the aircraft seating market.

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